## FY Q2 2021 <br> Earnings Supplement

February 11, 2021
affrm


## Safe Harbor Statement/Use of Non-GAAP Financial Measures

## Cautionary Note About Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended, that involve risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including statements regarding: our strategy and future operations; our future financial position, gross market value, revenue, transaction costs, operating income, provision for credit losses, and cash flows; and general economic trends and trends in the industry and markets. These statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.
Risks, uncertainties and assumptions include factors relating to: our need to attract additional merchants and consumers and retain and grow our relationships with existing merchants and consumers; our need to maintain a consistently high level of consumer satisfaction and trust in our brand; the concentration of a large percentage of our revenue with a single merchant partner; our ability to sustain our revenue growth rate or the growth rate of our related key operating metrics; the highly competitive nature of our industry; risks relating to our agreement with one of our originating bank partners; the risk that our existing funding arrangements may not be renewed or replaced or our existing funding sources may be unwilling or unable to provide funding to us on terms acceptable to us, or at all; our ability to effectively underwrite loans facilitated through our platform and accurately price credit risk; the performance of loans facilitated through our platform; risks associated with changes in market interest rates; risks relating to our securitizations, warehouse credit facilities and forward flow agreements; the impact on our business of general economic conditions, the financial performance of our merchants, and fluctuations in the U.S. consumer credit market; our ability to grow effectively through acquisitions or other strategic investments or alliances; risks associated with expanding our operations internationally; the potential impact of any cyber-attacks, misconduct, computer viruses, or physical or electronic break-ins that we might experience; risks associated with our business being subject extensive regulation, examination, and oversight in a variety of areas; and other risks that are described in our prospectus relating to our initial public offering filed on

January 14, 2021 pursuant to Rule 424(b) under the Securities Act and in our other filings with the SEC.
These forward-looking statements reflect our views with respect to future events as of the date hereof and are based on assumptions and subject to risks and uncertainties. Given these uncertainties, you should not place undue reliance on these forward-looking statements. The forward-looking statements are made as of the date hereof, and we assume no obligation and do not intend to update these forward-looking statements.

## Use of Non-GAAP Financial Measures

To supplement our condensed consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States ("GAAP"), we present the following non-GAAP financial measures: Revenue less transaction costs, revenue less transaction costs as a percentage of GMV, adjusted operating loss, adjusted operating margin, adjusted cash flow from operations, free cash flow, cash flow from loan financing and repayment, and free cash flow after loan financing and repayment. Definitions of each non-GAAP financial measure and reconciliations of each non-GAAP financial measure with the most directly comparable GAAP financial measure are included in this presentation. Our management uses these non-GAAP financial measures in conjunction with financial measures prepared in accordance with GAAP for planning purposes, including the preparation of our annual operating budget, as a measure of our operating results and the effectiveness of our business strategy, and in evaluating our financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, and our use of these non-GAAP financial measures has limitations as analytical tools. Accordingly, you should not consider these non-GAAP financial measures in isolation or as substitutes for analysis of our financial results as reporting under GAAP, and these non-GAAP measures should be considered along with other operating and financial performance measures presented in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.

## Our Mission: Build honest financial products that improve lives.



## FY Q2 2021 <br> Operating and <br> Financial Highlights

## Second Quarter 2021 Highlights

## GROSS MERCHANDISE VOLUME (\$M)



FY Q2 2020
FY Q2 2021

ACTIVE CONSUMERS (M)


TRANS. PER ACTIVE CONSUMER

REVENUE (\$M)

affirm ${ }_{1 .}{ }^{\text {Notes: }}{ }_{\text {Metrics are unaudited }}$

## FY Q2 2021 Business Highlights

## Gross Merchandise Volume



[^0]
## Power Transactions Across Diverse Channels

POS VS. AFFIRM ${ }^{1}$ TRANSACTIONS Interest-Bearing vs 0\% APR GMV<br>FY Q2 2021<br>FY Q2 2021

Industry GMV Mix²
FY Q2 2021


## Active Consumers



Notes: $\qquad$

1. Active Consumer defined as a consumer who engages in at least one transaction on our platform during the 12 months prior to the measurement date, presented as of the end of the period
2. Transactions per Active Consumer defined as the average number of transactions that an active consumer has conducted on our platform during the 12 months prior to the measurement date, presented as of the end of the period
3. Metrics are unaudited

## Revenue



## Transaction Costs

Transaction Costs


Transaction Costs ex-Provision


Transaction Costs (\$M) Transaction Costs \% of GMV

Transaction Costs ex-Provision (\$M) $\qquad$
Notes:

1. In March 2020, we updated loss assumptions in our allowance for credit losses to reflect expected stressed emerging from forecasted delinquencies and defaults. This resulted in an increase of the allowance for credit losses as a percent of loans held for investment from $8.9 \%$ as of February 29,2020 , to $14.8 \%$ as of March 31,2020 . In the months subsequent to this, we have seen stronger than expected repayment history in the portfolio resulting in a release of the allowance. These applications or releases of stress on the allowance impact the income statement via the provision for credit losses operating expense line.

