FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

|     | OMB APPI            | ROVAL     |
|-----|---------------------|-----------|
|     | OMB Number:         | 3235-0287 |
|     | Estimated average b | urden     |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| msuuc   |   |            |            |                       |   |  |                               | (h) of the |  |     | npany Act            |   |                                   |  |   |   |   |  |  |
|---|---|------------|------------|-----------------------|---|--|-------------------------------|------------|--|-----|----------------------|---|-----------------------------------|--|---|---|---|--|--|
| 1. Name and Address of Reporting Person*  Jiyane Siphelele  (Last) (First) (Middle)  C/O AFFIRM HOLDINGS, INC. 650 CALIFORNIA STREET  (Street)  SAN FRANCISCO  (City) (State) (Zip) |   |            |            |                       |   | 2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [ AFRM ] |                               |            |  |     |                      |   |                                   |  | k all applic<br>Directo<br>Officer  | or<br>(give title   | g Perso   | 10% Ow<br>Other (s   | ner  |
|   |   |            |            |                       | 3. Date of Earliest Transaction (Month/Day/Year) 01/01/2023 |  |                               |            |  |     |                      |   |                                   | A  | below)<br>Vic   | v)<br>ice President, Co   |   | below)<br>Controller   |  |
|   |   |            |            |                       | 4. 1  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                   |                               |            |  |     |                      |   |                                   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |   |   |  |  |
| (City)  | (5  |            |            | Doriv                 | ativ  | 0 80   | curit                         | ios Ac     | quirod   | Die | nosod o              | f or Bo   | nofici                            | ially  | Ownod   |   |   |  |  |
| 1. Title of Security (Instr. 3)   |   |            |            | 2. Trans<br>Date      | Transaction   |  | 2A. Deemed<br>Execution Date, |            | 3.<br>Transaction<br>Code (Instr.                              |     | 5)                   |   | red (A) o                         | or   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |
|   |   |            |            |                       |   |  |                               |            | Code   | v   | Amount               | (A) (<br>(D)  | Prio                              | се   | Transact<br>(Instr. 3 a   | tion(s)<br>and 4)   |   |  |  |
| Class A Common Stock 01/01  |   |            |            |                       |   | /2023  |                               |            | M  |     | 13,53                | 3 A   |                                   | \$0  | 107,241   |   | D   |  |  |
| Class A Common Stock 01/01  |   |            |            |                       | 1/202   | /2023  |                               |            | F  |     | 4,062(1)             |   | \$9                               | 9.67   | 103,179   |   |   | D  |  |
|   |   | -          | Table II - |                       |   |  |                               |            |  |     | osed of,<br>onvertik |   |                                   |  | wned  |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)   | 2. Conversion or Exercise Price of Derivative Security  3. Transaction Date Execution if any (Month/Day/Year) |            |            | d 4. Date, Transactio |   |  | 5. Number 6                   |            | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     |                      | 7. Title and Am<br>of Securities<br>Underlying<br>Derivative Secu<br>(Instr. 3 and 4) |                                   | ount 8. Price of Derivative Security   |   | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | s los   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |            |            |                       | Code  | v  | (A)                           | (D)        | Date<br>Exercisab  |     | expiration<br>Date   | Title   | Amou<br>or<br>Numb<br>of<br>Share | oer  |   |   |   |  |  |
| Restricted<br>Stock<br>Units  | (2)   | 01/01/2023 |            |                       | M   |  |                               | 167        | (3)  | 0   | 8/22/2026            | Class A<br>Common<br>Stock  | 167                               | 7  | \$0   | 500   |   | D  |  |
| Restricted<br>Stock<br>Units  | (2)   | 01/01/2023 |            |                       | M   |  |                               | 1,261      | (4)  | 1   | 0/26/2027            | Class A<br>Common<br>Stock  | 1,26                              | 51   | \$0   | 26,489  | 9   | D  |  |
| Restricted<br>Stock<br>Units  | (2)   | 01/01/2023 |            |                       | M   |  |                               | 896        | (5)  | 1   | 2/31/2027            | Class A<br>Common<br>Stock  | 896                               | 6  | \$0   | 0   |   | D  |  |
| Restricted<br>Stock<br>Units  | (2)   | 01/01/2023 |            |                       | M   |  |                               | 98         | (6)  | 0   | 7/14/2028            | Class A<br>Common<br>Stock  | 98                                |  | \$0   | 2,946   |   | D  |  |
| Restricted<br>Stock<br>Units  | (2)   | 01/01/2023 |            |                       | M   |  |                               | 10,000     | (7)  |     | (7)                  | Class A<br>Common<br>Stock  | 10,00                             | 00   | \$0   | 20,000  | 0   | D  |  |
| Restricted<br>Stock   | (2)   | 01/01/2023 |            |                       | M   |  |                               | 556        | (8)  |     | (8)                  | Class A<br>Common<br>Stock  | 556                               | 6  | \$0   | 3,333   |   | D  |  |
| Units   |   |            |            |                       |   |  |                               |            |  | !   |                      |   |                                   |  |   |   |   |  |  |

## **Explanation of Responses:**

(2)

01/01/2023

Restricted

Units

1. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on January 1, 2023.

(9)

Class A

Stock

555

\$0

17,224

D

(9)

2. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock

M

- 3. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal monthly installments for a period of forty-eight months beginning on April 1, 2019, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date
- 4. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in equal monthly installments for a period of forty-eight months beginning on October 1, 2020, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

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- 5. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in monthly installments for a period of twenty-four months beginning on January 1, 2021, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date
- 6. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in equal monthly installments for a period of forty-eight months beginning on July 1, 2021, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date
- 7. The RSUs vest semi-annually in 25 percent increments beginning July 1, 2022, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date. 8. RSUs vest with respect to the shares of Class A common stock underlying the RSUs in 12 equal monthly installments beginning August 1, 2022, subject to the Reporting Person's continuous service with the
- Issuer as of each vesting date. This grant has no expiration date. 9. RSUs vest with respect to the shares of Class A common stock underlying the RSUs in 36 equal monthly installments beginning September 1, 2022, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date

## Remarks:

/s/ David Ritenour, Attorney-in- 01/04/2023 Fact

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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