FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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			or Section 30(ii) of the investment Company Act of 1940							
	lress of Reporting F	Person*	2. Issuer Name and Ticker or Trading Symbol Affirm Holdings, Inc. [AFRM]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Philips Jeremy</u>			<u> </u>	X	Director	10% Owner				
(Last) 137 NEWBUI	(First) RY STREET, 8T	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/09/2021		Officer (give title below)	Other (specify below)				
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line)					
BOSTON	MA	02116		X	Form filed by One Re	oorting Person				
(City)	(State)	(Zip)	—		Form filed by More that	an One Reporting Person				
		Table I - Non-l	Derivative Securities Acquired, Disposed of, or Bene	eficially C	Owned					

(City) (State)	(ΖΙΡ)											
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code V		Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Class A Common Stock	09/09/2021		С		40,925	A	\$0.00	81,850	I	See Footnote ⁽¹⁾		
Class A Common Stock	09/09/2021		С		4,942	A	\$0.00	10,641	I	See Footnote ⁽²⁾		
Class A Common Stock	09/09/2021		С		484,361	A	\$0.00	1,042,965	I	See Footnote ⁽³⁾		
Class A Common Stock	09/09/2021		С		4,134,392	A	\$0.00	8,268,784	I	See Footnote ⁽⁴⁾		
Class A Common Stock	09/13/2021		J ⁽⁵⁾		8,268,784	D	\$0.00	0	I	See Footnote ⁽⁴⁾		
Class A Common Stock	09/13/2021		J ⁽⁶⁾		1,959,142	A	\$0.00	1,959,142	I	See Footnote ⁽⁷⁾		
Class A Common Stock	09/13/2021		J ⁽⁸⁾		81,850	D	\$0.00	0	I	See Footnote ⁽¹⁾		
Class A Common Stock	09/13/2021		J ⁽⁹⁾		76,379	A	\$0.00	2,035,521	I	See Footnote ⁽⁷⁾		
Class A Common Stock	09/13/2021		J ⁽¹⁰⁾		968,722	D	\$0.00	74,243	I	See Footnote ⁽³⁾		
Class A Common Stock	09/13/2021		J ⁽¹¹⁾		9,687	A	\$0.00	9,687	I	See Footnote ⁽¹²⁾		
Class A Common Stock	09/13/2021		J ⁽¹³⁾		9,884	D	\$0.00	757	I	See Footnote ⁽²⁾		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Class B Common Stock	(14)	09/09/2021		С			40,925	(14)	(14)	Class A Common Stock	40,925	(14)	0	I	See Footnote ⁽¹⁾

(14)

(14)

(14)

(14)

(14)

(14)

Commo

Stock

Class A

Stock

Class A

Commo Stock

4,942

484,361

4,134,392

4,942

484,361

4,134,392

(14)

(14)

(14)

0

0

0

Footnote⁽²⁾

Footnote⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Explanation of Responses:

(14)

(14)

(14)

Common

Stock

Class B

Stock Class B 09/09/2021

09/09/2021

09/09/2021

С

C

C

^{1.} These shares are held of record by Spark Capital Growth Founders' Fund, L.P. ("Spark Capital Growth FF"). Spark Growth Management Partners, LLC ("SGMP") is the general partner of Spark Capital Growth FF. The Reporting Person is the managing member of SGMP, which makes all voting and investment decisions for the fund through its investment committee, of which the Reporting Person is also a member. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.

^{2.} These shares are held of record by Spark Capital Growth Founders' Fund III, L.P. ("Spark Capital Growth FF III"). Spark Growth Management Partners III, LLC ("SGMP III") is the general partner of Spark Capital

Growth FF III. The Reporting Person is the managing member of SGMP III, which makes all voting and investment decisions for the fund through its investment committee, of which the Reporting Person is also a member. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.

- 3. These shares are held of record by Spark Capital Growth Fund III, L.P. ("Spark Capital Growth III"). SGMP III is the general partner of Spark Capital Growth III. The Reporting Person is the managing member of SGMP III, which makes all voting and investment decisions for the fund through its investment committee, of which the Reporting Person is also a member. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 4. These shares are held of record by Spark Capital Growth Fund, L.P. ("Spark Capital Growth"). SGMP is the general partner of Spark Capital Growth. The Reporting Person is the managing member of SGMP, which makes all voting and investment decisions for the fund through its investment committee, of which the Reporting Person is also a member. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 5. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Spark Capital Growth to its general and limited partners.
- 6. Represents a change in the form of ownership of SGMP by virtue of the receipt of shares as a result of the pro-rata in-kind distribution of common stock of the Issuer for no consideration by Spark Capital Growth.
- 7. These shares are held of record by SGMP. The Reporting Person is the managing member of SGMP, which makes all voting and investment decisions for the fund through its investment committee, of which the Reporting Person is also a member. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 8. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Spark Capital Growth FF to its general and limited partners.
- 9. Represents a change in the form of ownership of SGMP by virtue of the receipt of shares as a result of the pro-rata in-kind distribution of common stock of the Issuer for no consideration by Spark Capital Growth FF.
- 10. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Spark Capital Growth III to its general and limited partners.
- 11. Represents a change in the form of ownership of SGMP III by virtue of the receipt of shares as a result of the pro-rata in-kind distribution of common stock of the Issuer for no consideration by Spark Capital Growth III.
- 12. These shares are held of record by SGMP III. The Reporting Person is the managing member of SGMP III, which makes all voting and investment decisions for the fund through its investment committee, of which the Reporting Person is also a member. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
- 13. Represents a pro-rata distribution, and not a purchase or sale, without additional consideration by Spark Capital Growth FF III to its limited partners.
- 14. Each share of the Issuer's Class B common stock, par value \$0.00001 per share ("Class B Common Stock"), is convertible at any time into one share of the Issuer's Class A common stock, par value \$0.00001 per share. The Class B Common Stock has no expiration date.

Remarks:

<u>/s/ Jeremy Philips</u> <u>09/13/2021</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.