## Revenue Less Transaction Costs



Revenue Less Transaction Costs ex-Provision


[^1]
## GAAP and Adj. Operating Income / (Loss)

GAAP Operating Income / (Loss)


$$
\begin{array}{cc}
\text { FY Q1 } 2020 \text { FY Q2 } 2020 \text { FY Q3 } 2020 \text { FY Q4 } 2020 \text { FY Q1 } 2021 \text { FY Q2 } 2021 \\
\text { Operating Income / (Loss) (\$M) } & \text { Op Margin }
\end{array}
$$

Adjusted Operating Income / (Loss)


FY Q1 2020 FY Q2 2020 FY Q3 2020 FY Q4 2020 FY Q1 2021 FY Q2 2021
$\square$ Adj. Operating Income / (Loss) (\$M)
—Adj. Op Margin

Notes: agreement asset; and (d) certain other non-recurring items Metrics are unaudited

## Platform Portfolio and Funding Mix


— On Balance Sheet (Non-Securitized) (\$M) On Balance Sheet (Securitized) (\$M) Off Balance Sheet (\$M) Equity Capital Req \% Platform

## Notes:

1. On Balance Sheet (Non-Securitized) includes Loans Pledged as Collateral in warehouse financing vehicles or held by Affirm and consolidated on Affirm's balance sheet
2. On Balance Sheet (Securitized) includes Loans Pledged as Collateral in securitizations and consolidated on Affirm's balance sheet

## Allowance and Loans Held for Investment



## Non-GAAP Free Cash Flow

Three Months Ended Sep 30, 2019 Dec 31, 2019 Mar 31, 2020 Jun 30, 2020 Sep 30, 2020 Dec 31, 2020

Q2 YoY Growth
YoY \# YoY \%
Statement of Cash Flows (\$K)

| Net Loss | \$ | $(30,795)$ | \$ | $(30,996)$ | \$ | $(85,620)$ | \$ | 34,813 | \$ | $(15,275)$ | \$ | $(31,557)$ | \$ | (561) | 2\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Provision for losses |  | 24,844 |  | 30,178 |  | 82,216 |  | $(32,171)$ |  | 40,267 |  | 17,468 |  | $(12,710)$ | (42\%) |
| Net charge-offs |  | $(15,090)$ |  | $(20,153)$ |  | $(19,887)$ |  | $(17,533)$ |  | $(11,320)$ |  | $(9,116)$ |  | 11,037 | (55\%) |
| Amortization of premiums and discounts on loans |  | $(6,303)$ |  | $(6,891)$ |  | $(7,474)$ |  | $(6,937)$ |  | $(11,123)$ |  | $(20,330)$ |  |  |  |
| Stock-based compensation |  | 8,425 |  | 8,369 |  | 7,795 |  | 5,036 |  | 6,203 |  | 6,521 |  | $(1,848)$ | (22\%) |
| Depreciation and amortization |  | 2,112 |  | 2,432 |  | 2,877 |  | 2,023 |  | 3,720 |  | 3,351 |  | 919 | 38\% |
| Amortization of commercial agreement |  | - |  | - |  | - |  |  |  | 14,261 |  | 17,039 |  | 17,039 |  |
| Changes in fair value of convertible debt derivatives |  | - |  | - |  | - |  | 3,834 |  | $(30,106)$ |  | - |  | - |  |
| Other net loss reconciliations from cash flow from operations |  | (18) |  | 2,263 |  | $(1,870)$ |  | 1,032 |  | 1,491 |  | 2,824 |  | 561 | 25\% |
| Change in operating assets and liabilities |  | (736) |  | 5,623 |  | 31,226 |  | $(5,137)$ |  | 12,644 |  | $(4,121)$ |  | $(9,744)$ | (173\%) |
