(Street)

SAN

FRANCISCO

FORM 4

obligations may continue. See

650 CALIFORNIA STREET

94108

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

-	 ,	

S	TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

10% Owner

below)

6. Individual or Joint/Group Filing (Check Applicable

Form filed by One Reporting Person

Form filed by More than One Reporting

Line)

X

Other (specify

or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) Affirm Holdings, Inc. [AFRM] Martincevic Silvija Director Officer (give title below) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Chief Commercial Officer 09/01/2021 C/O AFFIRM HOLDINGS, INC.

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5. Amount of 6. Ownership 7. Nature Execution Date, Transaction Securities Form: Direct of Indirect (Month/Dav/Year Beneficially if anv Code (Instr. 5) (D) or Indirect Beneficial (Month/Day/Year) 8) Owned Following (I) (Instr. 4) Reported (Instr. 4) (A) or (D) Transaction(s) Code v Amount Price (Instr. 3 and 4) Class A Common Stock 09/01/2021 M 3,333 Α (1) 16,043 D D Class A Common Stock 09/01/2021 F 1,653(2) D \$96.48 14,390

4. If Amendment, Date of Original Filed (Month/Day/Year)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 9. Number of 11. Nature 3. Transaction 8. Price of Derivative Conversion **Execution Date** Transaction **Expiration Date** Amount of Derivative derivative Ownership of Indirect Security (Instr. 3) or Exercise Price of if any (Month/Day/Year) Derivative Securities Securities Underlying Securities Beneficially Form: Direct (D) Beneficial Ownership (Month/Day/Year) Code (Instr. 8) (Month/Day/Year) Security (Instr. 5) Derivative Acquired **Derivative Security** Owned or Indirect (Instr. 4) Following Security (A) or Disposed (Instr. 3 and 4) (I) (Instr. 4) Reported of (D) Transaction(s) (Instr. 3, 4 and 5) (Instr. 4) Amount Number Date Expiration Exercisable Code (A) (D) Title Restricted Class A 09/01/2021 3.333 M 3,333 (3) 12/31/2027 \$0 53,334 D Stock Commor Units Stock

Explanation of Responses:

- 1. Each Restricted Stock Unit (RSUs) represents a contingent right to receive one share of the Issuer's Class A Common Stock.
- 2. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Class A Common Stock underlying the Reporting Person's RSUs that vested on September 1, 2021.
- 3. RSUs vest with respect to the shares of Class A Common Stock underlying the RSUs in monthly installments for a period of twenty-four months beginning on January 1, 2021, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

Remarks:

/s/ David Ritenour, Attorney-

09/03/2021

in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.