## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): May 12, 2022

## Affirm Holdings, Inc.

(Exact name of registrant as specified in charter)

Delaware001-3988884-2224323(State or other jurisdiction<br/>of incorporation)(Commission<br/>File Number)(IRS Employer<br/>Identification No.)

650 California Street

San Francisco, California 94108
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (415) 984-0490

#### Not Applicable

(Former name or former address, if changed since last report)

Che	eck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class:	Trading symbol(s)	Name of exchange on which registered
Class A common stock, \$0.00001 par value	AFRM	Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### Item 1.01. Entry into a Material Definitive Agreement.

On May 6, 2022, Affirm, Inc., a wholly owned subsidiary of Affirm Holdings, Inc. (the "Company"), entered into Amendment No. 3 (the "Amendment") to the Customer Installment Program Agreement, dated July 16, 2020 (the "Agreement"), with Shopify Inc. ("Shopify").

Pursuant to the Amendment, the initial three-year term of the Agreement has been extended until June 8, 2025 and will automatically renew for additional and successive one-year terms unless either party provides the other party with written notice of election to terminate the agreement at least 180 days prior to the end of any such term. In addition, pursuant to the Amendment, the parties have agreed to expand the Company's product offerings on Shopify's platform to include longer term 0% APR and simple-interest bearing installment offerings.

The foregoing summary of the Amendment does not purport to be complete and is subject to, and qualified in its entirety by, the full text of the Amendment, a copy of which will be filed as an exhibit to the Company's Annual Report on Form 10-K for the fiscal year ending June 30, 2022.

### Item 2.02. Results of Operations and Financial Condition.

On May 12, 2022, the Company issued a press release regarding its financial results for the third fiscal quarter ended March 31, 2022. A copy of the press release is attached hereto as Exhibit 99.1, and the information in Exhibit 99.1 is incorporated herein by reference.

The press release attached hereto as Exhibit 99.1 includes certain non-GAAP financial measures. Reconciliations of these non-GAAP financial measures to the comparable GAAP financial measures are contained in the press release and the financial tables attached thereto.

The information in this Item 2.02 and in Exhibit 99.1 attached hereto shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act of 1933, as amended.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits.

Exhibit No.	<u>Description</u>
99.1	Press Release issued by Affirm Holdings, Inc. dated May 12, 2022
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### AFFIRM HOLDINGS, INC.

By: /s/ Michael Linford

Name: Michael Linford Title: Chief Financial Officer

Date: May 12, 2022



#### Affirm Reports Fiscal Year 2022 Third Quarter Results

Exceeds Third Quarter Financial Outlook and Raises Outlook for Fiscal Year 2022

Network Continues to Rapidly Scale with Active Merchants Increasing from 12,000 to 207,000 and Active Consumers Growing by 137% Year over Year to 12.7 million

Gross Merchandise Volume (GMV) Increases 73% to \$3.9 billion and Total Revenue Grows by 54% Year over Year to \$354.8 million

Plan to Achieve Sustained Adjusted Operating Income Profitability on a Run Rate Basis by the end of Fiscal Year 2023

**SAN FRANCISCO** – May 12, 2022 – Affirm Holdings, Inc. (NASDAQ: AFRM) ("Affirm" or the "Company"), the payment network that empowers consumers and helps merchants drive growth, today reported financial results for its fiscal 2022 third quarter ended March 31, 2022.

"We continue to deliver strong growth with attractive unit economics as we rapidly scale our network," said Max Levchin, Founder and CEO of Affirm. "The number of active merchants on our platform grew from 12,000 to 207,000 year over year, and active consumers increased 137% to 12.7 million people. The secular trend toward adopting honest financial products and our ability to drive strong demand among merchants resulted in GMV growing by 73% year over year. We are especially proud of the re-engagement we are driving with consumers as 81% of our transactions were from repeat Affirm users. This represents our highest repeat transaction rate we have ever reported."

Levchin continued, "As we advance our strategy to drive growth, maintain attractive unit economics, and deploy superior risk management, we plan to achieve a sustained profitability run rate on an adjusted operating income basis by July 1, 2023."

#### Third Quarter of Fiscal Year 2022 Operating Highlights:

All comparisons are made versus the same period in fiscal year 2021 unless otherwise stated.

- GMV was \$3.9 billion, an increase of 73%.
- Active merchants increased from 12,000 to 207,000, driven primarily by the adoption of Shop Pay Installments by merchants on Shopify's platform.
- Active consumers grew 137% to 12.7 million and increased by 1.5 million, or 13%, on a sequential basis compared to as
  of December 31, 2021.
- Total transactions grew to 10.5 million, an increase of 162%.
- Transactions per active consumer increased 19% to 2.7 as of March 31, 2022, and 81% of total transactions were from repeat Affirm consumers.

