## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
to Section 16. Form 4 or Form 5 obligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

											npany Aci (		-						
1. Name and Address of Reporting Person <sup>*</sup> Reses Jacqueline D					2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Affirm Holdings, Inc.</u> [ AFRM ]									(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
						3. Date of Earliest Transaction (Month/Day/Year)								-  ^		er (give title		Other (	
(Last) (First) (Middle)					07/03/2023									below			below)		
C/O AFFIRM HOLDINGS, INC.					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. In	6. Individual or Joint/Group Filing (Check Applicable					
650 CALIFORNIA STREET													Line)	- /					
(Street) SAN														X Form filed by One Reporting Person Form filed by More than One Reporting Person					
-	FRANCISCO CA 94108				Rule 10b5-1(c) Transaction Indication														
(City)	(S	tate) (2	Zip)		Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.											ended to			
		Table	I - No	n-Deriva	tive Se	ecui	rities	Acq	uired,	Dis	posed of	f, or	Ben	eficial	ly Owr	ned			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Exec if any	Deemed sution Date, y nth/Day/Year)					ies Acquired (A Of (D) (Instr. 3,			5. Amo Securi Benefi Owneo Follow	cially d	Forr (D) c	m: Direct or rect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A (D	.) or ))	Price		ted action(s) 3 and 4)				
Class A Common Stock 07/03/2					.023			A		2,791(1	791 <sup>(1)</sup> A		<b>\$0</b> <sup>(2)</sup>	34,843			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	eemed tion Date, h/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4		Di Se (li	Price of erivative ecurity istr. 5)			10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Sha	nber						

Explanation of Responses:

1. Grant of Restricted Stock Units (RSUs) under the Issuer's Amended and Restated 2012 Stock Plan. The RSUs will vest in full on July 1, 2024.

2. Each RSU represents a contingent right to receive one share of the Issuer's Class A Common Stock.

**Remarks:** 

/s/ David Ritenour, Attorney-07/05/2023

in-Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.