| SEC For   |   |  |  |         |                                      |  |  |                 |   |   |       |   |                                |   | ~   |   |               |  |  |           |  |
|---|---|--|--|---------|--------------------------------------|--|--|-----------------|---|---|-------|---|--------------------------------|---|---|---|---------------|--|--|-----------|--|
|   | FORM  | 4  | UNITED STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549 |         |                                      |  |  |                 |   |   |       |   |                                |   |   |   |               | OMB APPROVAL   |  |           |  |
| Check<br>transa<br>contra<br>the pui<br>securit<br>intendi<br>defens                      | n 16. Form 4 or<br>ions may contir<br>tion 1(b).<br>this box to indiction was made<br>ct, instruction or<br>chase or sale of<br>ies of the issue<br>ed to satisfy the | tue. See<br>cate that a<br>pursuant to a<br>r written plan for<br>of equity<br>r that is | STA  |         | ed purs                              | suant  | to Sec   | tion 16         | (a) of  | the S   | ecuri | NEFIC<br>ties Exchai<br>mpany Ac                  | nge Ac                         | t of 19   |   | SHIP  | OMB<br>Estima | Numbo<br>ated a  |  | 3235-0287 |  |
| 1. Name and Address of Reporting Person <sup>*</sup><br>Jiyane Siphelele                  |   |  |  |         |                                      |  |  | and Ti<br>Iding |   |   |       |   | (Ch                            | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>Officer (give title Other (specify<br>below) below) |   |   |               |  |  |           |  |
| (Last) (First) (Middle)   C/O AFFIRM HOLDINGS, INC.   650 CALIFORNIA STREET               |   |  |  |         |                                      | 3. Date of Earliest Transaction (Month/Day/Year)<br>12/01/2024 |  |                 |   |   |       |   |                                |   |   | Chief Accounting Officer  |               |  |  |           |  |
| (Street)<br>SAN<br>FRANCISCO CA 94108   |   |  |  |         | * 4. li                              | Line)  |  |                 |   |   |       |   |                                |   |   |   |               | Joint/Group Filing (Check Applicable<br>filed by One Reporting Person<br>filed by More than One Reporting<br>n |  |           |  |
| (City)  | (S <sup>:</sup>   | -  | (Zip)  | n Daris |                                      |  | ourit  |                 |   | ired  | Die   | nood  |                                | Ban   | oficial   |   |               |  |  |           |  |
| Table I - Non-Deriva   1. Title of Security (Instr. 3) 2. Transac<br>Date<br>(Month/Date) |   |  |  |         | action                               | tion 2A. Deemed<br>Execution Date                              |  |                 | , 3<br>, T<br>C                                     | 3. 4. Secur<br>Transaction<br>Code (Instr. 5) |       | ities Acquired (A) or<br>d Of (D) (Instr. 3, 4 ar |                                | (A) or  | 5. Amou<br>Securiti<br>Benefici<br>Owned<br>Reporte | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported   |               | wnership<br>n: Direct<br>or Indirect<br>nstr. 4)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |           |  |
|   |   |  |  |         |                                      |  |  |                 | C   | Code  | v     | Amount (A) or<br>(D)                              |                                | Price   | Transaction(s)<br>(Instr. 3 and 4)                  |   |               |  |  |           |  |
| Class A Common Stock 12/01/2  |   |  |  |         |                                      |  |  |                 | _   | M   |       | 13,419 A  |                                | \$0   |   | 244,444 <sup>(1)</sup><br>239,162   |               | D  |  |           |  |
| Class A Common Stock 12/01/2  |   |  |  |         |                                      |  | Perform F 5,282 <sup>(2)</sup> D \$70.01 239,1   e Securities Acquired, Disposed of, or Beneficially Owned |                 |   |   |       |   |                                |   |   | 9,162   |               | D  |  |           |  |
|   |   |  |  |         |                                      |  |  |                 |   |   |       | converti  |                                |   |   | Owneu   |               |  |  |           |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                                       | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security   | 3. Transaction<br>Date<br>(Month/Day/Year)   | Execution Date,  |         | 4.<br>Transactic<br>Code (Inst<br>8) |  |  |                 | 6. Date Exercis<br>Expiration Date<br>(Month/Day/Ye |   |       | Amount of   |                                | ecurity<br>4)   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | s<br>Ily      | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)                                       | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |           |  |
|   |   |  |  |         | Code                                 | v  |  |                 | Date<br>Exe   | e<br>ercisab                                  |       | Expiration<br>Date                                | Title                          |   | Amount<br>or<br>Number<br>of<br>Shares              |   |               |  |  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 294             |   | (4) (   |       | 07/14/2028  | Class<br>Comm<br>Stoc          | non   | 294   | \$0   | 492           |  | D  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 1,667           |   | (5)   |       | (5)   | Class A<br>Common<br>Stock 1,6 |   | 1,667   | \$0   | 3,334         |  | D  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 1,666           |   | (6)   |       | (6)   | Class<br>Comm<br>Stoc          | non   | 1,666   | \$0   | 10,001        | 1  | D  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 2,083           |   | (7)   |       | (7)   | Class<br>Comm<br>Stoc          | non   | 2,083   | \$0   | 16,667        | 7  | D  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 3,334           |   | (8)   |       | (8)   | Class<br>Comm<br>Stoc          | non   | 3,334   | \$0   | 30,000        | 0  | D  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 1,875           |   | (9)   |       | (9)   | Class<br>Comm<br>Stoc          | non   | 1,875   | \$0   | 3,750         |  | D  |           |  |
| Restricted<br>Stock<br>Units  | (3)   | 12/01/2024   |  |         | М                                    |  |  | 2,500           |   | (10)  |       | (10)  | Class<br>Comm<br>Stoc          | non   | 2,500   | \$0   | 25,000        | 0  | D  |           |  |

## Explanation of Responses:

1. Includes 59 shares of common stock purchased in an exempt transaction under the issuer's employee stock purchase plan.

2. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the

Reporting Person's restricted stock units that vested on December 1, 2024.

3. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.

4. With respect to the shares of Class A Common Stock underlying the RSUs, the RSUs vested in equal monthly installments from July 1, 2021 until August 1, 2023. Beginning September 1, 2023, the RSUs vest in equal quarterly installments, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

5. With respect to the shares of Class A Common Stock underlying the RSUs, the RSUs vested in equal monthly installments from September 1, 2022 until August 1, 2023. Beginning September 1, 2023, the RSUs vest in equal quarterly installments, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

6. Grant of Restricted Stock Units (RSUs) under the Issuer's Amended and Restated 2012 Stock Plan. The RSUs vest in twelve quarterly installments beginning September 1, 2023.

7. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of one year beginning July 1, 2023, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

8. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of three years beginning June 1, 2024, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

9. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of one year beginning September 1, 2024, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

10. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of three years beginning September 1, 2024, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

Remarks:

/s/ Josh Samples, Attorney-in-12/03/2024

Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.