## FY Q1 2022 Earnings Supplement

Updated on January 31, 2022


## Safe Harbor Statement/Use of Non-GAAP Financial Measures

## Cautionary Note About Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended, that involve risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including statements regarding: our strategy and future operations; our future financial position, gross market value, revenue, transaction costs, operating income, provision for credit losses, and cash flows; and general economic trends and trends in the industry and markets. These statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.
Risks, uncertainties and assumptions include factors relating to: our need to attract additional merchants and consumers and retain and grow our relationships with existing merchants and consumers; our need to maintain a consistently high level of consumer satisfaction and trust in our brand; the concentration of a large percentage of our revenue with a single merchant partner; our ability to sustain our revenue growth rate or the growth rate of our related key operating metrics; the highly competitive nature of our industry; risks relating to our agreement with one of our originating bank partners; the risk that our existing funding arrangements may not be renewed or replaced or our existing funding sources may be unwilling or unable to provide funding to us on terms acceptable to us, or at all; our ability to effectively underwrite loans facilitated through our platform and accurately price credit risk; the performance of loans facilitated through our platform; risks associated with changes in market interest rates; risks relating to our securitizations, warehouse credit facilities and forward flow agreements; the impact on our business of general economic conditions, the financial performance of our merchants, and fluctuations in the U.S. consumer credit market; our ability to grow effectively through acquisitions or other strategic investments or alliances; risks associated with expanding our operations internationally; the potential impact of any cyber-attacks, misconduct, computer viruses, or physical or electronic break-ins that we might experience; risks associated with our business being subject to extensive regulation, examination, and oversight in a variety of areas; and other risks that are described in our Annual Report on Form 10-K for our fiscal year ended June 30, 2021 and in our other filings with the Securities and Exchange Commission.
These forward-looking statements reflect our views with respect to future events as of the date hereof and are based on assumptions and subject to risks and uncertainties. Given these uncertainties, you should not place undue reliance on these forward-looking statements. The forward-looking statements are made as of the date hereof, and we assume no obligation and do not intend to update these forward-looking statements.

## Use of Non-GAAP Financial Measures

To supplement our condensed consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States ("GAAP"), we present the following non-GAAP financial measures: Revenue less transaction costs, revenue less transaction costs as a percentage of GMV, adjusted operating loss and adjusted operating margin. We also present certain operating expenses on a non-GAAP basis, as well as those non-GAAP operating expenses as a percentage of GAAP total revenue. Definitions of each non-GAAP financial measure and reconciliations of each historical non-GAAP financial measure with the most directly comparable GAAP financial measure are included in this presentation. However, a reconciliation of adjusted operating loss to the comparable GAAP measure is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, expenses that may be incurred in the future. Our management uses these non-GAAP financial measures in conjunction with financial measures prepared in accordance with GAAP for planning purposes, including the preparation of our annual operating budget, as a measure of our operating results and the effectiveness of our business strategy, and in evaluating our financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, and our use of these non-GAAP financial measures has limitations as an analytical tool. Accordingly, you should not consider these non-GAAP financial measures in isolation or as substitutes for analysis of our financial results as reported under GAAP, and these non-GAAP measures should be considered along with other operating and financial performance measures presented in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate our business.

# Our Mission: <br> Build honest financial products that improve lives. 



## FY Q1 2022 Operating

 and Financial Highlights
## First Quarter FY'22 Highlights

## GROSS MERCHANDISE VOLUME (\$M)



CONSUMERS (M)


TRANS. PER ACTIVE CONSUMER


REVENUE (\$M)


## FY Q1 2022 Business

## Highlights

## Gross Merchandise Volume



## Power Transactions Across Diverse Channels

POS VS. AFFIRM ${ }^{1}$ TRANSACTIONS
FY Q1 2022


Interest-Bearing vs 0\% APR GMV
FY Q1 2022


Industry GMV Mix ${ }^{2}$
FY Q1 2022
Electronics
Equipment / Auto

## Active Consumers

 the PayBright and Returnly platforms during the 12 months prior to the measurement date and prior to the acquisitions of PayBright and Returnly by Affirm