| Change in restricted cash |  | $(4,564)$ |  | $(36,604)$ |  | 14,006 |  | 3,416 |  | $(40,382)$ |  | $(14,598)$ |  | 22,006 | (60\%) |
| Adj. Cash Flow from Operations | \$ | $(22,125)$ | \$ | $(45,779)$ | \$ | 23,269 | \$ | $(11,624)$ | \$ | $(29,620)$ | \$ | $(32,519)$ | \$ | 13,260 | (29\%) |
| Additions to property, equipment and software | \$ | $(5,411)$ | \$ | $(8,091)$ | \$ | $(5,202)$ | \$ | $(2,315)$ | \$ | $(4,169)$ | \$ | $(2,894)$ | \$ | 5,197 | (64\%) |
| Free Cash Flow | \$ | $(27,536)$ | \$ | $(53,870)$ | \$ | 18,067 | \$ | $(13,939)$ | \$ | $(33,789)$ | \$ | $(35,413)$ | \$ | 18,457 | (34\%) |
| Loan Purchases \& Originations | \$ | $(901,793)$ |  | ,522,868) |  | $(1,244,575)$ |  | 262,567) |  | ,524,647) |  | (2,201,056) | \$ | $(678,188)$ | 45\% |
| Loan Sale Balances Sold |  | 385,513 |  | 793,202 |  | 588,426 |  | 526,323 |  | 397,541 |  | 778,098 |  | $(15,104)$ | (2\%) |
| Debt Financing, Net |  | 47,308 |  | 181,495 |  | $(30,599)$ |  | 44,759 |  | 382,220 |  | 425,935 |  | 244,440 | 135\% |
| Principal repayments of loans |  | 437,642 |  | 505,844 |  | 664,401 |  | 686,946 |  | 749,128 |  | 951,681 |  | 445,837 | 88\% |
| Net charge-offs |  | 15,090 |  | 20,153 |  | 19,887 |  | 17,533 |  | 11,320 |  | 9,116 |  | $(11,037)$ | (55\%) |
| Cash Flow from Loan Financing \& Repayment | \$ | $(16,240)$ | \$ | $(22,174)$ | \$ | $(2,460)$ | \$ | 12,994 | \$ | 15,562 | \$ | $(36,226)$ | \$ | $(14,052)$ | 63\% |
| Free Cash Flow After Loan Financing \& Repayment | \$ | $(43,776)$ | \$ | $(76,044)$ | \$ | 15,607 | \$ | (945) | \$ | $(18,227)$ | \$ | $(71,639)$ | \$ | 4,405 | (6\%) |
| Plus: Change in restricted cash |  | 4,564 |  | 36,604 |  | $(14,006)$ |  | $(3,416)$ |  | 40,382 |  | 14,598 |  | $(22,006)$ | (60\%) |
| Less: Acquisition funds in transit |  | - |  | - |  | - |  | - |  | - |  | $(113,628)$ |  | $(113,628)$ |  |
| Less: Proceeds from issuance of convertible debt, net |  | - |  | - |  | - |  | 75,000 |  | - |  | - |  | - |  |
| Less: Proceeds, Repurchases \& Issuance of Preferred \& Common Stock |  | 15,361 |  | $(39,704)$ |  | 154 |  | 958 |  | 435,591 |  | 21,585 |  | 61,289 | (154\%) |
| Net Increase (Decrease) in Cash and Restricted Cash, GAAP | \$ | $(23,851)$ | \$ | $(79,144)$ | \$ | 1,755 | \$ | 71,597 | + | 457,746 | \$ | $(149,084)$ | \$ | $(69,940)$ | 88\% |
| Cash and restricted cash, Beginning of Period |  | 357,771 |  | 333,920 |  | 254,776 |  | 256,531 |  | 328,128 |  | 785,874 |  | 451,954 | 135\% |
| Cash and Restricted Cash, End of Period | \$ | 333,920 | \$ | 254,776 | \$ | 256,531 | \$ | 328,128 | \$ | 785,874 | \$ | 636,790 | \$ | 382,014 | 0\% | otes notes issued by securitization trust 4. Metrics are unaudited

