FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasnington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					OI	r Sectio	n 30(n) of tr	ne Inve	estment	t Company Ac	ct of 194	U							
1. Name and Address of Reporting Person* Adkins Katherine					2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [AFRM]									ationship k all appli Directo	cable)	g Person(s) to I	ssuer Owner			
(Last) (First) (Middle) C/O AFFIRM HOLDINGS, INC. 650 CALIFORNIA STREET						3. Date of Earliest Transaction (Month/Day/Year) 11/01/2021								X	below)		Other below gal Officer	(specify)		
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	l '					
SAN FRANCISCO CA 94108															X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)	N		- 0					D:I	_ •			•					
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye				n (ear)	2A. Deemed Execution Date,			Acquired, Disposed of, or Benefi 3.						5. Amo Securit Benefic	unt of ies	6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
			ı		(monanday) reary			Code	v	Amount	(A) or (D)	Price	Price		ed ction(s) and 4)	(1) (111541. 4)	(Instr. 4)			
Class A C	ass A Common Stock 11/01/20			21				M		1,660	A	\$62.52		10),924	D				
Class A C	Common St	11/01/202		21	L			M		2,325	A	\$0		13	3,249	D				
Class A C	Common St	ock		11/01/20	21				M		165	A		\$0	13	3,414	D			
Class A C	Common St	ock	11/01/2021		21				F		1,128(1)	D	\$152.66		12	2,286	D			
Class A C	Common St	ock		11/01/2021					S	Ш	1,200(2)	D	\$151.6433 ⁽³⁾		11	,086	D			
Class A C	s A Common Stock 11/01/2021		21				S	Ш	3,229 ⁽²⁾	D	\$152.4063 ⁽⁴⁾		7	,857	D					
Class A Common Stock		11/01/202	21				S	Ш	901 ⁽²⁾ D \$153.6		6154(5)			D						
Class A C	Class A Common Stock 11/01/2		11/01/202	21	1			S	Ш	3,700(2)	D	\$154.6268 ⁽⁶⁾		3	3,256					
Class A C	Class A Common Stock 11/01/20.		21				S		500 ⁽²⁾	D	\$155.15 ⁽⁷⁾		2	2,756						
Class A Common Stock 11/01/202			21	-		_	S		500 ⁽²⁾	D	\$156.648 ⁽⁸⁾		2	2,256						
			11/01/20	-			_	S	Ш	594 ⁽²⁾	D	\$159.4839 ⁽⁹⁾		1,662		D				
Class A Common Stock 11/01/202							S		300(2)	D	\$162.9267(10)			1,362		,				
		T	able	e II - Deriva e.g.,	ative puts,	Secu , calls	ritie , wa	s Ac ırran	quire ts, o	ed, Di ption	isposed o s, convert	f, or E tible s	enefic ecuriti	ially (ies)	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exed if an	3A. Deemed Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Dai		ransaction		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		ate Exe iration nth/Day		7. Title and Amount of Securities Underlying Derivative Se (Instr. 3 and 4		De Se (In	. Price of perivative security nstr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Ownersh Form: Direct (D) or Indirect (I) (Instr.	Beneficial Ownership (Instr. 4)		
Can al.						Date Exe	e rcisable	Expiration e Date	Title	or Nu of	mber ares									
Stock Option (Right to Buy)	\$62.52	11/01/2021			M			1,660		(11)	06/01/2031	Class Comr Stoo	non 1,	660	\$0	24,915	5 D			
Restricted Stock Units	(12)	11/01/2021			M			2,325	5	(13)	10/26/2027	Class Comr Stoo	non 2,	325	\$0	20,925	5 D			
		ı	1				1 _	1			1									

(12)

11/01/2021

Restricted

Stock

1. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on November 1, 2021.

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- $2. \ The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 14, 2021.$
- 3. Represents the weighted average sale price of the shares sold from \$151.03 to \$151.98 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(14)

Class A

Commo: Stock

165

\$<mark>0</mark>

7,119

D

(14)

- 4. Represents the weighted average sale price of the shares sold from \$152.06 to \$152.95 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Represents the weighted average sale price of the shares sold from \$153.10 to \$153.99 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote

- 6. Represents the weighted average sale price of the shares sold from \$154.13 to \$155.11 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 7. Represents the weighted average sale price of the shares sold from \$155.13 to \$155.17 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 8. Represents the weighted average sale price of the shares sold from \$156.15 to \$157.09 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 9. Represents the weighted average sale price of the shares sold from \$158.99 to \$159.93 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 10. Represents the weighted average sale price of the shares sold from \$162.91 to \$162.96 per share. The Reporting Person will provide, upon request by the Commission staff, the Issuer, or a security holder of the Issuer, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 11. The stock option vests in 48 equal monthly installments after June 1, 2021, subject to the Reporting Person's continuous service with the Issuer as of each vesting date.
- 12. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.
- 13. The RSUs vest in 24 equal monthly installments after August 1, 2022, subject to the Reporting Person's continuous service with the Issuer as of each vesting date.
- 14. The RSUs vest in 48 equal monthly installments after June 1, 2021, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date.

Remarks:

/s/ David Ritenour, Attorneyin-Fact 11/03/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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