## Active Merchants



Notes:
Active Merchant defined as a merchant an active merchant as a merchant which engages in at least one transaction on its platform during the 12 months prior to the measurement date Metrics are unaudited

## Revenue



## Interest Income and Loans Held for Investment Composition

Interest Income Composition


Composition of Average Loans Held for Investment ("LHFI")

- Amortization of Discount as \% of Total Interest IncomeAvg. 0\% APR LHFI Balance

Notes: Amortization of discount is associated primarily with $0 \%$ loans or loans with below market value APRs; Other interest income includes interest income on unpaid principal balance net of amortization of premiums on loans and interest receivable charged-off Metrics are unaudited

## Transaction Costs



Notes:

- Transaction Costs (\$M) - \% of GMV


## Transaction Costs ex-Provision

Transaction Costs


Transaction Costs ex-Provision (\$M) - \% of GMV In March 2020, we updated loss assumptions in our allowance for credit losses to reflect expected stress emerging from forecasted delinquencies and defaults. This resulted in an increase of the allowance for credit losses as a percent of loans held for investment from $8.9 \%$
as of efebruary 29,2020, to $14.6 \%$ as of March 131, , 2020. In the month
statement via the provision for credit losses operating equent statement via the provision for credit losses operating expense line.
2. Transaction Costs include Loss on loan purchase commitment, Provision for credit losses, Funding costs and Processing and servicing


## Revenue Less Transaction Costs

Revenue Less Transaction Costs


## Non-GAAP Operating Expenses

Technology \& Data Analytics
Sales and Marketing
General and Administrative


## GAAP and Adj. Operating Income / (Loss)

GAAP Operating Income / (Loss)
Adjusted Operating Income / (Loss)


O Operating Income / (Loss) (\$M) ——Operating Margin

- Adj. Operating Income / (Loss) (\$M)—Adj. Op Margin ${ }^{\text {Adjes }}$ Adjusted Operating Income calculated as GAAP operating loss, excluding: (a) depreciation and amortization; (b) stock-based compensation included in GAAP operating loss; (c) the amortization of its commercial agreement asset; and (d) certain other costs
FY Q1'21 and FY Q2'21 amounts include adjustments to amounts previously reported due to effects of adoption of accounting standards effective July 1, 2020
affirm FY Q3'21 and FY Q4'21 amounts include adjustments to amounts previously reported due to understatements in certain prior period amounts related to the fair value measurement of contingent consideration and stock-based Metrics are unaudited


## Platform Portfolio and Funding Mix



Notes:
On Balance Sheet (Non-Securitized) includes Loans Pledged as Collateral in warehouse financing vehicles or held by Affirm and consolidated on Affirm's balance sheet On Balance Sheet (Securitized) includes Loans Pledged as Collateral in securitizations and consolidated on Affirm's balance sheet Off Balance Sheet includes Loans Held by Third Parties and not consolidated on Affirm's balance sheet

## Funding Capacity



## Loan Held for Investment by ITACS Score

| (\$ in 000s) | Quarter Ending |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2020 |  | September 30, 2020 |  | December 31, 2020 |  | March 31, 2021 |  | June 30, 2021 |  | September 30, 2021 |  |
| Amortized Cost Basis of Loans Held for Investment by ITACS Score |  |  |  |  |  |  |  |  |  |  |  |  |
| 96+ | \$ | 746,758 | \$ | 1,123,357 | \$ | 1,459,271 | \$ | 1,562,547 | \$ | 1,338,059 | \$ | 1,402,266 |
| 94-96 |  | 196,083 |  | 239,007 |  | 357,629 |  | 391,934 |  | 407,539 |  | 451,859 |
| 90-94 |  | 82,368 |  | 58,028 |  | 74,199 |  | 109,868 |  | 138,991 |  | 171,723 |
| <90 |  | 8,004 |  | 8,017 |  | 25,517 |  | 29,444 |  | 26,379 |  | 55,738 |
| No score |  | 20,864 |  | 31,010 |  | 36,994 |  | 100,141 |  | 108,916 |  | 148,231 |
| Total loan receivables | \$ | 1,054,077 | \$ | 1,459,419 | \$ | 1,953,610 | \$ | 2,193,934 | \$ | 2,019,884 | \$ | 2,229,817 |

