SEC Form 4 FORM 4	UNITED STAT	TES SECURITIES AND EXCHANGE CON Washington, D.C. 20549	MMISS	SION	[
		Wushington, D.C. 20040	OMB APPROVAL			
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).		NT OF CHANGES IN BENEFICIAL OWNI	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5			
		or Section 30(h) of the Investment Company Act of 1940	-			
1. Name and Address of Reporting Person Linford Michael	n*	2. Issuer Name and Ticker or Trading Symbol <u>Affirm Holdings, Inc.</u> [AFRM]		all applicab Director Officer (gi	ve title	10% Owner Other (specify
(Last) (First) C/O AFFIRM HOLDINGS, INC. 650 CALIFORNIA STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/03/2021		below) Chie	ef Financial Of	below) ficer
(Street)		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	vidual or Join	nt/Group Filing (C	heck Applicable

(City)

FRANCISCO

CA

SAN

(State) (Zip)

94108

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Stock	03/03/2021		М		43,380	A	\$5.39	47,970	D		
Class A Common Stock	03/03/2021		S		21,620	D	\$90.1982 ⁽¹⁾	26,350	D		
Class A Common Stock	03/03/2021		S		21,752	D	\$91.3501 ⁽²⁾	4,598	D		
Class A Common Stock	03/03/2021		S		8	D	\$92.38	4,590	D		
Class A Common Stock	03/04/2021		М		25,000	A	\$5.39	29,590	D		
Class A Common Stock	03/04/2021		S		25,000	D	\$81.6732 ⁽³⁾	4,590	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$5.39	03/03/2021		М			43,380	(4)	08/26/2028	Class A Common Stock	43,380	\$0	1,447,020	D	
Stock Option (Right to Buy)	\$5.39	03/04/2021		М			25,000	(5)	08/26/2028	Class A Common Stock	25,000	\$0	1,422,020	D	

Explanation of Responses:

1. Represents the weighted average sale price of the shares sold from \$90.00 to \$90.99 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote

2. Represents the weighted average sale price of the shares sold from \$91.00 to \$91.82 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote

3. Represents the weighted average sale price of the shares sold from \$81.52 to \$81.89 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

4. Stock option vests with respect to 1/4 of the shares of the Issuer's Class A common stock, par value \$0.00001 per share ("Class A Common Stock"), underlying the stock option on the one-year anniversary of August 27, 2018, the vesting commencement date, and the remaining 3/4 of the shares underlying the option vest in equal monthly installments over the subsequent three years, in each case subject to continued service with the Issuer. The Reporting Person can elect to exercise the stock option at any time, provided that the shares acquired upon exercise remain subject to the applicable vesting schedule.

5. Stock options vest with respect to 1/4 of the shares of the Issuer's Class A common stock, par value \$0.00001 per share ("Class A Common Stock"), underlying the stock option on the one-year anniversary of August 27, 2018, the vesting commencement date, and the remaining 3/4 of the shares underlying the option vest in equal monthly installments over the subsequent three years, in each case subject to continued service with the Issuer. The Reporting Person can elect to exercise the stock options at any time, provided that the shares acquired upon exercise remain subject to the applicable vesting schedule.

Remarks:

/s/ David Ritenour, Attorney-in-03/05/2021

x

Person

Form filed by One Reporting Person

Form filed by More than One Reporting

0.5

Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.