## Guidance

## FY Q3 2021 and FY 2021 Guidance

FY Q3 2021
FY 2021

| GMV | $\$ 1.80$ to $\$ 1.85$ billion | $\$ 7.25$ to $\$ 7.35$ billion |
| :--- | :---: | :---: |
| Revenue | $\$ 185$ to $\$ 195$ million | $\$ 760$ to $\$ 780$ million |
| Transaction Costs | $\$ 125$ to $\$ 130$ million | $\$ 500$ to $\$ 510$ million |
| Revenue Less Transaction Costs | $\$ 60$ to $\$ 65$ million | $\$ 260$ to $\$ 270$ million |
| Adjusted Operating Loss | $(\$ 47.5)$ to $(\$ 52.5)$ million | $(\$ 120)$ to ( $\$ 130)$ million |
| Weighted Average Shares Outstanding | 226 million | 155 million |

## Financials

## Balance Sheet

Three Months Ended
Sep 30, 2019 Dec 31, 2019 Mar 31, 2020 Jun 30, 2020 Sep 30, 2020 Dec 31, 2020

| Balance Sheet (\$K) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents | \$ | 292,033 | \$ | 176,285 | , | 192,046 | \$ | 267,059 | \$ | 684,423 | \$ | 520,741 |
| Restricted cash |  | 41,887 |  | 78,491 |  | 64,485 |  | 61,069 |  | 101,451 |  | 116,049 |
| Loans held for sale |  |  |  | 6,255 |  | 8,979 |  | 4,459 |  | 4,085 |  | 12,302 |
| Loans held for investment |  | 808,683 |  | 1,012,987 |  | 989,597 |  | 1,034,312 |  | 1,414,157 |  | 1,888,432 |
| Allowance for loan losses |  | $(76,060)$ |  | $(85,855)$ |  | $(144,930)$ |  | $(95,137)$ |  | $(124,273)$ |  | $(131,165)$ |
| Loans held for investment, net |  | 732,623 |  | 927,132 |  | 844,667 |  | 939,175 |  | 1,289,884 |  | 1,757,267 |
| Accounts receivable, net |  | 45,085 |  | 46,160 |  | 44,014 |  | 59,001 |  | 49,026 |  | 67,046 |
| Property, equipment and software, net |  | 37,842 |  | 44,286 |  | 47,278 |  | 48,140 |  | 49,562 |  | 49,358 |
| Other assets |  | 41,878 |  | 48,176 |  | 16,287 |  | 23,348 |  | 72,118 |  | 185,359 |
| Total Assets | \$ | 1,191,348 | \$ | 1,326,785 | \$ | 1,217,756 | \$ | 1,402,251 | \$ | 2,250,549 | \$ | 2,708,122 |
| Accounts payable | \$ | 8,667 | \$ | 12,837 | \$ | 12,410 | \$ | 18,361 | \$ | 24,471 | \$ | 26,224 |
| Payable to third-party loan buyers |  | 19,859 |  | 23,589 |  | 22,960 |  | 24,998 |  | 21,205 |  | 33,043 |
| Accrued interest payable |  | 2,392 |  | 2,688 |  | 2,224 |  | 1,860 |  | 2,132 |  | 3,133 |
| Accrued expenses and other liabilities |  | 14,716 |  | 21,479 |  | 21,929 |  | 27,810 |  | 25,877 |  | 44,629 |
| Convertible debt |  | - |  | - |  | - |  | 74,222 |  | - |  | - |
| Notes issued by securitization trusts |  | - |  | - |  | - |  | - |  | 498,921 |  | 818,446 |
| Funding debt |  | 617,142 |  | 799,178 |  | 769,099 |  | 817,926 |  | 698,892 |  | 804,960 |
| Total liabilities | \$ | 662,776 | \$ | 859,771 | \$ | 828,622 | \$ | 965,177 | \$ | 1,271,498 | \$ | 1,730,435 |
| Redeemable convertible preferred stock | \$ | 813,555 | \$ | 804,170 | \$ | 804,170 | \$ | 804,170 | \$ | 1,327,163 | \$ | 1,327,271 |
| Common stock, \$0.00001 par value | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - | \$ | - |
| Class A common stock, \$0.00001 par value |  |  |  | - |  | - |  |  |  |  |  | - |
| Class B common stock, \$0.00001 par value |  | - |  | - |  | - |  | - |  | - |  | - |
| Additional paid in capital |  | 64,890 |  | 59,195 |  | 67,809 |  | 80,373 |  | 114,226 |  | 142,477 |
| Accumulated other comprehensive income (loss) |  | 25 |  | 10 |  | (864) |  | (302) |  | 104 |  | 1,938 |
| Accumulated deficit |  | $(349,898)$ |  | $(396,361)$ |  | $(481,981)$ |  | $(447,167)$ |  | $(462,442)$ |  | $(493,999)$ |
| Total stockholders' deficit | \$ | $(284,983)$ | \$ | $(337,156)$ | \$ | $(415,036)$ | \$ | $(367,096)$ | \$ | $(348,112)$ | \$ | $(349,584)$ |
| Total Liabilities, Redeemable Preferred and Stockholders' Deficit | \$ | 1,191,348 | \$ | 1,326,785 | \$ | 1,217,756 | \$ | 1,402,251 | \$ | 2,250,549 | \$ | 2,708,122 |

# Income Statement 

Three Months Ended $\quad$ Q2 YoY Growth

Sep 30, 2019 Dec 31, 2019 Mar 31, 2020 Jun 30, 2020 Sep 30, 2020 Dec 31, 2020 YoY \# YoY \%