Percentage of Amortized Cost Basis of Loans Held for Investment by ITACS Score

| 96+ | 71 \% | 77 | \% | 75 | \% | 71 | \% | 66 | \% | 63 | \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 94-96 | 19 \% | 16 | \% | 18 | \% | 18 | \% | 20 | \% | 20 | \% |
| 90-94 | 8 \% | 4 | \% | 4 | \% | 5 | \% | 7 | \% | 8 | \% |
| <90 | 1 \% | 1 | \% | 1 | \% | 1 | \% | 1 | \% | 2 | \% |
| No score | 2 \% | 2 | \% | 2 | \% | 5 | \% | 5 | \% | 7 | \% |
| Total loan receivables | $100 \%$ | 100 |  |  |  | 100 |  |  |  | 100 |  |

## Notes:

## Q1'22 Loan Balance and Net Charge-offs by Loan Origination Year

| as of September 30, 2021 | 2022 |  | 2021 |  | 2020 |  | 2019 |  | 2018 |  | Prior |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amortized Cost Basis by Fiscal Year of Origination |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | \$ | 1,080,556 | \$ | 1,047,077 | \$ | 95,851 | \$ | 6,038 | \$ | 277 | \$ | 18 | \$ | 2,229,817 |
| Current period charge-offs |  | (350) |  | $(29,104)$ |  | (943) |  | (56) |  | (1) |  | - |  | $(30,454)$ |
| Current period recoveries |  | - |  | 1,200 |  | 978 |  | 839 |  | 385 |  | 309 |  | 3,711 |
| Current period net charge-offs |  | (350) |  | $(27,904)$ |  | 35 |  | 783 |  | 384 |  | 309 |  | $(26,743)$ |

## Allowance and Loans Held for Investment



## Guidance

## FY Q2 2022 and FY 2022 Guidance

|  | Fiscal Q2 2022 | Fiscal Year 2022 |
| :--- | :---: | :---: |
| GMV | $\$ 3.55$ to $\$ 3.65$ billion | $\$ 13.13$ to $\$ 13.38$ billion |
| Revenue | $\$ 320$ to $\$ 330$ million | $\$ 1,225$ to $\$ 1,250$ million |
| Transaction Costs | $\$ 143$ to $\$ 148$ million | $\$ 645$ to $\$ 655$ million |
| Revenue Less Transaction Costs | $\$ 178$ to $\$ 183$ million | $\$ 580$ to $\$ 595$ million |
| Adjusted Operating Loss as a <br> Percentage of Revenue <br> Weighted Average Shares Outstanding | (7) to (5) percent | (14) to (12) percent |

Affirm's financial outlook for the fiscal second quarter and full year 2022 assumes the following:

- The Company's outlook does not include estimates of potential contributions to GMV, revenue, or transaction costs from its partnership with Amazon. However, certain technology and marketing expenses associated with the onboarding and ramping of the expanded Amazon partnership are included in the Company's outlook for adjusted operating margin for Fiscal Year 2022. Beginning with its fiscal third quarter, the Company plans to begin including estimates of the GMV, revenue, and transaction costs related to the Amazon partnership in its financial outlook
- The Company's outlook assumes no material impact to GMV, revenue, or transaction costs from the rollout of its Affirm Debit+ card or its recently announced partnership to enter the Australian market