#### Third Quarter of Fiscal Year 2022 Financial Highlights:1

All comparisons are made versus the same period in fiscal year 2021 unless otherwise stated.

- Total revenue was \$354.8 million, a 54% increase, driven by continued GMV and merchant network revenue growth, higher interest income related to mix shift towards shorter term loans with greater relative loan discount, greater gains on sales of loans due to higher loan sale volume, and greater servicing income as the loan portfolio held by third-parties scaled.
- Total revenue less transaction costs increased 37% to \$182.4 million, primarily as a result of strong revenue growth, funding cost efficiencies, and a decrease in loss on loan purchase commitment, offset by increased provision for credit losses. Provision for credit losses grew from negative \$1.1 million a year ago to \$66.3 million, as the year-ago figure included a significant release of excess COVID-related loan allowance, while this year's figure reflects the more normalized credit environment. Excluding the provision for credit losses, revenue less transaction costs increased by \$116.1 million or 88%.
- Operating loss was \$226.6 million compared to \$209.3 million in the third quarter of fiscal 2021 driven by continued investment in sales and marketing, which includes \$102.4 million of expense related to warrants granted to Amazon in November 2021. Partially offsetting the increase in sales and marketing expense was a decrease in stock-based compensation expense of \$81.3 million compared to the prior-year period, which included higher stock-based compensation expense due to the Company's January 2021 initial public offering.
- Adjusted operating income was \$4.0 million, compared to adjusted operating income of \$4.9 million for the third quarter of fiscal 2021.
- Net loss was \$54.7 million compared to \$287.1 million in the third quarter of fiscal 2021. The improved loss was primarily driven by a gain of \$136.2 million recognized in the current-year period, based on the change in fair value of the contingent consideration liability associated with the Company's acquisition of PayBright, compared with a loss of \$78.5 million in the prior-year period, driven by a decrease in the value of its common stock.

#### **Recent Business Highlights**

- Affirm announced today a multi-year extension of its partnership in the U.S. with Shopify. The expanded agreement cements Affirm as the exclusive pay-over-time provider for Shop Pay Installments in the U.S. Beginning this summer, all eligible U.S. merchants offering Shop Pay Installments will have access to Affirm's Adaptive Checkout™, which dynamically offers biweekly and monthly payment options side-by-side in a single integrated checkout. Consumers will be able to use Shop Pay Installments for cart sizes that range from \$50 to \$17,500, with payment terms ranging from six weeks to 12 months, and biweekly interest-free payments to monthly simple interest-bearing installments. Additional details are included in a Form 8-K filing that will be available here.
- Affirm entered into a strategic partnership with Stripe that will make Affirm's Adaptive Checkout™ available to all Stripe users in the U.S., unlocking streamlined distribution to millions of merchants and consumers.
- The Company saw GMV growth accelerate in categories with pent-up demand, such as Travel and Ticketing, which grew by 122% from the third guarter of fiscal 2021, and 50% on a sequential basis from the second guarter of fiscal 2022.

<sup>1</sup> Information about Affirm's use of non-GAAP financial measures is provided under "Key Operating Metrics, Non-GAAP Financial Measures and Supplemental Performance Indicators" and "Use of Non-GAAP Financial Measures" below, and reconciliations of GAAP results to non-GAAP results are provided in the tables at the end of this press release.

On May 4, 2022, the Company completed a \$500 million asset-backed securitization. The offering included five classes
of fixed-rate notes, all of which were rated by DBRS-Morningstar, with assigned ratings ranging between AAA (sf) and
BB (sf). The notes were placed with a diversified mix of institutional investors in a private offering pursuant to Rule 144A
under the Securities Act of 1933, as amended. This was the Company's first transaction to achieve a AAA rating on a
class of notes, and represented Affirm's ninth asset-backed security transaction since launching its program in early
fiscal year 2021.

Michael Linford, CFO of Affirm, commented, "Our strong performance demonstrates our ability to drive growth with attractive unit economics, despite volatile market conditions. We outperformed our outlook, especially on revenue less transaction costs, as we rapidly scale our network while driving operating leverage and greater capital efficiencies. With our superior technology, capital markets expertise, and business model advantage of underwriting every individual transaction before extending access to credit, Affirm is well-positioned for continued growth and long-term value creation."

#### **Financial Outlook**

The following table summarizes Affirm's financial outlook for the fiscal fourth quarter and full year 2022 periods.

