FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

											_							_			
Name and Address of Reporting Person*     Linford Michael						2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [ AFRM ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Limore												Direct			10% O	····•					
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 08/01/2024										below			Other (s	specify	
C/O AFFIRM HOLDINGS, INC.						00/01/2024										Chief Financial Officer					
C/O AFF	IRM HOL	$\vdash$										_									
650 CALIFORNIA STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)									Line	6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person					
(Street)																<b>√</b> Form	iled by One	Repo	orting Perso	n	
	SAN					Form filed by More than One Reporting														rting	
1 1	C.	A	94108													Perso	1				
FRANCI	ISCO					Rule 10b5-1(c) Transaction Indication															
(City)	(\$	tate)	(Zip)																		
(Cide) (Zip)					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						ar) E	xecution	. Deemed ecution Date, iny onth/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)					es ially Following	Form (D) o	n: Direct r Indirect	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount		A) or D)	Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Class A Common Stock 08/01/2						2024				M		2,336	5	Α	\$0	12	125,272		D		
Class A Common Stock 08/01/2						/2024				F		1,023(	[1)	D	\$26.4	2 12	4,249		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
(e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	n Date,	4. Transa Code ( 8)		n of		Exp	Date Exe piration onth/Day	Date		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	re es ally ig d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	te ercisable		xpiration ate	Title	N O	Amount or Number of Shares						
Restricted Stock Units	(2)	08/01/2024			M			2,336		(3)		(3)	Class Comn	non :	2,336	\$0	58,390		D		

## **Explanation of Responses:**

- 1. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on August 1, 2024.
- 2. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.
- 3. The RSUs vest in 48 equal monthly installments beginning October 1, 2022, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date.

## Remarks:

/s/ Josh Samples, Attorney-in-

Fact

\*\* Signature of Reporting Person

Date

08/05/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.