## Financials

## Components of Interest Income

| (\$ in 000s) | Three Months Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | September 30, 2019 |  | December 31, 2019 |  | March 312020 |  | June 30, 2020 |  | September 30, 2020 |  | December 31, 2020 |  | March 31, 2021 |  | June 30, 2021 |  | September 30, 2021 |  |
| Interest income on unpaid principal balance | \$ | 34,988 | \$ | 39,747 | \$ | 46,444 | \$ | 42,195 | \$ | 40,188 | \$ | 54,243 | \$ | 65,921 | \$ | 74,860 | \$ | 82,941 |
| Amortization of discount on loans held for investment |  | 7,406 |  | 8,323 |  | 9,175 |  | 10,347 |  | 14,770 |  | 22,448 |  | 31,625 |  | 32,235 |  | 38,445 |
| Amortization of premiums on loans |  | $(1,103)$ |  | (1,432) |  | $(1,701)$ |  | $(1,921)$ |  | $(1,958)$ |  | $(2,18)$ |  | $(2,373)$ |  | $(2,569)$ |  | (2,737) |
| Interest receivable charged-off, net of recoveries |  | (1,123) |  | $(1,565)$ |  | (1,546) |  | $(1,504)$ |  | 1,237 |  | (716) |  | (643) |  | (733) |  | $(1,347)$ |
| Total interest income | \$ | 40,168 | \$ | 45,073 | \$ | 52,372 | \$ | 49,117 | \$ | 54,237 | \$ | 73,857 | \$ | 94,530 | \$ | 103,793 | \$ | 117,302 |

## Fully Diluted Shares Outstanding (FY Q1'22)

(Shares in millions)

## Common Shares Outstanding 278

Plus: Balance of Options, Weighted Average Strike Price: \$24.50 36
Less: Treasury Stock Reduction of Options Outstanding
Plus: Restricted Stock Units 14
Fully Diluted Shares, Treasury Stock Method 323

Derivation of Fully Diluted Shares Outstanding Estimate relies upon below inputs and assumptions:

- Common shares outstanding and restricted stock units are as of September 30, 2021
- Balance of options outstanding as of September 30, 2021 and reduced by 5 million shares using treasury stock method with $\$ 163.37$ closing stock price as of November 8, 2021


## Reconciliations

## Income Statement Reconciliations



[^0] an adjustment to stock-based compensation expense
3. FY Q3'21 and FY Q4'21 amounts include adjustments to amounts previously reported due to understatements in certain prior period amounts related to the fair value measurement of contingent consideration and stock-based
compensation
4. Metrics are unaudited

## GAAP to Non-GAAP Expense Reconciliations, Q1'22

| (\$ in 000s) | Three Months Ended September 30, 2021 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 51,678 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 51,678 |
| Provision for credit losses |  | 63,647 |  | 0 |  | 0 |  | 0 |  | 0 |  | 63,647 |
| Funding costs |  | 16,753 |  | 0 |  | 0 |  | 0 |  | 0 |  | 16,753 |
| Processing and servicing |  | 25,201 |  | 227 |  | 356 |  | 0 |  | 0 |  | 24,618 |
| Total Transaction Costs | \$ | 157,279 | \$ | 227 | \$ | 356 | \$ | 0 | \$ | 0 | \$ | 156,696 |
| Technology and data analytics | \$ | 78,013 | \$ | 7,418 | \$ | 20,067 | \$ | 0 | \$ | 0 | \$ | 50,528 |
| Sales and marketing |  | 63,960 |  | 482 |  | 5,024 |  | 17,039 |  | 0 |  | 41,415 |
| General and administrative |  | 136,204 |  | 2,414 |  | 67,742 |  | 0 |  | 209 |  | 65,839 |
| Other Operating Expenses | \$ | 278,177 | \$ | 10,314 | \$ | 92,833 | \$ | 17,039 | \$ | 209 | \$ | 157,782 |
| Total Operating Expenses | \$ | 435,456 | \$ | 10,541 | \$ | 93,189 | \$ | 17,039 | \$ | 209 | \$ | 314,478 |