	Fiscal Q4 2022	Fiscal Year 2022
GMV	\$3.95 to \$4.05 billion	\$15.04 to \$15.14 billion
Revenue	\$345 to \$355 million	\$1,330 to \$1,340 million
Transaction Costs	\$185 to \$190 million	\$692 to \$697 million
Revenue Less Transaction Costs	\$160 to \$165 million	\$638 to \$643 million
Adjusted Operating Margin <sup>2</sup>	(15) to (11) percent	(7.6) to (6.6) percent
Weighted Average Shares Outstanding	290 million	283 million

The Company's outlook assumes no material impact to GMV, revenue, or transaction costs from the rollout of its Affirm Debit+card.

#### **Conference Call**

Affirm will host a conference call and webcast to discuss third quarter fiscal year 2022 financial results on Thursday, May 12, 2022, at 5:00 pm ET. Hosting the call will be Max Levchin, Founder and Chief Executive Officer, and Michael Linford, Chief Financial Officer. The conference call will be webcast live from the Company's investor relations website at https://investors.affirm.com/. A replay will be available on the investor relations website following the call.

<sup>2</sup> A reconciliation of adjusted operating margin to the comparable GAAP measure is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, expenses that may be incurred in the future.

#### Key Operating Metrics, Non-GAAP Financial Measures and Supplemental Performance Indicators

	Three Months Ended March 31,					Nine Months Ended March 31,				
		2022		2021		2022		2021		
			(in ı	millions, except GMV ar	nd pe	ercent data) (unaudited)				
GMV (in billions)	\$	3.9	\$	2.3	\$	11.1	\$	5.8		
Total Transactions (count)		10.5		4.0		29.4		10.1		
Total Revenue, net	\$	354.8	\$	230.7	\$	985.2	\$	608.7		
Total Revenue as a % of GMV		9.1 %		10.2 %		8.9 %		10.5 %		
Transaction Costs (Non-GAAP)	\$	172.3	\$	97.0	\$	507.1	\$	324.8		
Transaction Costs as a % of GMV		4.4 %		4.3 %		4.6 %		5.6 %		
Revenue Less Transaction Costs (Non-GAAP)	\$	182.4	\$	133.6	\$	478.1	\$	283.9		
Revenue Less Transaction Costs as a % of GMV (Non-GAAP)		4.7 %		5.9 %		4.3 %		4.9 %		
Operating Loss	\$	(226.6)	\$	(209.3)	\$	(588.8)	\$	(269.4)		
Operating Margin		(63.9)%		(90.8)%		(59.8)%		(44.3)%		
Adjusted Operating Income (Loss) (Non-GAAP)	\$	4.0	\$	4.9	\$	(49.0)	\$	0.1		
Adjusted Operating Margin (Non-GAAP)		1.1 %		2.1 %		(5.0)%		— %		
Net Loss	\$	(54.7)	\$	(287.1)	\$	(521.0)	\$	(317.6)		

	March 31, 2022		June 30, 2021		March 31, 2021
Active Consumers (in millions)	12.7		7.1		5.4
Transactions per Active Consumer	2.7		2.3		2.3
Active Merchants (in thousands)	207.0		29.0		11.5
Total Platform Portfolio (Non-GAAP) (in billions)	\$ 6.7	\$	4.7	\$	4.2
Equity Capital Required (Non-GAAP) (in millions)	\$ 157.7	\$	178.1	\$	206.6
Equity Capital Required as a % of Total Platform Portfolio (Non-GAAP)	2.4 %	)	3.8 %		4.9 %
Allowance for Credit Losses as a % of Loans Held for Investment	6.4 %	)	5.8 %		5.2 %

#### Key Operating Metrics

- Gross Merchandise Volume ("GMV") The Company defines GMV as the total dollar amount of all transactions on the Affirm platform during the applicable period, net of refunds. GMV does not represent revenue earned by the Company. However, the Company believes that GMV is a useful operating metric to both the Company and investors in assessing the volume of transactions that take place on the Company's platform, which is an indicator of the success of the Company's merchants and the strength of that platform.
- Active Consumers The Company defines an active consumer as a consumer who engages in at least one transaction
  on its platform during the 12 months prior to the measurement date. The Company believes that active consumers is a
  useful operating metric to both the Company and investors in assessing consumer adoption and engagement and
  measuring the size of the Company's network.
- Transactions per Active Consumer Transactions per active consumer is defined as the average number of transactions
  that an active consumer has conducted on its platform during the 12 months prior to the measurement date. The
  Company believes that transactions per active consumer is a useful operating metric to both the Company and investors
  in assessing consumer engagement and repeat usage, which is an indicator of the value of the Company's network.

