

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Affirm Holdings, Inc.  
(Amendment No.4)

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(Name of Issuer)

Class A Common Stock

-----  
(Title of Class of Securities)

00827B106

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(CUSIP Number)

31 July 2024

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(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting persons initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1745 (3-06)

CUSIP No. 00827B106

1. Names of Reporting Persons.  
I.R.S. Identification Nos. of above persons (entities only).

Baillie Gifford & Co (Scottish partnership)

2. Check the Appropriate Box if a Member of a Group (See Instructions)  
(a).....  
(b).....

3. SEC Use Only

4. Citizenship or Place of Organization

SCOTLAND UK

Number of Shares Beneficially Owned by Each Reporting Person With:	5. Sole Voting Power	12,498,344
	6. Shared Voting Power	0
	7. Sole Dispositive Power	12,577,572

9. Aggregate Amount Beneficially Owned by Each Reporting Person	12,577,572
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)	
11. Percent of Class Represented by Amount in Row (9)	4.77%
12. Type of Reporting Person (See Instructions)	
	IA

2,484,575 of the shares of Class A Common Stock of Affirm inc reported as being beneficially owned by the reporting person at 31 July 2024, are included in this Schedule 13G because the reporting person is deemed to beneficially own such shares as a result of the direct ownership of 2,484,575 shares of Class B Common Stock of Affirm Inc by investment companies and/or other accounts advised by Baillie Gifford & Co or its wholly-owned subsidiaries, which shares of Class B Common Stock are convertible into shares of Class A Common Stock at the election of the holder at an exchange rate of 1:1.

## Item 1.

- (a) Name of Issuer Affirm Holdings, Inc.
- (b) Address of Issuers Principal Executive Offices  
650 CALIFORNIA STREET  
SAN FRANCISCO  
CA 94108

## Item 2.

- (a) Name of Person Filing Baillie Gifford & Co
- (b) Address of Principal Business Office or, if none, Residence  
  
Calton Square  
1 Greenside Row  
Edinburgh EH1 3AN  
Scotland  
UK
- (c) Citizenship Scotland UK
- (d) Title of Class of Securities Class A Common Stock
- (e) CUSIP Number 00827B106

Item 3. If this statement is filed pursuant to rule 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).
- (b) Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
- (e) An investment adviser in accordance with rule 240.13d-1(b)(1)(ii)(E)
- (f) An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(ii)(F)
- (g) A parent holding company or control person in accordance with rule 240.13d-1(b)(1)(ii)(G)

(h) A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813)

(j) X A non-U.S. institution in accordance with 240.13d-1(b) (1) (ii) (J);

(k) Group, in accordance with 240.13d-1(b) (1) (ii) (K). If filing as a non-U.S. institution in accordance with 240.13d-1(b) (1) (ii) (J), please specify the type of institution: \_\_\_\_\_

Item 4. Ownership.

Provide the following information regarding the aggregate number and Percentage of the class of securities of the issuer identified in Item 1.

(a) Amount beneficially owned: see row (9) on page 2.

(b) Percent of Class: see row (11) on page 2.

(c) Number of shares as to which the person has:

(i) Sole power to vote or to direct the vote  
See row (5) on page 2.

(ii) Shared power to vote or to direct the vote  
See row (6) on page 2

(iii) Sole power to dispose or to direct the disposition of  
See row (7) on page 2

(iv) Shared power to dispose or to direct the disposition of  
See row (8) on page 2

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

[x]

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

Not applicable.

Item 8. Identification and Classification of Members of the Group

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief:

- the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

- the foreign regulatory scheme applicable to investment advisers is substantially comparable to the functionally equivalent U.S. institution(s).

I also undertake to furnish the Commission staff, upon request, information that would otherwise be disclosed in a Schedule 13D.

SIGNATURE

After reasonable enquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct

05 August 2024

\_\_\_\_\_  
Date

Fiona Warren

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Signature

Fiona Warren  
Head of Specialist Services

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Name/Title

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representatives authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See rule 240.13d-7 for other parties for whom copies are to be sent.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)