| Active Consumers (k) |  | 2,383 |  | 2,965 |  |  | 3,346 |  |  | 3,618 |  |  | 3,882 |  | 4,493 |  | 1,528 | 52\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Transactions per Active Consumer |  | 2.0 |  | 2.1 |  |  | 2.1 |  |  | 2.1 |  |  | 2.2 |  | 2.2 |  | 0.1 | 7\% |
| Gross Merchandise Volume (GMV) (\$M) | \$ | 861 | \$ | 1,342 | \$ |  | 1,231 | \$ | \$ | 1,203 | \$ |  | 1,476 | \$ | 2,075 | \$ | 734 | 55\% |
| Income Statement (\$K) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Merchant network revenue | ¢ | 36,389 | \$ | 67,764 | \$ |  | 67,350 |  | \$ | 85,249 | \$ |  | 93,265 | \$ | 99,630 | \$ | 31,866 | 47\% |
| Virtual card network revenue |  | 3,601 |  | 7,110 |  |  | 5,930 |  |  | 2,699 |  |  | 5,958 |  | 10,820 |  | 3,710 | 52\% |
| Interest income |  | 40,168 |  | 45,073 |  |  | 52,372 |  |  | 49,117 |  |  | 54,237 |  | 73,857 |  | 28,784 | 64\% |
| Gain on sales of loans |  | 5,725 |  | 4,738 |  |  | 9,866 |  |  | 11,578 |  |  | 16,434 |  | 14,560 |  | 9,822 | 207\% |
| Servicing Income |  | 2,064 |  | 5,291 |  |  | 2,755 |  |  | 4,689 |  |  | 4,084 |  | 5,174 |  | (117) | (2\%) |
| Total Revenues | \$ | 87,947 | \$ | 129,976 | \$ |  | 138,273 |  | \$ | 153,332 | \$ |  | 173,978 | \$ | 204,041 | \$ | 74,065 | 57\% |
| Operating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Loss on loan purchase commitment | \$ | 19,961 | \$ | 42,661 | \$ |  | 43,519 |  | \$ | 55,311 | \$ |  | 65,868 | \$ | 67,768 | \$ | 25,107 | 59\% |
| Provision for credit losses |  | 24,844 |  | 30,178 |  |  | 82,216 |  |  | (32,171) |  |  | 40,267 |  | 17,468 |  | (12,710) | (42\%) |
| Funding costs |  | 8,128 |  | 8,167 |  |  | 8,204 |  |  | 7,817 |  |  | 10,352 |  | 12,060 |  | 3,893 | 48\% |
| Processing and servicing |  | 9,695 |  | 11,652 |  |  | 13,678 |  |  | 14,806 |  |  | 13,498 |  | 16,802 |  | 5,150 | 44\% |
| Total Transaction Costs | \$ | 62,628 | \$ | 92,658 | \$ |  | 147,617 |  | \$ | 45,763 | \$ |  | 129,985 | \$ | 114,098 | \$ | 21,440 | 23\% |
| Technology and data analytics |  | 25,368 |  | 31,612 |  |  | 33,654 |  |  | 31,744 |  |  | 33,768 |  | 41,634 |  | 10,022 | 32\% |
| Sales and marketing |  | 5,219 |  | 7,651 |  |  | 7,108 |  |  | 5,066 |  |  | 22,582 |  | 39,112 |  | 31,461 | 411\% |
| General and administrative |  | 27,704 |  | 30,688 |  |  | 31,399 |  |  | 31,439 |  |  | 32,266 |  | 40,916 |  | 10,228 | 33\% |
| Total Operating Expenses | \$ | 120,919 | \$ | 162,609 | \$ |  | 219,778 |  | \$ | 114,012 | \$ |  | 218,601 | \$ | 235,760 | \$ | 73,151 | 45\% |
| Operating Income (Loss) | \$ | $(32,972)$ | \$ | $(32,633)$ | \$ |  | $(81,505)$ |  | \$ | 39,320 | \$ |  | $(44,623)$ | \$ | $(31,719)$ | \$ | 914 | (3\%) |
| Other Income* | \$ | 2,273 | \$ | 1,730 | \$ |  | $(4,022)$ |  | \$ | $(4,413)$ | \$ |  | 29,445 | \$ | 240 | \$ | $(1,490)$ | (86\%) |
| Income (Loss) Before Income Taxes | \$ | $(30,699)$ | \$ | $(30,903)$ | \$ |  | $(85,527)$ |  | \$ | 34,907 | \$ |  | $(15,178)$ | \$ | $(31,479)$ | \$ | (576) | 2\% |
| Income tax benefit (expense) | \$ | (96) | \$ | (93) | \$ |  | (93) |  | \$ | (94) | \$ |  | (97) | \$ | (78) | \$ | 15 | (16\%) |
| Net Income | \$ | $(30,795)$ | \$ | $(30,996)$ | \$ |  | $(85,620)$ |  | \$ | 34,813 | \$ |  | $(15,275)$ | \$ | $(31,557)$ | \$ | (561) | 2\% |
| Excess Return to Preferred on Repurchase | \$ | - | \$ | $(13,205)$ | \$ |  | - |  | \$ | - | \$ |  | - | \$ | - | \$ | 13,205 | (100\%) |
| Net Income (Loss) to Common Stockholders | \$ | $(30,795)$ | \$ | $(44,201)$ | \$ |  | $(85,620)$ |  | \$ | 34,813 | \$ |  | $(15,275)$ | \$ | $(31,557)$ | \$ | 12,644 | (29\%) |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenue Less Transaction Costs \% of GMV | \$ | $\begin{array}{r} \hline 25,319 \\ 2.9 \% \\ \hline \end{array}$ | \$ | $\begin{array}{r} \hline 37,318 \\ 2.8 \% \\ \hline \end{array}$ | \$ |  | $\begin{aligned} & \hline(9,344) \\ & (0.8 \%) \\ & \hline \end{aligned}$ |  | \$ | $\begin{array}{r} \hline 107,569 \\ 8.9 \% \\ \hline \end{array}$ | \$ |  | $\begin{array}{r} \hline 43,993 \\ 3.0 \% \\ \hline \end{array}$ | \$ | $\begin{array}{r} \hline 89,943 \\ 4.3 \% \\ \hline \end{array}$ | \$ | 52,625 | 141\% |
| Adjusted Operating Income (Loss) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| \% of Revenue |  | (25.5\%) |  | (16.9\%) |  |  | (51.1\%) |  |  | 30.2\% |  |  | (11.1\%) |  | $(0.9 \%)$ |  |  |  |