#### Non-GAAP Financial Measures

- Transaction Costs The Company defines transaction costs as the sum of loss on loan purchase commitment, provision
  for credit losses, funding costs, and processing and servicing expense. The Company believes that transaction costs is a
  useful financial measure to both the Company and investors of those costs, which vary with the volume of transactions
  processed on the Company's platform.
- Transaction Costs as a Percentage of GMV The Company defines transaction costs as a percentage of GMV as
  transaction costs, as defined above, as a percentage of GMV, as defined above. The Company believes that transaction
  costs as a percentage of GMV is a useful financial measure to both the Company and investors as it approximates the
  variable cost efficiency of transactions processed on the Company's platform.
- Revenue Less Transaction Costs The Company defines revenue less transaction costs as GAAP total revenue less transaction costs, as defined above. The Company believes that revenue less transaction costs is a useful financial measure to both the Company and investors of the economic value generated by transactions processed on the Company's platform.
- Revenue Less Transaction Costs as a Percentage of GMV The Company defines revenue less transaction costs as a
  percentage of GMV as revenue less transaction costs, as defined above, as a percentage of GMV, as defined above.
  The Company believes that revenue less transaction costs as a percentage of GMV is a useful financial measure to both
  the Company and investors of the unit economics of transactions processed on the Company's platform.
- Adjusted Operating Income (Loss) The Company defines adjusted operating income (loss) as its GAAP operating loss, excluding: (a) depreciation and amortization; (b) stock-based compensation included in GAAP operating loss; (c) the expense related to warrants and share-based payments granted to enterprise partners; and (d) certain other costs as set forth in the reconciliation of adjusted operating income (loss) to GAAP operating loss included in the tables at the end of this press release. Adjusted operating income (loss) is presented because the Company believes that it is a useful financial measure to both the Company and investors for evaluating its operating performance and that it facilitates period to period comparisons of the Company's results of operations as the items excluded generally are not a function of the Company's operating performance.
- Adjusted Operating Margin The Company defines adjusted operating margin as its adjusted operating income (loss), as
  defined above, as a percentage of its GAAP total revenue. Similar to adjusted operating income (loss), the Company
  believes that adjusted operating margin is a useful financial measure to both the Company and investors for evaluating
  its operating performance and that it facilitates period to period comparisons of the Company's results of operations as
  the items excluded generally are not a function of the Company's operating performance.
- Total Platform Portfolio The Company defines total platform portfolio as the unpaid principal balance outstanding of all loans facilitated through its platform as of the balance sheet date, including loans held for investment, loans held for sale, and loans owned by third-parties. The Company believes that total platform portfolio is a useful financial measure to both the Company and investors in assessing the scale of funding requirements for the Company's network.

- Equity Capital Required The Company defines equity capital required as the sum of the balance of loans held for investment and loans held for sale, less the balance of funding debt and notes issued by securitization trusts as of the balance sheet date. The Company believes that equity capital required is a useful financial measure to both the Company and investors in assessing the amount of the Company's total platform portfolio that the Company funds with its own equity capital.
- Equity Capital Required as a Percentage of Total Platform Portfolio The Company defines equity capital required as a percentage of total platform portfolio as equity capital required, as defined above, as a percentage of total platform portfolio, as defined above. The Company believes that equity capital required as a percentage of total platform portfolio is a useful financial measure to both the Company and investors in assessing the proportion of outstanding loans on the Company's platform that are funded by the Company's own equity capital.

#### Supplemental Performance Indicators

- Active Merchants The Company defines an active merchant as a merchant which engages in at least one transaction
  on its platform during the 12 months prior to the measurement date. The Company believes that active merchants is a
  useful performance indicator to both the Company and investors because it measures the reach of the Company's
  network.
- Total Transactions The Company defines total transactions as the total number of unique transactions on the Affirm platform during the applicable period. The Company believes that total transactions is a useful performance indicator to both the Company and investors because it measures the frequency of consumer engagement, as demonstrated by the total number of unique transactions.
- Total Revenue as a Percentage of GMV The Company defines total revenue as a percentage of GMV as GAAP total
  revenue as a percentage of GMV, as defined above. The Company believes that total revenue as a percentage of GMV
  is a useful performance indicator to both the Company and investors of the revenue generated on a transaction
  processed on the Company's platform.
- Allowance for Credit Losses as a Percentage of Loans Held for Investment The Company defines allowance for credit losses as a percentage of loans held for investment as GAAP allowance for credit losses as a percentage of GAAP loans held for investment. The Company believes that allowance for credit losses as a percentage of loans held for investment is a useful performance indicator to both the Company and investors of the future estimated credit losses on the Company's outstanding loans held for investment.

