| SEC | Form | 4 |  |  |
|-----|------|---|--|--|
|     |      | - |  |  |

### FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

| Check this box to indicate that a<br>transaction was made pursuant to a<br>contract, instruction or written plan for<br>the purchase or sale of equity<br>securities of the issuer that is<br>intended to satisfy the affirmative<br>defense conditions of Rule 1005-1(c). |
|--|
| See Instruction 10.  |

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |     |  |  |  |  |
|--------------------------|-----|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |
| Estimated average burden |     |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |

| 1. Name and Address of Reporting Person <sup>*</sup><br>Linford Michael |   |                | 2. Issuer Name and Ticker or Trading Symbol<br>Affirm Holdings, Inc. [ AFRM ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>Officer (give title Other (specify |  |                     |  |  |
|---|---|----------------|---|--|--|---------------------|--|--|
| (Last)<br>C/O AFFIRM H<br>650 CALIFORM                                  | (First)<br>IOLDINGS, INC.<br>NIA STREET | (Middle)       | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/01/2025                |  | below)<br>Chief Operatin   | below)<br>g Officer |  |  |
| (Street)<br>SAN<br>FRANCISCO<br>(City)                                  | CA<br>(State)                           | 94108<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)                      | 6. Indiv<br>Line)  | idual or Joint/Group Filir<br>Form filed by One Rep<br>Form filed by More that<br>Person | porting Person      |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | Date Execution Date, Transaction Disposed Of (D) (Instr. 3, 4 |      |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |   |            |
|---------------------------------|--|---|------|---|---|---|---|--|---|------------|
|                                 |  |   | Code | v | Amount  | (A) or<br>(D)   | Price   | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |   | (Instr. 4) |
| Class A Common Stock            | 01/01/2025                                 |   | М    |   | 8,947   | A   | \$ <mark>0</mark>                                   | 94,367   | D |            |
| Class A Common Stock            | 01/01/2025                                 |   | F    |   | 2,680(1)  | D   | \$ <u>60.9</u>                                      | 91,687   | D |            |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

|   | (e.g., puts, calls, warrants, options, convertible securities)        |  |   |                              |   |   |                         |  |                    |                            |  |                 |        |                 |  |                 |  |                 |  |                 |  |                 |  |                 |  |                 |  |                   |  |   |  |  |  |
|---|---|--|---|------------------------------|---|---|-------------------------|--|--------------------|----------------------------|--|-----------------|--------|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-------------------|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deri<br>Secu<br>Acq<br>(A) o<br>Disp<br>of (E | oosed<br>D)<br>tr. 3, 4 | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | Expiration Date            |  | Expiration Date |        | Expiration Date |  | Expiration Date |  | Expiration Date |  | Expiration Date |  | Expiration Date |  | Expiration Date |  | Expiration Date |  | on Date Amount of |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |  |   | Code                         | v | (A)   | (D)                     | Date<br>Exercisable  | Expiration<br>Date | Title                      | Amount<br>or<br>Number<br>of<br>Shares |                 |        |                 |  |                 |  |                 |  |                 |  |                 |  |                 |  |                 |  |                   |  |   |  |  |  |
| Restricted<br>Stock<br>Units                        | (2)   | 01/01/2025                                 |   | М                            |   |   | 2,335                   | (3)  | (3)                | Class A<br>Common<br>Stock | 2,335                                  | \$0             | 46,713 | D               |  |                 |  |                 |  |                 |  |                 |  |                 |  |                 |  |                   |  |   |  |  |  |
| Restricted<br>Stock<br>Units                        | (2)   | 01/01/2025                                 |   | М                            |   |   | 6,612                   | (4)  | (4)                | Class A<br>Common<br>Stock | 6,612                                  | \$ <u>0</u>     | 13,225 | D               |  |                 |  |                 |  |                 |  |                 |  |                 |  |                 |  |                   |  |   |  |  |  |

Explanation of Responses:

1. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on January 1, 2025.

2. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.

3. The RSUs vest in 48 equal monthly installments beginning October 1, 2022, subject to the Reporting Person's continuous service with the Issuer as of each vesting date. This grant has no expiration date.

4. RSU grant vests over four and one-half years, commencing as of January 1, 2021, the vesting commencement date. The first 5% of the shares vest on the six-month anniversary of the vesting commencement date, and the remainder of the shares vest in quarterly installments over the remaining four years, in annual aggregate amounts equal to 15%, 20%, 30% and 30%, respectively, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

#### **Remarks:**

| /s/ Josh | Samples, Attorney-in- | 01/03/2025 |
|----------|-----------------------|------------|
| Fact     |                       | 01/03/2023 |

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.