## GAAP to Non-GAAP Expense Reconciliations, H2'21

| (\$ in 000s) | Three Months Ended June 30, 2021 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 51,010 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 51,010 |
| Provision for credit losses |  | 25,489 |  | 0 |  | 0 |  | 0 |  | 0 |  | 25,489 |
| Funding costs |  | 15,623 |  | 0 |  | 0 |  | 0 |  | 0 |  | 15,623 |
| Processing and servicing |  | 21,910 |  | 153 |  | 459 |  | 0 |  | 0 |  | 21,298 |
| Total Transaction Costs | \$ | 114,032 | \$ | 153 | \$ | 459 | \$ | 0 | \$ | 0 | \$ | 113,420 |
| Technology and data analytics | \$ | 69,128 | \$ | 5,178 | \$ | 19,817 | \$ | 0 | \$ | 0 | \$ | 44,133 |
| Sales and marketing |  | 62,312 |  | 636 |  | 5,183 |  | 16,853 |  | 0 |  | 39,640 |
| General and administrative |  | 130,561 |  | 1,920 |  | 74,685 |  | 0 |  | 3,582 |  | 50,374 |
| Other Operating Expenses | \$ | 262,001 | \$ | 7,734 | \$ | 99,685 | \$ | 16,853 | \$ | 3,582 | \$ | 134,147 |
| Total Operating Expenses | \$ | 376,033 | \$ | 7,887 | \$ | 100,144 | \$ | 16,853 | \$ | 3,582 | \$ | 247,567 |
| (\$ in 000s) | Three Months Ended March 31, 2021 |  |  |  |  |  |  |  |  |  |  |  |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 62,054 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 62,054 |
| Provision for credit losses |  | $(1,063)$ |  | 0 |  | 0 |  | 0 |  | 0 |  | $(1,063)$ |
| Funding costs |  | 14,665 |  | 0 |  | 0 |  | 0 |  | 0 |  | 14,665 |
| Processing and servicing |  | 21,368 |  | 120 |  | 1,446 |  | 0 |  | 0 |  | 19,802 |
| Total Transaction Costs | \$ | 97,024 | \$ | 120 | \$ | 1,446 | \$ | 0 | \$ | 0 | \$ | 95,458 |
| Technology and data analytics | \$ | 104,806 | \$ | 3,655 | \$ | 52,058 | \$ | 0 | \$ | 0 | \$ | 49,093 |
| Sales and marketing |  | 58,184 |  | 475 |  | 10,568 |  | 16,668 |  | 0 |  | 30,473 |
| General and administrative |  | 179,999 |  | 771 |  | 115,567 |  | 0 |  | 12,953 |  | 50,708 |
| Other Operating Expenses | \$ | 342,989 | \$ | 4,901 | \$ | 178,193 | \$ | 16,668 | \$ | 12,953 | \$ | 130,274 |
| Total Operating Expenses | \$ | 440,013 | \$ | 5,021 | \$ | 179,639 | \$ | 16,668 | \$ | 12,953 | \$ | 225,732 | 2 Metrics are unaudited