#### **Use of Non-GAAP Financial Measures**

To supplement the Company's condensed consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States ("GAAP"), the Company presents the following non-GAAP financial measures: transaction costs, transaction costs as a percentage of GMV, revenue less transaction costs, revenue less transaction costs as a percentage of GMV, adjusted operating income (loss), adjusted operating margin, total platform portfolio, equity capital required, and equity capital required as a percentage of total platform portfolio. Definitions of these non-GAAP financial measures are included under "Key Operating Metrics, Non-GAAP Financial Measures and Supplemental Performance Indicators" above, and reconciliations of these non-GAAP financial measures with the most directly comparable GAAP financial measures are included in the tables below.

Summaries of the reasons why the Company believes that the presentation of each of these non-GAAP financial measures provides useful information to the Company and investors are included under "Key Operating Metrics, Non-GAAP Financial Measures and Supplemental Performance Indicators" above. In addition, the Company uses these non-GAAP financial measures in conjunction with financial measures prepared in accordance with GAAP for planning purposes, including the preparation of its annual operating budget, and for evaluating the effectiveness of its business strategy. However, these non-GAAP financial measures are presented for supplemental informational purposes only, and these non-GAAP financial measures have limitations as analytical tools. Some of these limitations are as follows:

- Revenue less transaction costs and revenue less transaction costs as a percentage of GMV are not intended to be
  measures of operating profit or loss as they exclude key operating expenses such as technology and data analytics,
  sales and marketing, and general and administrative expenses;
- Adjusted operating income (loss) and adjusted operating margin exclude certain recurring, non-cash charges such as
  depreciation and amortization, the expense related to warrants and share-based payments granted to enterprise
  partners, and share-based compensation expense, which have been, and will continue to be for the foreseeable future,
  significant recurring expenses; and
- Other companies, including companies in the same industry, may calculate these non-GAAP financial measures differently from how the Company calculates them or not at all, which reduces its usefulness as a comparative measure.

Accordingly, investors should not consider these non-GAAP financial measures in isolation or as substitutes for analysis of the Company's financial results as reported under GAAP, and these non-GAAP measures should be considered along with other operating and financial performance measures presented in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate the business.

#### **Cautionary Note About Forward-Looking Statements**

This document contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended, that involve risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including statements regarding: the Company's strategy and future operations, including the Company's partnerships with certain key merchants and commerce platforms; the development, innovation, introduction and performance of, and demand for, the Company's products, including the Debit+ Card; acquisition and retention of merchants and consumers; the Company's future growth, investments, network expansion, product mix, brand awareness, financial position, gross market value, revenue, transaction costs, operating income, provision for credit losses, and cash flows; and general economic trends and trends in the Company's industry and markets. These forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.

Risks, uncertainties and assumptions include factors relating to: the Company's need to attract additional merchants, partners and consumers and retain and grow its relationships with existing merchants, partners and consumers; the highly competitive nature of its industry; its need to maintain a consistently high level of consumer satisfaction and trust in its brand; the concentration of a large percentage of its revenue and GMV with a small number of merchant partners and commerce platforms; its ability to sustain its revenue growth rate or the growth rate of its related key operating metrics; the terms of its agreement with one of its originating bank partners; its existing funding arrangements that may not be renewed or replaced or its existing funding sources that may be unwilling or unable to provide funding to it on terms acceptable to it, or at all; its ability to effectively underwrite loans facilitated through its platform and accurately price credit risk; the performance of loans facilitated through its platform; changes in market interest rates; its securitizations, warehouse credit facilities and forward flow agreements; the impact on its business of general economic conditions, the financial performance of its merchants, and fluctuations in the U.S. consumer credit market; its ability to grow effectively through acquisitions or other strategic investments or alliances; seasonal fluctuations in our revenue as a result of consumer spending patterns; pending and future litigation, regulatory actions and/or compliance issues; and other risks that are described in its most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q and in its other filings with the U.S. Securities and Exchange Commission.

These forward-looking statements reflect the Company's views with respect to future events as of the date hereof and are based on assumptions and subject to risks and uncertainties. Given these uncertainties, investors should not place undue reliance on these forward-looking statements. The forward-looking statements are made as of the date hereof, and the Company assumes no obligation and does not intend to update these forward-looking statements.

#### **About Affirm**

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network — one based on trust, transparency and putting people first — we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike credit cards and other pay-over-time options, we show consumers exactly what they will pay up front, never increase that amount, and never charge any late or hidden fees.

