### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by a Party other than the Registrant  $\square$ 

Filed by the Registrant ⊠

hook t	the appropriate box:
	Preliminary Proxy Statement
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
	Definitive Proxy Statement
	Definitive Additional Materials
	Soliciting Material under § 240.14a-12
	affirm
	Affirm Holdings, Inc.
	(Name of Registrant as Specified In Its Charter)
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Paymer	nt of Filing Fee (Check all boxes that apply)
	No fee required.
□ F	ee paid previously with preliminary materials.
F	See computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11



# Your vote matters!



Scan QR for digital voting

**Meeting Materials:** Notice of Meeting and Proxy Statement & Annual Report

Important Notice Regarding the Availability of Proxy Materials for the Stockholders Meeting To Be Held On December 9, 2024 For Stockholders of record as of October 11, 2024

To order paper materials, use one of the following methods.



#### Internet:

www.investorelections.com/AFRM



#### Call:

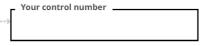
1-866-648-8133



#### Email:

paper@investorelections.com

\* If requesting material by e-mail, please send a blank e-mail with the 12 digit control number (located below) in the subject line. No other requests, instructions OR other inquiries should be included with your e-mail requesting material.



Have the 12 digit control number located in the box above available when you access the website and follow the instructions.

## Affirm Holdings, Inc. Annual Meeting of Stockholders

Monday, December 9, 2024 9:00 AM, Pacific Time

Annual Meeting to be held live via the Internet - please visit www.proxydocs.com/AFRM

You must register to attend the meeting online and/or participate at www.proxydocs.com/AFRM

For a convenient way to view proxy materials, VOTE, and obtain directions to attend the meeting go to www.proxydocs.com/AFRM

To vote your proxy while visiting this site, you will need the 12 digit control number in the box below.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. This is not a ballot. You cannot use this notice to vote your shares. We encourage you to access and review all of the important information contained in the proxy materials before voting.

Under United States Securities and Exchange Commission rules, proxy materials do not have to be delivered in paper. Proxy materials can be distributed by making them available on the integral.

If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. In order to receive a paper package in time for this year's meeting, you must make this request on or before November 29, 2024.

SEE REVERSE FOR FULL AGENDA

#### Affirm Holdings, Inc. Annual Meeting of Stockholders



#### THE BOARD OF DIRECTORS RECOMMENDS A VOTE:

FOR ON PROPOSALS 1, 2 AND 3

#### PROPOSAL

- To elect the three Class I nominees for director named in the accompanying proxy statement to hold office until the 2027 Annual Meeting and until their successors have been duly elected and qualified or until such director's earlier death, resignation or removal.
  - 1.01 Libor Michalek
  - 1.02 Jacqueline D. Reses
  - 1.03 Noel Watson
- To ratify the Audit Committee's selection of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending June 30, 2025.
- 3. To approve, on a non-binding advisory basis, the compensation of our named executive officers.

NOTE: To conduct any other business properly brought before the Annual Meeting.