## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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	OMB APPROVAL									
	OMB Number:	3235-0287								
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I	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Adkins Katherine					2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [ AFRM ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner							
(Last)	`	irst) DINGS, INC.	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/13/2023							X	Officer (give title below)  Chief Le		Other (sp below) gal Officer		pecify		
650 CALIFORNIA STREET					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) SAN FRANCISCO CA 94108													X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City) (State) (Zip)				_  R   	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy															
	the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transc Date (Month/I						Exec Day/Year)   if any		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr. 5)		ities Acquired (A) or d Of (D) (Instr. 3, 4 an		5. Amoun Securities Beneficia Owned Fo		Forr lly (D) ( ollowing (I) (I		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	Code V		(A) o (D)	r Price		Transactio	on(s) nd 4)	ı(s) i 4)		(Instr. 4)	
Class A Common Stock														72,72		722		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Conversion Date Execut or Exercise (Month/Day/Year) if any		3A. Deemed Execution Da if any (Month/Day/Y	ate,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Year			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivativ Security		9. Number derivative Securities Beneficiall Owned Following Reported Transactio	ve es ially ng	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amount or Number of Share	s		(Instr. 4)	,,,(3)			
Restricted Stock Units	(1)	09/13/2023			A		81,370		(2)		(2)	Class A Common Stock	81,370		\$0	81,370	)	D		
Stock Option (Right to Buy)	\$23.35	09/13/2023			A		116,851		(3)	0:	9/13/2033	Class A Common Stock	116,85	1	\$0	116,851	1	D		

## **Explanation of Responses:**

- $1. \ Each \ Restricted \ Stock \ Unit \ represents \ a \ contingent \ right \ to \ receive \ one \ share \ of \ the \ Issuer's \ Class \ A \ Common \ Stock.$
- 2. The RSUs vest in 16 equal quarterly installments beginning September 1, 2024, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date.
- 3. The stock options vest in 48 equal monthly installments beginning September 1, 2024, subject to the Reporting Person's continuous service with the Issuer as of each vesting date.

## Remarks:

/s/ David Ritenour, Attorney-in-

09/15/2023

Fact

\*\* Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.