## **Contacts**

Investor Relations ir@affirm.com

Media press@affirm.com

AFRM-F

## AFFIRM HOLDINGS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited) (in thousands, except share and per share amounts)

	March 31, 2022		June 30, 2021
Assets			
Cash and cash equivalents	\$	2,261,937	\$ 1,466,558
Restricted cash		413,628	226,074
Securities available for sale at fair value		617,023	16,170
Loans held for sale		3,618	13,030
Loans held for investment		2,502,860	2,022,320
Allowance for credit losses		(159,475)	(117,760)
Loans held for investment, net		2,343,385	1,904,560
Accounts receivable, net		124,614	91,575
Property, equipment and software, net		141,658	62,499
Goodwill		547,393	516,515
Intangible assets		60,890	67,930
Commercial agreement assets		287,129	227,377
Other assets		230,451	274,679
Total Assets	\$	7,031,726	\$ 4,866,967
Liabilities and Stockholders' Equity			
Liabilities:			
Accounts payable	\$	48,985	\$ 57,758
Payable to third-party loan owners		35,962	50,079
Accrued interest payable		2,992	2,751
Accrued expenses and other liabilities		313,307	323,577
Convertible senior notes, net		1,705,624	_
Notes issued by securitization trusts		1,447,568	1,176,673
Funding debt		901,233	680,602
Total liabilities		4,455,671	2,291,440
Stockholders' equity:			
Class A common stock, par value \$0.00001 per share: 3,030,000,000 shares authorized, 225,617,857 shares issued and outstanding as of March 31, 2022; 3,030,000,000 shares authorized, 181,131,728 shares issued and outstanding as of June 30, 2021		2	2
Class B common stock, par value \$0.00001 per share: 140,000,000 shares authorized, 60,160,468 shares issued and outstanding as of March 31, 2022; 140,000,000 shares authorized, 88,226,376 shares issued and outstanding as of June 30, 2021		1	1
Additional paid in capital		3,987,881	3,467,236
Accumulated deficit		(1,419,506)	(898,485)
Accumulated other comprehensive gain (loss)		7,677	6,773
Total stockholders' equity		2,576,055	2,575,527
Total Liabilities and Stockholders' Equity	\$	7,031,726	\$ 4,866,967

## AFFIRM HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS (Unaudited)

(in thousands, except share and per share amounts)

	Three Months Ended March 31,				Nine Months Ended March 31,			
		2022		2021		2022		2021
Revenue								
Merchant network revenue	\$	121,054	\$	97,999	\$	340,385	\$	290,894
Virtual card network revenue		23,169		13,809		69,122		30,587
Total network revenue		144,223		111,808		409,507		321,481
Interest income		134,599		94,530		390,256		222,624
Gain on sales of loans		52,484		16,350		141,153		47,344
Servicing income		23,456		7,977		44,242		17,235
Total Revenue, net	\$	354,762	\$	230,665	\$	985,158	\$	608,684
Operating Expenses								
Loss on loan purchase commitment	\$	46,853	\$	62,054	\$	163,796	\$	195,690
Provision for credit losses		66,294		(1,063)		182,581		40,389
Funding costs		15,824		14,665		50,277		37,077
Processing and servicing		43,371		21,368		110,421		51,668
Technology and data analytics		110,291		104,806		283,293		180,208
Sales and marketing		156,214		58,184		363,650		119,878
General and administrative		142,466		179,999		419,962		253,188
Total Operating Expenses		581,313		440,013		1,573,980		878,098
Operating Loss	\$	(226,551)	\$	(209,348)	\$	(588,822)	\$	(269,414)
Other (expense) income, net		172,139		(77,773)		68,507		(48,088)
Loss Before Income Taxes	\$	(54,412)	\$	(287,121)	\$	(520,315)	\$	(317,502)
Income tax expense (benefit)		259		(70)		706		105
Net Loss	\$	(54,671)	\$	(287,051)	\$	(521,021)	\$	(317,607)
Other Comprehensive Income (Loss)								
Foreign currency translation adjustments	\$	5,406	\$	2,829	\$	3,945	\$	5,048
Unrealized gain (loss) on securities available for sale, net		(2,105)		_		(3,041)		_
Net Other Comprehensive Income (Loss)		3,301		2,829		904		5,048
Comprehensive Loss	\$	(51,370)	\$	(284,222)	\$	(520,117)	\$	(312,559)
Per share data:								
Net loss per share attributable to common stockholders for Class A and Class B								
Basic	\$	(0.19)	\$	(1.23)	\$	(1.86)	\$	(2.60)
Diluted	\$	(0.19)	\$	(1.23)	\$	(1.86)	\$	(2.80)
Weighted average common shares outstanding								
Basic		285,641,820		233,309,590		279,570,015		122,161,508
Diluted		285,641,820		233,309,590		279,570,015		123,329,359

The following table presents the components and classification of stock-based compensation (in thousands):

	Three Months En	ded March 31,	Nine Months Ende	ed March 31,
	2021	2020	2021	2020
General and administrative	58,100	115,566	187,789	121,867
Technology and data analytics	33,639	52,058	75,133	56,827
Sales and marketing	5,998	10,568	15,655	11,909
Processing and servicing	650	1,447	1,536	1,760
Total stock-based compensation in operating expenses	98,387	179,639	280,113	192,363

