



ARTERNAL Partners with Affirm as its Exclusive Pay-Over-Time Provider for Art Galleries

September 6, 2023

Art collectors can buy art now and pay over time in monthly payments with interest as low as 0% APR and no late or hidden fees



NEW YORK, NY and SAN FRANCISCO, CA – September 06, 2023 — [ARTERNAL](#), the CRM and inventory management platform that powers small to large-scale art galleries and related art businesses, announces a partnership with [Affirm](#), the payment network that empowers consumers and helps merchants drive growth. Through this partnership, ARTERNAL will enable galleries to offer art collectors a flexible, transparent, and convenient way to pay over time for fine art.

"Our partnership with Affirm is a win-win, as we're providing the flexible payment options that collectors often require while delivering a marketing accelerator for art galleries to reach new art buyers and increase sales," said Sean Green, Founder & CEO of ARTERNAL. "We chose to align with Affirm because of their superior technology and commitment to customer experience, and we're excited to bring this innovation to our art gallery client relationship. Now galleries can offer collectors the flexibility to pay for artworks over time with as low as 0% APR, while both galleries and artists are paid immediately."

Affirm is a flexible and transparent alternative to credit cards and other pay-over-time options that never charges late or hidden fees. By selecting Affirm at checkout, approved collectors can choose from the customized biweekly or monthly payment options to pay for art purchases from \$50 to \$30,000.

"Partnering with ARTERNAL enables us to meet demand for payment flexibility within the art world by providing a smarter way for art collectors to pay over time," said Pat Suh, Affirm's SVP, Revenue. "Affirm offers new opportunities to invigorate sales for galleries, and complements the robust suite of tools and services that ARTERNAL provides to its clients."

ARTERNAL joins Affirm's network of 254,000 merchant partners. With ARTERNAL's current QuickBooks integration with the customizable invoicing tool and the ability to track sales tax nexus, the vertical platform provides a complete one-stop shop to streamline the entire transaction process. The embedded financial solution through ARTERNAL allows for easy, efficient, and secure transactions offering galleries improved workflows and evolved insights into collector behaviors. With the addition of a pay-over-time method, these services, operating under one consolidated system, are key to maximizing sales, unlocking unparalleled analytics, and ensuring that the client experiences an easy, seamless process.

About ARTERNAL

ARTERNAL is the all-in-one cloud-based business solution to optimize today's art businesses. The robust platform offers game-changing features such as connected CRM with Inventory Management, intuitive invoicing, and a user-friendly mobile app for on-the-go access & interaction. ARTERNAL revolutionizes the art industry by providing a tailored solution that drives sales growth and transforms how art businesses operate. With its industry-leading focus on sales operations -hyper-personalized client outreach & tracking has never been more efficient. By improving the collector's journey with everything from customizable documents, secure payments and readily accessible information from the platform or app, ARTERNAL empowers art professionals like never before.

For more information on ARTERNAL and related services, visit arternal.com and follow ARTERNAL on social media: [LinkedIn](#) | [Instagram](#) | [Facebook](#)
For sales inquiries, contact Mia Martin, Account Executive, Mia@arternal.com

For media inquiries, contact Katie Barnes, Director of Operations, Katie@arternal.com

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network — one based on trust, transparency and putting people first — we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we show consumers exactly what they will pay up front, never increase that amount, and never charge any late or hidden fees. Follow Affirm on social media: [LinkedIn](#) | [Instagram](#) | [Facebook](#) | [Twitter](#).

Payment options through Affirm are subject to eligibility, and are provided by these lending partners: affirm.com/lenders. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to California Finance Lender license 60DBO-111681.

Press Contacts

ARTERNAL

Katie Barnes

Katie@arternal.com

(314)753-8251

Affirm

Alex Rafter

press@affirm.com

(650) 398-2715