## GAAP to Non-GAAP Expense Reconciliations, H1'21

| (\$ in 000s) | Three Months Ended December 31, 2020 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 67,768 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 67,768 |
| Provision for credit losses |  | 12,521 |  | 0 |  | 0 |  | 0 |  | 0 |  | 12,521 |
| Funding costs |  | 12,060 |  | 0 |  | 0 |  | 0 |  | 0 |  | 12,060 |
| Processing and servicing |  | 16,802 |  | 85 |  | 287 |  | 0 |  | 0 |  | 16,430 |
| Total Transaction Costs | \$ | 109,151 | \$ | 85 | \$ | 287 | \$ | 0 | \$ | 0 | \$ | 108,779 |
| Technology and data analytics | \$ | 41,634 | \$ | 2,723 | \$ | 2,556 | \$ | 0 | \$ | 0 | \$ | 36,355 |
| Sales and marketing |  | 39,112 |  | 439 |  | 581 |  | 17,039 |  | 942 |  | 20,111 |
| General and administrative |  | 40,916 |  | 104 |  | 3,097 |  | 0 |  | 2,029 |  | 35,686 |
| Other Operating Expenses | \$ | 121,662 | \$ | 3,266 | \$ | 6,234 | \$ | 17,039 | \$ | 2,971 | \$ | 92,152 |
| Total Operating Expenses | \$ | 230,813 | \$ | 3,351 | \$ | 6,521 | \$ | 17,039 | \$ | 2,971 | \$ | 200,931 |
| (\$ in 000s) | Three Months Ended September 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 65,868 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 65,868 |
| Provision for credit losses |  | 28,931 |  | 0 |  | 0 |  | 0 |  | 0 |  | 28,931 |
| Funding costs |  | 10,352 |  | 0 |  | 0 |  | 0 |  | 0 |  | 10,352 |
| Processing and servicing |  | 13,498 |  | 77 |  | 26 |  | 0 |  | 0 |  | 13,395 |
| Total Transaction Costs | \$ | 118,649 | \$ | 77 | \$ | 26 | \$ | 0 | \$ | 0 | \$ | 118,546 |
| Technology and data analytics | \$ | 33,768 | \$ | 3,124 | \$ | 2,213 | \$ | 0 | \$ | 0 | \$ | 28,431 |
| Sales and marketing |  | 22,582 |  | 406 |  | 760 |  | 14,261 |  | 0 |  | 7,155 |
| General and administrative |  | 32,273 |  | 113 |  | 3,204 |  | 0 |  | 1,191 |  | 27,765 |
| Other Operating Expenses | \$ | 88,623 | \$ | 3,643 | \$ | 6,177 | \$ | 14,261 | \$ | 1,191 | \$ | 63,351 |
| Total Operating Expenses | \$ | 207,272 | \$ | 3,720 | \$ | 6,203 | \$ | 14,261 | \$ | 1,191 | \$ | 181,897 |

## GAAP to Non-GAAP Expense Reconciliations, H2'20

| (\$ in 000s) | Three Months Ended June 30, 2020 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 55,311 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 55,311 |
| Provision for credit losses |  | $(32,171)$ |  | 0 |  | 0 |  | 0 |  | 0 |  | $(32,171)$ |
| Funding costs |  | 7,817 |  | 0 |  | 0 |  | 0 |  | 0 |  | 7,817 |
| Processing and servicing |  | 14,806 |  | 40 |  | 28 |  | 0 |  | 0 |  | 14,738 |
| Total Transaction Costs | \$ | 45,763 | \$ | 40 | \$ | 28 | \$ | 0 | \$ | 0 | \$ | 45,695 |
| Technology and data analytics | \$ | 31,744 | \$ | 1,702 | \$ | 1,988 | \$ | 0 | \$ | 0 | \$ | 28,054 |
| Sales and marketing |  | 5,066 |  | 237 |  | 868 |  | 0 |  | 0 |  | 3,961 |
| General and administrative |  | 31,439 |  | 44 |  | 2,496 |  | 0 |  | 0 |  | 28,899 |
| Other Operating Expenses | \$ | 68,249 | \$ | 1,983 | \$ | 5,352 | \$ | 0 | \$ | 0 | \$ | 60,914 |
| Total Operating Expenses | \$ | 114,012 | \$ | 2,023 | \$ | 5,380 | \$ | - | \$ | - | \$ | 106,609 |
| (\$ in 000s) | Three Months Ended March 31, 2020 |  |  |  |  |  |  |  |  |  |  |  |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 43,519 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 43,519 |
| Provision for credit losses |  | 82,216 |  | 0 |  | 0 |  | 0 |  | 0 |  | 82,216 |
| Funding costs |  | 8,204 |  | 0 |  | 0 |  | 0 |  | 0 |  | 8,204 |
| Processing and servicing |  | 13,678 |  | 87 |  | 27 |  | 0 |  | 0 |  | 13,564 |
| Total Transaction Costs | \$ | 147,617 | \$ | 87 | \$ | 27 | \$ | 0 | \$ | 0 | \$ | 147,503 |
| Technology and data analytics | \$ | 33,654 | \$ | 2,188 | \$ | 3,360 | \$ | 0 | \$ | 0 | \$ | 28,106 |
| Sales and marketing |  | 7,108 |  | 503 |  | 918 |  | 0 |  | 0 |  | 5,687 |
| General and administrative |  | 31,399 |  | 99 |  | 3,665 |  | 0 |  | 0 |  | 27,635 |
| Other Operating Expenses | \$ | 72,161 | \$ | 2,790 | \$ | 7,943 | \$ | 0 | \$ | 0 | \$ | 61,428 |
| Total Operating Expenses | \$ | 219,778 | \$ | 2,877 | \$ | 7,970 | \$ | - | \$ | - | \$ | 208,931 |

