FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
vvasimigton,	D.O.	20040

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			r ned p			nt Company Act of 1940					
(Last) C/O AFFIRM H	(First) OLDINGS, INC.	n* (Midc		Issuer Name and Affirm Holdin Affirm Holdin Date of Earliest T 11/01/2021	ngs, Inc. [AFRM]		tionship of Reporting all applicable) Director Officer (give title below) Vice Preside	10% C	Owner (specify)	
(Street) SAN FRANCISCO (City)	SAN CA 94108 FRANCISCO			4. If Amendment, Da	ate of Original	Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
	Та	ble I	- Non-Derivat	ive Securities	Acquired,	Disposed of, or Benefi	cially	Owned			
1. Title of Security (Instr. 3) 2. Transaction				2A. Deemed	3.	4. Securities Acquired (A) or Dis	posed	5. Amount of	6. Ownership	7. Nature	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities A Of (D) (Instr. 3		I (A) or Disposed 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock	11/01/2021		M		3,860	A	(1)	29,552	D		
Class A Common Stock	11/01/2021		F		1,684(2)	D	\$152.66	27,868	D		
Class A Common Stock	11/01/2021		М		7,894	A	\$2.04	35,762	D		
Class A Common Stock	11/01/2021		S		1,900(3)	D	\$151.5742 ⁽⁴⁾	33,862	D		
Class A Common Stock	11/01/2021		S		4,016 ⁽³⁾	D	\$152.4079 ⁽⁵⁾	29,846	D		
Class A Common Stock	11/01/2021		S		17,394 ⁽³⁾	D	\$153.5668 ⁽⁶⁾	12,452	D		
Class A Common Stock	11/01/2021		S		4,900 ⁽³⁾	D	\$154.5478 ⁽⁷⁾	7,552	D		
Class A Common Stock	11/01/2021		S		1,603(3)	D	\$155.1718 ⁽⁸⁾	5,949	D		
Class A Common Stock	11/01/2021		S		1,000(3)	D	\$156.552 ⁽⁹⁾	4,949	D		
Class A Common Stock	11/01/2021		S		1,300(3)	D	\$159.2685(10)	3,649	D		
Class A Common Stock	11/01/2021		S		300(3)	D	\$159.8667(11)	3,349	D		
Class A Common Stock	11/01/2021		S		481(3)	D	\$162.9308(12)	2,868	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seco Acq (A) (Disp of (E	osed)) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/V	ate	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(1)	11/01/2021		M			166	(13)	08/22/2026	Class A Common Stock	166	\$0	2,834	D	
Restricted Stock Units	(1)	11/01/2021		М			1,440	(14)	10/26/2027	Class A Common Stock	1,440	\$0	12,960	D	
Restricted Stock Units	(1)	11/01/2021		М			1,260	(15)	10/26/2027	Class A Common Stock	1,260	\$0	44,148	D	
Restricted Stock Units	(1)	11/01/2021		М			896	(16)	12/31/2027	Class A Common Stock	896	\$0	12,542	D	
Restricted Stock Units	(1)	11/01/2021		М			98	(17)	07/14/2028	Class A Common Stock	98	\$0	4,321	D	
Stock Option (Right to Buy)	\$2.04	11/01/2021		М			7,894	(18)	05/29/2027	Class A Common Stock	7,894	\$0	4,106	D	

Explanation of Responses:

- 1. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.
- 2. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on November 1, 2021.
- 3. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 15, 2021.
- 4. Represents the weighted average sale price of the shares sold from \$150.97 to \$151.96 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Represents the weighted average sale price of the shares sold from \$152.03 to \$152.97 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 6. Represents the weighted average sale price of the shares sold from \$153.05 to \$153.99 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. Represents the weighted average sale price of the shares sold from \$154.05 to \$155.03 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. Represents the weighted average sale price of the shares sold from \$155.05 to \$155.38 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. Represents the weighted average sale price of the shares sold from \$156.12 to \$157.01 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. Represents the weighted average sale price of the shares sold from \$158.64 to \$159.56 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. Represents the weighted average sale price of the shares sold from \$159.73 to \$159.94 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 12. Represents the weighted average sale price of the shares sold from \$162.91 to \$162.96 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 13. Restricted stock units vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal monthly installments for a period of forty-eight months beginning on April 1, 2019, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 14. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in equal monthly installments for a period of twenty-four months beginning on August 1, 2020, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 15. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in equal monthly installments for a period of forty-eight months beginning on October 1, 2020, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 16. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in monthly installments for a period of twenty-four months beginning on January 1, 2021, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 17. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in equal monthly installments for a period of forty-eight months beginning on July 1, 2021, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 18. Stock option vests with respect to 1/24 of the shares of the Issuer's Class A common stock, par value \$0.0001 per share ("Class A Common Stock"), underlying the stock option on the one-year anniversary of July 5, 2016, the vesting commencement date of the Reporting Person's first stock option award from the Issuer, and the remaining shares underlying the option vest in equal monthly installments thereafter, in each case subject to continued service with the Issuer. The Reporting Person can elect to exercise the stock option at any time, provided that the shares acquired upon exercise remain subject to the applicable vesting schedule.

Remarks:

/s/ David Ritenour, Attorney-

11/03/2021

III I uc

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.