



Affirm Continues Expansion with Second Flagship Office

October 22, 2018

SAN FRANCISCO – October 22, 2018 – Affirm, Inc., the company founded by entrepreneur Max Levchin to provide fair and honest alternatives to traditional credit, today announced its plans to expand its customer operations presence with a second flagship office in Pittsburgh, Pennsylvania.

When looking for a city to house its newest office, Pittsburgh rose to the top of the list due to its market longevity for recruiting talent, high-skilled labor availability, and its growing tech culture. Boasting more than 60 higher education institutions, Pittsburgh attracts and develops some of the best talent for the future economy.

"It was important for us to be able to grow our workforce for many years to come with superb talent," said Max Levchin, CEO and co-founder of Affirm. *"Keeping with the Affirm value of 'people come first' we look forward to building a true center of excellence for our merchant partners and their customers, as well as providing career growth opportunities for our newest employees."*

"We are thrilled that Affirm has chosen Pittsburgh for its newest office location and the new jobs the company will create," said Bill Peduto, Mayor of the City of Pittsburgh. *"Pittsburgh is leading a new model of urban growth and development that is innovative, inclusive and sustainable and it's great to see another leading technology startup taking advantage of it."*

Affirm plans to create more than 100 jobs by the end of 2019, with a focus on operations and back-office functions, and expects to grow its Pittsburgh-based workforce to more than 500 over the coming years. More information about career opportunities will be announced soon.

About Affirm

Affirm was founded with a goal to create honest financial products and services that empower consumers and improve lives. Our goal is to revolutionize the banking industry to be more accountable and accessible to consumers. Today, Affirm provides shoppers an alternative to traditional credit cards at the point of sale, giving them the flexibility to buy now and make simple monthly payments for their purchases. Unlike payment options that have compounding interest and unexpected costs, Affirm shows customers upfront exactly what they'll pay each month — with no hidden fees and no surprises. Affirm partners with over 1,200 merchants, including travel retailers like Expedia, Orbitz, CheapAir and Suiteness, giving shoppers the option to pay with Affirm at checkout.