## FORM 4

## UNITED

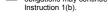
Washington, D.C. 20549

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**OMB APPROVAL** 

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).



Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Linford Michael						2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [ AFRM ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify					
(Last) (First) (Middle) C/O AFFIRM HOLDINGS, INC. 650 CALIFORNIA STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/12/2024								below) below)  Chief Operating Officer					
(Street) SAN FRANCISCO CA 94108  (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person  Form filed by More than One Reporting Person					
		T	able I - No	on-De	rivat	ive S	Secu	rities Acc	quirec	d, Dis	sposed of	f, or Ber	neficially	Owned					
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		n	2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Disposed O	s Acquired	(A) or	r 5. Amoun Securities Beneficia Owned Fo		Form:	Direct Indirect Etr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Class A Common Stock				12/12/2024		24			М		400,000(1	1) A	\$5.39	485,	420		D		
Class A Common Stock				12/12/2024				S		101,088(1	1) D	\$68.17(2	384,332			D			
Class A Common Stock			12/12/2024				S		222,507(1	1) D	\$68.96(3	161,825			D				
Class A Common Stock			12/	12/12/2024				S		64,653(1)	) D	\$70 <sup>(4)</sup>	97,	172		D			
Class A Common Stock			12/	12/12/2024				S		11,752(1)	D	\$71.03(5	85,4	420		D			
			Table II								osed of, convertib			wned					
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr.		5. Number of Derivative		6. Date Exerci Expiration Da (Month/Day/Y		isable and 7. Title and Amo		d Amount ties g e Security	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficia Owned Following Reported	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficia Ownershi (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares		Transacti (Instr. 4)	ion(s)			
Stock Option (Right to	\$5.39	12/12/2024			M			400,000 <sup>(1)</sup>	(6	)	08/26/2028	Class A Common Stock	400,000	\$0	728,8	70	D		

## Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 12, 2024.
- 2. Represents the weighted average sale price of the shares sold from \$67.66 to \$68.65 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- 3. Represents the weighted average sale price of the shares sold from \$68.66 to \$69.65 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 4. Represents the weighted average sale price of the shares sold from \$69.66 to \$70.64 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Represents the weighted average sale price of the shares sold from \$70.66 to \$71.48 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 6. Stock options vested with respect to 1/4 of the shares of the Issuer's Class A common stock underlying the stock option on the one-year anniversary of August 27, 2018, the vesting commencement date, and the remaining 3/4 of the shares underlying the option vested in equal monthly installments over the subsequent three years, in each case subject to continued service with the Issuer.

## Remarks:

/s/ Josh Samples, Attorney-in-

12/13/2024

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.