FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

JURITIE	S AND EXCHANGE	COMMISSION

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addr		Person*	2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [AFRM]		Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Jiyane Siphe	elele		rimin rolango, me. [m km]		Director	10% Owner			
,				V	Officer (give title below)	Other (specify below)			
(Last) (First) (Middle) C/O AFFIRM HOLDINGS, INC. 650 CALIFORNIA STREET			3. Date of Earliest Transaction (Month/Day/Year) 09/01/2024	Chief Accounting Officer					
Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	ridual or Joint/Group Filin	ng (Check Applicable			
SAN FRANCISCO	CA	94108			<u>'</u>				
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2A. Deemed Execution Date, 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 6. Ownership Form: Direct 7. Nature 1. Title of Security (Instr. 3) 2. Transaction Date 5. Amount of Securities Transaction of Indirect Beneficial if any (Month/Day/Year) Code (Instr. 8) Beneficially Owned Following (D) or Indirect (I) (Instr. 4) (Month/Day/Year) Ownership Reported (Instr. 4) Transaction(s) (Instr. 3 and 4) (A) or (D) ٧ Price Code Amount 09/01/2024 M 15.945 237,274 D Class A Common Stock \$0 Α 6,308(1) 09/01/2024 F \$44.01 Class A Common Stock D 230,966 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	(2)	09/01/2024		M			2,524	(3)	10/26/2027	Class A Common Stock	2,524	\$0	0	D	
Restricted Stock Units	(2)	09/01/2024		M			295	(4)	07/14/2028	Class A Common Stock	295	\$0	786	D	
Restricted Stock Units	(2)	09/01/2024		M			1,667	(5)	(5)	Class A Common Stock	1,667	\$0	5,001	D	
Restricted Stock Units	(2)	09/01/2024		M			1,667	(6)	(6)	Class A Common Stock	1,667	\$0	11,667	D	
Restricted Stock Units	(2)	09/01/2024		M			2,084	(7)	(7)	Class A Common Stock	2,084	\$0	18,750	D	
Restricted Stock Units	(2)	09/01/2024		M			3,333	(8)	(8)	Class A Common Stock	3,333	\$0	33,334	D	
Restricted Stock Units	(2)	09/01/2024		M			1,875	(9)	(9)	Class A Common Stock	1,875	\$0	5,625	D	
Restricted Stock Units	(2)	09/01/2024		M			2,500	(10)	(10)	Class A Common Stock	2,500	\$0	27,500	D	

Explanation of Responses:

- 1. Represents the number of shares of the Issuer's Common Stock withheld to satisfy the Reporting Person's tax obligation in connection with the settlement of shares of Common Stock underlying the Reporting Person's restricted stock units that vested on September 1, 2024.
- 2. Each Restricted Stock Unit (RSU) represents a contingent right to receive one share of the Issuer's Class A Common Stock.
- 3. With respect to the shares of Class A Common Stock underlying the RSUs, the RSUs vested in equal monthly installments from October 1, 2020 until August 1, 2023. Beginning September 1, 2023, the RSUs vest in equal quarterly installments, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 4. With respect to the shares of Class A Common Stock underlying the RSUs, the RSUs vested in equal monthly installments from July 1, 2021 until August 1, 2023. Beginning September 1, 2023, the RSUs

vest in equal quarterly installments, subject to the Reporting Person's continued employment with the Issuer as of each vesting date

- 5. With respect to the shares of Class A Common Stock underlying the RSUs, the RSUs vested in equal monthly installments from September 1, 2022 until August 1, 2023. Beginning September 1, 2023, the RSUs vest in equal quarterly installments, subject to the Reporting Person's continued employment with the Issuer as of each vesting date. This grant has no expiration date.
- 6. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of three years beginning September 1, 2023, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 7. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of one year beginning July 1, 2023, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 8. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of three years beginning June 1, 2024, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 9. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of one year beginning September 1, 2024, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.
- 10. RSUs vest with respect to the shares of Class A Common Stock underlying the restricted stock units in equal quarterly installments for a period of three years beginning September 1, 2024, the vesting commencement date, subject to the Reporting Person's continued employment with the Issuer as of each vesting date.

Remarks:

/s/ Josh Samples, Attorney-in-09/04/2024

Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.