SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).					EMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940								Estima	Number: ated averag per respon	•	3235-0287 0.5	
1. Name and Address of Reporting Person [*] Reses Jacqueline D					2. Issuer Name and Ticker or Trading Symbol <u>Affirm Holdings, Inc.</u> [AFRM]								eporting Pers e) give title belo	.,	10% Ow	ner pecify below)	
(Last) C/O AFFIRM HOLD 650 CALIFORNIA S		3. Date of Earliest Transaction (Month/Day/Year) 03/04/2021								jive title beit	<i>w</i>)	Other (a	pecity below)				
(Street) SAN FRANCISCO CA 94108			108	4. If Amen	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially																	
Di				2. Transaction Date (Month/Day/Ye	2A. Deemed Execution Date, ar) if any		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Dispos (D) (Instr. 3, 4 and 5)			Beneficially Ov Following Repo		Direct	nership Form: (D) or ct (I) (Instr. 4)	7. Nature of Indirect Beneficial	
					(Month/Day/Yea	r) Code	v	Amount		(A) or (D) Price		Transaction(s) (Instr. 3 and 4)				Ownership (Instr. 4)	
Class A Common Stock					3/04/2021			10,2	205 A		(2)	10	10,205		D		
			Table I		Securities Acq calls, warrants						Owned						
1. Title of Derivative Security (Instr. 3) 2. 3. Transaction Date 3A. Deemed Execution Date, or Exercise Price of Derivative Security 0 3F. Transaction Date 3A. Deemed Execution Date, if any (Month/Day/Year)			4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			of Securities ve Security (Ins	8. Price Derivati Security (Instr. 5	ve deriva / Secu	rities ficially ed	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Grant of Restricted Stock Units (RSUs) under the Issuer's Amended and Restated 2012 Stock Plan. The RSUs vest in three annual installments after February 1, 2021, subject to the Reporting Person's continued service to the Issuer as of each vesting date. 2. Each Restricted Stock Unit represents a contingent right to receive one share of the Issuer's Class A Common Stock.

l (D)

(A)

Expi

Title

Remarks:

/s/ David Ritenour, Attorney-in-Fact ** Signature of Reporting Person

mount o umber o

03/08/2021 Date

Reported Transacti (Instr. 4)

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OMB APPROVAL

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v). ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY KNOW ALL PERSONS BY THESE PRESENTS that the undersigned hereby constitutes, designates and appoints Sharda Caro del Castillo, David Ritenour,

 (a) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of Affirm Holdings, Inc. (the "G (b) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such (c) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of being the second se

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respec

IN WITNESS WHEREOF, the undersigned has executed this instrument as of the 4th day of March, 2021.

/s/ Jackie Reses