Notes: \% of Revenue

## GAAP Statement of Cash Flows

Sep 30, 2019 Dec 31, 2019 Mar 31, 2020 Jun 30, 2020 Sep 30, 2020 Dec 31, 2020

| Statement of Cash Flows (\$K) |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income (Loss) | \$ | $(30,795)$ | \$ | $(30,996)$ | \$ | $(85,620)$ | \$ | 34,813 | \$ | $(15,275)$ | \$ | (31,557) |
| Provision for losses |  | 24,844 |  | 30,178 |  | 82,216 |  | $(32,171)$ |  | 40,267 |  | 17,468 |
| Amortization of premiums and discounts on loans |  | $(6,303)$ |  | $(6,891)$ |  | $(7,474)$ |  | $(6,937)$ |  | $(11,123)$ |  | $(20,330)$ |
| (Gain) loss on sales of loans |  | $(5,725)$ |  | $(4,738)$ |  | $(9,866)$ |  | $(11,578)$ |  | $(16,434)$ |  | $(14,560)$ |
| Changes in fair value of servicing assets and liabilities |  | (741) |  | 1,643 |  | $(1,608)$ |  | (281) |  | (96) |  | (92) |
| Changes in fair value of convertible debt derivatives |  |  |  | - |  |  |  | 3,834 |  | $(30,106)$ |  |  |
| Changes in fair value of residual trust certificates |  |  |  | - |  | - |  | - |  |  |  | (274) |
| Amortization of commercial agreement |  |  |  | - |  |  |  |  |  | 14,261 |  | 17,039 |
| Amortization of debt issuance costs |  | 600 |  | 542 |  | 519 |  | 652 |  | 1,083 |  | 1,278 |
| Stock-based compensation |  | 8,425 |  | 8,369 |  | 7,795 |  | 5,036 |  | 6,203 |  | 6,521 |
| Depreciation and amortization |  | 2,112 |  | 2,432 |  | 2,877 |  | 2,023 |  | 3,720 |  | 3,351 |
| Deferred tax (benefit) expense |  | 96 |  | 93 |  | 93 |  | 103 |  | 97 |  | 78 |
| Other |  | 27 |  | (15) |  | (874) |  | 558 |  | 407 |  | 1,834 |
| Purchases of loans held for sale |  | $(343,488)$ |  | $(741,322)$ |  | $(551,140)$ |  | $(465,533)$ |  | $(346,878)$ |  | $(687,037)$ |
| Proceeds from the sale of loans held for sale |  | 333,156 |  | 718,965 |  | 523,646 |  | 446,171 |  | 338,926 |  | 662,747 |
| Change in operating assets and liabilities: |  | (736) |  | 5,623 |  | 31,226 |  | $(5,137)$ |  | 12,644 |  | $(4,121)$ |
| Cash Flows from Operating Activities | \$ | $(18,528)$ | \$ | $(16,117)$ | \$ | $(8,210)$ | \$ | $(28,447)$ | \$ | $(2,304)$ | \$ | $(47,655)$ |
| Purchases of loans | \$ | $(558,305)$ | \$ | $(781,546)$ | \$ | $(693,435)$ | \$ | $(797,034)$ |  | (1,177,769) |  | (1,404,972) |
| Origination of loans |  |  |  | - |  |  |  | - |  | - |  | $(109,047)$ |
| Proceeds from the sale of loans |  | 58,082 |  | 78,975 |  | 74,646 |  | 91,730 |  | 75,049 |  | 129,911 |
| Principal repayments of loans |  | 437,642 |  | 505,844 |  | 664,401 |  | 686,946 |  | 749,128 |  | 951,681 |
| Acquisition funds in transit |  |  |  | - |  | - |  | - |  | - |  | $(113,628)$ |
| Additions to property, equipment and software |  | $(5,411)$ |  | $(8,091)$ |  | $(5,202)$ |  | $(2,315)$ |  | $(4,169)$ |  | $(2,894)$ |
| Purchases of intangible assets |  |  |  | - |  | - |  | - |  | - |  | - |
| Cash Flows from Investing Activities | \$ | $(67,992)$ | \$ | $(204,818)$ | \$ | 40,410 | \$ | $(20,673)$ | \$ | $(357,761)$ | \$ | $(548,949)$ |
| Proceeds from funding debt | \$ | 410,534 | \$ | 559,248 | \$ | 558,965 | \$ | 604,058 | \$ | 773,938 | \$ | 759,441 |
| Capitalization of debt issuance costs |  |  |  | $(1,371)$ |  | (12) |  | $(6,304)$ |  | $(4,617)$ |  | $(2,170)$ |
| Principal repayments of funding debt |  | $(363,226)$ |  | $(376,382)$ |  | $(589,552)$ |  | $(552,995)$ |  | $(890,556)$ |  | $(653,946)$ |
| Proceeds from issuance of notes and certificates by securitization trust |  | - |  | - |  | - |  | - |  | 518,232 |  | 378,223 |
| Principal repayments of notes issued by securitization trust |  |  |  | - |  |  |  | - |  | $(14,777)$ |  | $(55,613)$ |
| Proceeds from issuance of convertible debt, net |  | - |  | - |  |  |  | 75,000 |  | - |  | - |
| Proceeds from issuance of preferred stock, net |  | 15,483 |  | (2) |  | - |  | - |  | 434,434 |  | 108 |
| Repurchase of preferred stock |  | - |  | $(22,591)$ |  | - |  | - |  | - |  | - |
| Proceeds from issuance of common stock |  | 743 |  | 478 |  | 554 |  | 958 |  | 1,741 |  | 21,676 |
| Repurchase of common stock |  | (865) |  | $(17,589)$ |  | (400) |  | - |  | (584) |  | (199) |
| Cash Flows from Financing Activities | \$ | 62,669 | \$ | 141,791 | \$ | $(30,445)$ | \$ | 120,717 | \$ | 817,811 | \$ | 447,520 |
| Net Increase (Decrease) in Cash and Restricted Cash | \$ | $(23,851)$ | \$ | $(79,144)$ | \$ | 1,755 | \$ | 71,597 | \$ | 457,746 | \$ | $(149,084)$ |
| Cash and restricted cash, Beginning of Period |  | 357,771 |  | 333,920 |  | 254,776 |  | 256,531 |  | 328,128 |  | 785,874 |
| Cash and Restricted Cash, End of Period | \$ | 333,920 | \$ | 254,776 | \$ | 256,531 | \$ | 328,128 | \$ | 785,874 | \$ | 636,790 |

