

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK0001832806

Filer CCCXXXXXXXX

Is this a LIVE or TEST Filing?☒ LIVE ☐ TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of IssuerAFFIRM HOLDINGS, INC.

SEC File Number001-39888

Address of Issuer221 MAIN STREET, FLOOR 6
SAN FRANCISCO
CALIFORNIA
94105

Phone(415) 960-1518

Name of Person for Whose Account the Securities are To Be SoldSIPHELELE JIYANE

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer

Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Common	Morgan Stanley Smith Barney LLC Executive Financial Services 1 New York Plaza 8th Floor New York NY 10004	26980	1947788.72	296881962	09/14/2026	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of
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Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
Common	09/01/2022	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1373	09/01/2022	Services Rendered
Common	10/01/2022	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		2088	10/01/2022	Services Rendered
Common	11/01/2022	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		2089	11/01/2022	Services Rendered
Common	12/01/2022	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		2093	12/01/2022	Services Rendered
Common	01/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		2436	01/01/2023	Services Rendered
Common	02/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1878	02/01/2023	Services Rendered
Common	03/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1958	03/01/2023	Services Rendered
Common	04/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1962	04/01/2023	Services Rendered
Common	05/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1842	05/01/2023	Services Rendered
Common	06/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1846	06/01/2023	Services Rendered
Common	07/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1844	07/01/2023	Services Rendered
Common	08/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		1139	08/01/2023	Services Rendered
Common	09/01/2023	Restricted Stock Vesting Under a Registered Plan	Issuer	☐		4432	09/01/2023	Services Rendered

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
SIPHELELE JIYANE 221 MAIN STREET FLOOR 6 San Francisco CA 94105	Common	09/04/2026	25000	1810265.00

144: Remarks and Signature

Remarks

Date of Notice

09/14/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Siphelele N Jiyane

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)