## AFFIRM HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited) (in thousands)

(III urouse		Three Months E	ree Months Ended March 31,		Nine Months Er	nded March 31,		
	-	2022	2021		2022		2021	
Cash Flows from Operating Activities			•			_		
Net Loss	\$	(54,671)	\$ (287,051)	\$	(521,021)	\$	(317,607)	
Adjustments to reconcile net loss to net cash used in operating activities:								
Provision for credit losses		66,294	(1,063)		182,581		40,389	
Amortization of premiums and discounts on loans, net		(42,036)	(29,252)	)	(129,714)		(60,705)	
Gain on sales of loans		(52,484)	(16,350)		(141,153)		(47,344)	
Changes in fair value of assets and liabilities		(143,721)	75,878		(38,821)		45,310	
Amortization of commercial agreement assets		28,919	18,797		72,804		50,097	
Amortization of debt issuance costs		3,647	1,314		13,215		3,675	
Amortization of discount on securities available for sale		968	_		968		_	
Commercial agreement warrant expense		92,169	_		157,023		_	
Stock-based compensation		98,387	179,639		280,113		192,363	
Depreciation and amortization		13,102	5,021		35,607		12,092	
Other		(528)	15,640		(5,725)		18,163	
Purchases of loans held for sale		(1,255,325)	(606,757)	)	(3,869,327)		(1,640,672)	
Proceeds from the sale of loans held for sale		1,261,160	597,881		3,868,919		1,599,554	
Change in operating assets and liabilities:		, , , , , ,	,,,,,		-,,-		,,	
Accounts receivable, net		5,650	2,619		(42,467)		(6,461)	
Other assets		(37,403)	(119,289)	)	28,018		(208,798)	
Accounts payable		3,396	(3,798)		(8,773)		4,064	
Payable to third-party loan owners		(35,553)	3,480		(14,117)		11,526	
Accrued interest payable		371	736		240		2,535	
Accrued expenses and other liabilities		19,677	39,297		28,545		128,602	
Net Cash Used in Operating Activities		(27,981)	(123,258)		(103,085)		(173,217)	
Cash Flows from Investing Activities		(21,001)	(120,200)	_	(100,000)	_	(110,211)	
Purchases and origination of loans held for investment		(2,876,978)	(1,622,046)		(7,529,324)		(4,313,834)	
Proceeds from the sale of loans held for investment		550,065	143,235		1,330,341		348,195	
Principal repayments and other loan servicing activity		2,304,460	1,301,542		5,867,583		3,002,351	
Acquisition, net of cash and restricted cash acquired		2,004,400	8,852		(5,999)		(104,776)	
Acquisition of commercial agreement assets		_	(25,900)		(0,000)		(25,900)	
Additions to property, equipment and software		(21,095)	(5,351)		(59,254)		(12,414)	
Purchases of securities available for sale		(258,323)	(5,551)		(770,047)		(12,414)	
Proceeds from maturities and repayments of securities available for sale		132,728	_		191,854		_	
Other investing cash inflows (outflows)		3,095	_		(10,775)		_	
Net Cash Used in Investing Activities		(166,048)	(199,668)		(985,621)	_	(1,106,378)	
Cash Flows from Financing Activities	_	(100,040)	(199,000)	_	(903,021)		(1,100,370)	
Proceeds from issuance of convertible debt, net					1,704,300			
Proceeds from funding debt		1,278,571	880,526				2,413,905	
				ı	2,776,245			
Payment of debt issuance costs		(1.045.200)	(4,479)		(8,154)		(11,266)	
Principal repayments of funding debt		(1,045,308)	(1,011,197)		(2,572,876)		(2,555,699)	
Proceeds from issuance of notes and residual trust certificates by securitization trusts		(146)	499,774		499,494		1,396,229	
Principal repayments of notes issued by securitization trusts		(131,256)	(74,113)	1	(233,723)		(144,503)	
Proceeds from issuance of redeemable convertible preferred stock, net		_	(12)		_		434,542	
Conversion of redeemable convertible preferred stock		_	(13)	1			(13)	
Proceeds from initial public offering, net	<u></u>	0.171	1,305,301		- 67.740		1,305,301	
Proceeds from exercise of common stock options and warrants and contributions to ESPI	r 	8,171	20,398		67,740		43,815	
Repurchases of common stock		(80)	(3)		(84)		(786)	
Payments of tax withholding for stock-based compensation	_	(54,162)	(127,566)		(166,942)	_	(127,566)	
Net Cash Provided by Financing Activities		55,787	1,488,628		2,066,000		2,753,959	
Effect of exchange rate changes on cash, cash equivalents and restricted cash		(997)	4,510		5,639	_	4,510	
Net Increase (Decrease) in Cash and Cash Equivalents and Restricted Cash		(139,239)	1,170,212		982,933		1,478,874	
Cash, Cash equivalents and Restricted cash, Beginning of period	_	2,814,804	636,790		1,692,632		328,128	
Cash, Cash Equivalents and Restricted Cash, End of Period	\$	2,675,565	\$ 1,807,002	\$	2,675,565	\$	1,807,002	