## Reconciliations

## Income Statement Reconciliations

Three Months Ended
Sep 30, 2019 Dec 31, 2019 Mar 31, 2020 Jun 30, 2020 Sep 30, 2020 Dec 31, 2020 YoY\#

| Total Revenues | \$ | 87,947 | \$ | 129,976 | \$ | 138,273 | \$ | 153,332 | \$ | 173,978 | \$ | 204,041 | \$ | 74,065 | 57\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Expenses |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Loss on loan purchase commitment | \$ | 19,961 | \$ | 42,661 | \$ | 43,519 | \$ | 55,311 | \$ | 65,868 | \$ | 67,768 | \$ | 25,107 | 59\% |
| Provision for credit losses |  | 24,844 |  | 30,178 |  | 82,216 |  | (32,171) |  | 40,267 |  | 17,468 |  | $(12,710)$ | (42\%) |
| Funding costs |  | 8,128 |  | 8,167 |  | 8,204 |  | 7,817 |  | 10,352 |  | 12,060 |  | 3,893 | 48\% |
| Processing and servicing |  | 9,695 |  | 11,652 |  | 13,678 |  | 14,806 |  | 13,498 |  | 16,802 |  | 5,150 | 44\% |
| Total Transaction Costs | \$ | 62,628 | \$ | 92,658 | \$ | 147,617 | \$ | 45,763 | \$ | 129,985 | \$ | 114,098 | \$ | 21,440 | 23\% |
| Technology and data analytics |  | 25,368 |  | 31,612 |  | 33,654 |  | 31,744 |  | 33,768 |  | 41,634 |  | 10,022 | 32\% |
| Sales and marketing |  | 5,219 |  | 7,651 |  | 7,108 |  | 5,066 |  | 22,582 |  | 39,112 |  | 31,461 | 411\% |
| General and administrative |  | 27,704 |  | 30,688 |  | 31,399 |  | 31,439 |  | 32,266 |  | 40,916 |  | 10,228 | 33\% |
| Total Operating Expenses | \$ | 120,919 | \$ | 162,609 | \$ | 219,778 | \$ | 114,012 | \$ | 218,601 | \$ | 235,760 | \$ | 73,151 | 45\% |
| Operating Income (Loss) | \$ | $(32,972)$ | \$ | $(32,633)$ | \$ | $(81,505)$ | \$ | 39,320 | \$ | $(44,623)$ | \$ | $(31,719)$ | \$ | 914 | (3\%) |

Reconciliation from Revenues to Revenue Less Transaction Costs and Revenue Less Transaction Costs ex-Provision