## GAAP to Non-GAAP Expense Reconciliations, H1'20

| (\$ in 000s) | Three Months Ended December 31, 2019 |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 42,661 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 42,661 |
| Provision for credit losses |  | 30,178 |  | 0 |  | 0 |  | 0 |  | 0 |  | 30,178 |
| Funding costs |  | 8,167 |  | 0 |  | 0 |  | 0 |  | 0 |  | 8,167 |
| Processing and servicing |  | 11,652 |  | 82 |  | 32 |  | 0 |  | 0 |  | 11,538 |
| Total Transaction Costs | \$ | 92,658 | \$ | 82 | \$ | 32 | \$ | 0 | \$ | 0 | \$ | 92,544 |
| Technology and data analytics | \$ | 31,612 | \$ | 1,808 | \$ | 3,610 | \$ | 0 | \$ | 0 | \$ | 26,194 |
| Sales and marketing |  | 7,651 |  | 457 |  | 963 |  | 0 |  | 0 |  | 6,231 |
| General and administrative |  | 30,688 |  | 85 |  | 3,689 |  | 0 |  | 0 |  | 26,914 |
| Other Operating Expenses | \$ | 69,951 | \$ | 2,350 | \$ | 8,262 | \$ | 0 | \$ | 0 | \$ | 59,339 |
| Total Operating Expenses | \$ | 162,609 | \$ | 2,432 | \$ | 8,294 | \$ | - | \$ | - | \$ | 151,883 |
| (\$ in 000s) | Three Months Ended September 30, 2019 |  |  |  |  |  |  |  |  |  |  |  |
|  | GAAP |  | D\&A |  | Stock-Based Compensation Expense |  | Shopify Warrant Expense |  | Other Costs |  | Non-GAAP |  |
| Loss on loan purchase commitment | \$ | 19,961 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 0 | \$ | 19,961 |
| Provision for credit losses |  | 24,844 |  | 0 |  | 0 |  | 0 |  | 0 |  | 24,844 |
| Funding costs |  | 8,128 |  | 0 |  | 0 |  | 0 |  | 0 |  | 8,128 |
| Processing and servicing |  | 9,695 |  | 60 |  | (5) |  | 0 |  | 0 |  | 9,640 |
| Total Transaction Costs | \$ | 62,628 | \$ | 60 | \$ | (5) | \$ | 0 | \$ | 0 | \$ | 62,573 |
| Technology and data analytics | \$ | 25,368 | \$ | 1,601 | \$ | 3,327 | \$ | 0 | \$ | 0 | \$ | 20,440 |
| Sales and marketing |  | 5,219 |  | 388 |  | 1,291 |  | 0 |  | 0 |  | 3,540 |
| General and administrative |  | 27,704 |  | 62 |  | 3,812 |  | 0 |  | 0 |  | 23,830 |
| Other Operating Expenses | \$ | 58,291 | \$ | 2,051 | \$ | 8,430 | \$ | 0 | \$ | 0 | \$ | 47,810 |
| Total Operating Expenses | \$ | 120,919 | \$ | 2,111 | \$ | 8,425 | \$ | - | \$ | - | \$ | 110,383 |


[^0]:    Notes:

    1. Other costs include adjustments for one-time IPO expenses, PayBright, Returnly, Kite and Shopbrain acquisition expenses and sublease impairment charge