## AFFIRM HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS, CONT. (Unaudited) (in thousands)

	Three Months Ended March 31,			Nine Months Er	nded March 31,		
	 2022		2021	2022		2021	
Supplemental Disclosures of Cash Flow Information							
Cash payments for interest expense	\$ 11,182	\$	11,859	\$ 34,325	\$	28,575	
Cash paid for operating leases	3,757		3,420	11,989		9,726	
Cash paid for income taxes	10		81	99		81	
Supplemental Disclosures of Non-Cash Investing and Financing Activities							
Stock-based compensation included in capitalized internal-use software	\$ 14,618	\$	6,567	\$ 39,691	\$	7,792	
Securities retained under unconsolidated securitization transactions	22,067		_	22,067		_	
Issuance of common stock in connection with acquisition	_		117,023	10,000		117,023	
Right of use assets obtained in exchange for operating lease liabilities	3,421		1,357	3,421		78,421	
Additions to property and equipment included in accrued expenses	_		_	107		24	
Issuance of warrants in exchange for commercial agreement	_		202,934	_		270,579	
Conversion of convertible debt	_		_	_		88,559	

#### **Reconciliation of Non-GAAP Financial Measures**

The following tables present a reconciliation of transaction costs, revenue less transaction costs, adjusted operating loss, adjusted operating margin, and equity capital required to their most directly comparable financial measures prepared in accordance with GAAP for each of the periods indicated.

	Three Months Ended March 31,				Nine Months Ended March 31,					
	2022		2021		2022		2021			
		(ir	thousands, except p	ercent	data) (unaudited)					
Operating Expenses										
Loss on loan purchase commitment	\$ 46,853	\$	62,054	\$	163,796	\$	195,690			
Provision for credit losses	66,294		(1,063)		182,581		40,389			
Funding costs	15,824		14,665		50,277		37,077			
Processing and servicing	 43,371		21,368		110,421		51,668			
Transaction Costs (Non-GAAP)	\$ 172,342	\$	97,024	\$	507,075	\$	324,824			
Technology and data analytics	110,291		104,806		283,293		180,208			
Sales and marketing	156,214		58,184		363,650		119,878			
General and administrative	142,466		179,999		419,962		253,188			
Total Operating Expenses	\$ 581,313	\$	440,013	\$	1,573,980	\$	878,098			
Total Revenue	\$ 354,762	\$	230,665	\$	985,158	\$	608,684			
Less: Transaction Costs (Non-GAAP)	 (172,342)		(97,024)		(507,075)		(324,824)			
Revenue Less Transaction Costs (Non-GAAP)	\$ 182,420	\$	133,641	\$	478,083	\$	283,860			
Operating Loss	\$ (226,551)	\$	(209,348)	\$	(588,822)	\$	(269,414)			
Add: Depreciation and amortization	13,102		5,021		35,607		12,092			
Add: Stock-based compensation included in operating expenses	98,387		179,639		280,113		192,363			
Add: Enterprise warrant and share-based expense	119,039		16,668		223,751		47,968			
Add: Other costs <sup>3</sup>	25		12,953		303		17,115			
Adjusted Operating Income (Loss) (Non-GAAP)	\$ 4,002	\$	4,933	\$	(49,048)	\$	124			
Divided by: Total Revenue, net	\$ 354,762	\$	230,665	\$	985,158	\$	608,684			
Adjusted Operating Margin (Non-GAAP)	1.1 %		2.1 %		(5.0)%		— %			

	March 31, 2022		June 30, 2022		March 31, 2021	
	(in thousands) (unaudited)					
Loans held for investment	\$ 2,502,860	\$	2,022,320	\$	2,195,394	
Add: Loans held for sale	3,618		13,030		12,774	
Less: Funding debt	(901,233)		(680,602)		(760,395)	
Less: Notes issued by securitization trusts	(1,447,568)		(1,176,673)		(1,241,126)	
Equity Capital Required (Non-GAAP)	\$ 157,677	\$	178,075	\$	206,647	

<sup>&</sup>lt;sup>3</sup> Other costs consists of one-time expenses incurred in the period associated with the Company's initial public offering, its acquisitions, and sublease impairment charges.