FORM 4

Check this box if no longer subject to

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Machinaton	D C	20E 40	
Washington.	D.C.	20549	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
	OMB Number: 3235-028										
	Estimated average burden										
1	hours per response:	0.5									

Section 16. Form obligations may Instruction 1(b).			Filed	pursua	ant to Section 16(a)		Estimated average burden hours per response:		den 0.5							
				or Se	ection 30(h) of the Ír	nvestmer	nt Coi	mpany Act of :								
1. Name and Address of Reporting Person*					uer Name <b>and</b> Tick i <u>rm Holdings,</u>					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Michalek Libor					<u> </u>	<u> </u>	Ar	KIVI J	) X	Director		Owner				
(Last) (First) (Middle)					te of Earliest Transa 1/2023	Day/Year)	X	Officer (give below)		Other below)	(specify					
C/O AFFIRM H	IOLDINGS, INC									President						
650 CALIFORNIA STREET				4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) SAN FRANCISCO CA 94108										X	Form filed by Form filed by Person	'	Ü			
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												
	Ta	able I - No	n-Deriva	tive S	Securities Acq	uired,	Dis	posed of,	or Ben	eficially	Owned					
Date		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Follow Reported	6. Own Form: I (D) or I ving (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership			
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Class A Common Stock 06			06/01/2	023		M		2,335	Α	\$0	110,008	I	)			
Class A Common Stock 06/01/			06/01/2	023		F		808(1)	D	\$14.58	109,200	I	)			
														Michalek 2007 Trust		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		of		6. Date Exerc Expiration D (Month/Day/	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted										Class A					

## Explanation of Responses:

(3)

Class A Common Stock

- 1. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on June 1, 2023.
- 2. The shares are held by the Michaelk 2007 Family Trust dated March 21, 2007. The Reporting Person and his spouse are trustees of the trust.
- 3. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.
- 4. The RSUs vest in 48 equal monthly installments beginning October 1, 2022, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date.

## Remarks:

Stock Units

/s/ David Ritenour, Attorney-

2,335

06/05/2023

91,088

in-Fact

Commo Stock

\*\* Signature of Reporting Person

Date

873,294

dated March 21, 2007<sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

06/01/2023

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.