SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.				TATEMENT (HIP	OMB Number: Estimated average burden hours per response:			3235-0287								
Instruction 1(b).		uant to Section 16(a Section 30(h) of the				nours p	er respons	e:	0.5								
1. Name and Address of Reporting Person* Reses Jacqueline D					2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [AFRM]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give title below) Other (specif				
(Last) (First) (Middle) C/O AFFIRM HOLDINGS, INC. 650 CALIFORNIA STREET					3. Date of Earliest Transaction (Month/Day/Year) 09/02/2021												
(Street) SAN FRANCISCO CA 94108				4. If Amendr	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Z	ip)														
			Table I -	Non-Derivative	Securities Ac	quired	Disp	osed of,	or Be	neficially	y Owned						
[2. Transaction Date (Month/Day/Year	2A. Deemed Execution Date, if any	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Dispo (D) (Instr. 3, 4 and 5)			isposed Of	Beneficially Ow Following Repo		Direct (D	rship Form: D) or (I) (Instr. 4)	7. Nature of Indirect Beneficial	
					(Month/Day/Year)	Code	v	Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				Ownership (Instr. 4)	
Class A Common Stock	09/02/2021		A ⁽¹⁾	A ⁽¹⁾ 658 A		(2)	10,863			D							
			Table I	I - Derivative S (e.g., puts, c	ecurities Acqu alls, warrants,						Dwned						
1. Title of Derivative	2.	3. Transaction	3A. Deemed		5. Number of	6. Date Exercisable and 7. Title and Amount of Se			of Securities	8. Price of	9. Num	ber of	10.	11. Nature of			

	,,,,,	Conversion or Exercise Price of Derivative Security	Execution Date, if any (Month/Day/Year)					Expiration Date (Month/Day/Year)		Underlying Derivative Security (Instr. 3 and 4)		Security	Securities Beneficially Owned	Form: Direct (D) or Indirect (I)	Indirect Beneficial Ownership (Instr. 4)	
	Security		Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Report	Reported Transaction(s) (Instr. 4)	(Instr. 4)			

Explanation of Responses:

1. Grant of Restricted Stock Units (RSUs) under the Issuer's Amended and Restated 2012 Stock Plan. The RSUs shall vest in full on July 1, 2022.

2. Each RSU represents a contingent right to receive one share of the Issuer's Class A Common Stock.

Remarks:

/s/ David Ritenour, Attorney-in-Fact ** Signature of Reporting Person

09/03/2021 Date

OMB APPROVAL

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v). ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY KNOW ALL PERSONS BY THESE PRESENTS that the undersigned hereby constitutes, designates and appoints Sharda Caro del Castillo, David Ritenour,

 (a) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Affirm Holdings, Inc. (the "G (b) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such (c) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of being the second se

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respec

IN WITNESS WHEREOF, the undersigned has executed this instrument as of the 4th day of March, 2021.

/s/ Jackie Reses