| Total Revenues | \$ | 87,947 | \$ | 129,976 | \$ | 138,273 | \$ | 153,332 | \$ | 173,978 | \$ | 204,041 | \$ | 74,065 | 57\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less: Loss on loan purchase commitment |  | 19,961 |  | 42,661 |  | 43,519 |  | 55,311 |  | 65,868 |  | 67,768 |  | 25,107 | 59\% |
| Less: Provision for credit losses |  | 24,844 |  | 30,178 |  | 82,216 |  | $(32,171)$ |  | 40,267 |  | 17,468 |  | $(12,710)$ | (42\%) |
| Less: Funding costs |  | 8,128 |  | 8,167 |  | 8,204 |  | 7,817 |  | 10,352 |  | 12,060 |  | 3,893 | 48\% |
| Less: Processing and servicing |  | 9,695 |  | 11,652 |  | 13,678 |  | 14,806 |  | 13,498 |  | 16,802 |  | 5,150 | 44\% |
| Revenue Less Transaction Costs | \$ | 25,319 | \$ | 37,318 | \$ | $(9,344)$ | \$ | 107,569 | \$ | 43,993 | \$ | 89,943 | \$ | 52,625 | 141\% |
| Plus: Provision for credit losses |  | 24,844 |  | 30,178 |  | 82,216 |  | $(32,171)$ |  | 40,267 |  | 17,468 |  | $(12,710)$ | (42\%) |
| Revenue Less Transaction Costs ex-Provision | \$ | 50,163 | \$ | 67,496 | \$ | 72,872 | \$ | 75,398 | \$ | 84,260 | \$ | 107,411 | \$ | 39,915 | 59\% |
| Reconciliation from Operating Income (Loss) to Adjusted Operating Income (Loss) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operating Income (Loss) | \$ | $(32,972)$ | \$ | $(32,633)$ | \$ | $(81,505)$ | \$ | 39,320 | \$ | $(44,623)$ | \$ | $(31,719)$ | \$ | 914 | (3\%) |
| Plus: Depreciation \& Amortization |  | 2,112 |  | 2,432 |  | 2,877 |  | 2,023 |  | 3,720 |  | 3,351 |  | 919 | 38\% |
| Plus: Stock-Based Compensation (included in OpEx) |  | 8,445 |  | 8,294 |  | 7,970 |  | 5,031 |  | 6,203 |  | 6,521 |  | $(1,773)$ | (21\%) |
| Plus: Amortization of commercial agreement |  | - |  | - |  | - |  | - |  | 14,261 |  | 17,039 |  | 17,039 |  |
| Plus: Other Non-Recurring Items* |  | - |  | - |  | - |  | - |  | 1,191 |  | 2,971 |  | 2,971 |  |
| Adjusted Operating Income (Loss) | \$ | $(22,415)$ | \$ | $(21,907)$ | \$ | $(70,658)$ | \$ | 46,374 | \$ | $(19,248)$ | \$ | $(1,837)$ | \$ | 20,070 | (92\%) |

## Cash Flow Statement Reconciliations

Three Months Ended
Sep 30, 2019 Dec 31, 2019 Mar 31, 2020 Jun 30, 2020 Sep 30, 2020 Dec 31, 2020
Statement of Cash Flows Reconciliations (\$K)

| Adj. Cash Flow from Operations | \$ | $(22,125)$ | \$ | $(45,779)$ | \$ | 23,269 | \$ | $(11,624)$ | \$ | $(29,620)$ | \$ | $(32,519)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Plus: Net charge-offs |  | 15,090 |  | 20,153 |  | 19,887 |  | 17,533 |  | 11,320 |  | 9,116 |
| Plus: Change in restricted cash |  | 4,564 |  | 36,604 |  | $(14,006)$ |  | $(3,416)$ |  | 40,382 |  | 14,598 |
| Plus: Purchases of loans held for sale |  | $(343,488)$ |  | $(741,322)$ |  | $(551,140)$ |  | $(465,533)$ |  | $(346,878)$ |  | $(687,037)$ |
| Plus: Proceeds from the sale of loans held for sale |  | 333,156 |  | 718,965 |  | 523,646 |  | 446,171 |  | 338,926 |  | 662,747 |
| Plus: (Gain) loss on sales of loans |  | $(5,725)$ |  | $(4,738)$ |  | $(9,866)$ |  | $(11,578)$ |  | $(16,434)$ |  | $(14,560)$ |
| Cash Flows from Operating Activities | \$ | $(18,528)$ |  | $(16,117)$ | \$ | $(8,210)$ |  | $(28,447)$ | \$ | $(2,304)$ |  | $(47,655)$ |


| Free Cash Flow After Loan Financing \& Repayment | \$ | $(43,776)$ | \$ | $(76,044)$ | \$ | 15,607 | \$ | (945) | \$ | $(18,227)$ | \$ | $(71,639)$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Plus: Change in restricted cash |  | 4,564 |  | 36,604 |  | $(14,006)$ |  | $(3,416)$ |  | 40,382 |  | 14,598 |
| Less: Acquisition funds in transit |  | - |  | - |  | - |  | - |  | - |  | $(113,628)$ |
| Less: Proceeds from issuance of convertible debt, net |  | - |  | - |  | - |  | 75,000 |  | - |  | - |
| Less: Proceeds, Repurchases \& Issuance of Preferred \& Common Stock |  | 15,361 |  | $(39,704)$ |  | 154 |  | 958 |  | 435,591 |  | 21,585 |
| Net Increase (Decrease) in Cash and Restricted Cash | \$ | $(23,851)$ | \$ | $(79,144)$ | \$ | 1,755 | \$ | 71,597 | \$ | 457,746 | \$ | $(149,084)$ |
| Net Increase (Decrease) in Cash and Restricted Cash | \$ | $(23,851)$ | \$ | $(79,144)$ | \$ | 1,755 | \$ | 71,597 | \$ | 457,746 | \$ | $(149,084)$ |
| Cash and restricted cash, Beginning of Period |  | 357,771 |  | 333,920 |  | 254,776 |  | 256,531 |  | 328,128 |  | 785,874 |
| Cash and Restricted Cash, End of Period | \$ | 333,920 | \$ | 254,776 | \$ | 256,531 | \$ | 328,128 | \$ | 785,874 | \$ | 636,790 |


[^0]:    affirm 1. GMV defined as the total dollar amount of all transactions on the Affirm platform during the period, net of refunds

[^1]:    Revenue Less Transaction Costs ex-Provision (\$M)
    Revenue Less Transaction Costs ex-Provision \% of GMV

