

# Affirm Reports Fiscal Year 2021 Second Quarter Results

February 11, 2021

Company Provides Outlook for Fiscal Third Quarter and Fiscal Full Year 2021

SAN FRANCISCO--(BUSINESS WIRE)--Feb. 11, 2021-- Affirm Holdings, Inc. (NASDAQ: AFRM) ("Affirm" or the "Company"), a more flexible and transparent alternative to credit cards, today reported financial results for its fiscal 2021 second quarter ended December 31, 2020.

"Since we founded Affirm and through to this day, our mission has been to build honest financial products that improve lives. We've aligned our success with the success of both sides of the commerce ecosystem, winning when our consumers and our merchants win. And during the last quarter, we continued to demonstrate that this approach translates into results," said Max Levchin, Founder and CEO of Affirm. "We grew our active consumers 52% and our merchant base 90% year-over-year, driving revenue growth of 57% year-over-year and a 55% year-over-year increase in quarterly gross merchandise volume to a record \$2.1 billion. As we look ahead, we remain committed to empowering consumers to take control of their finances, helping merchants grow their revenue on our platform, and developing new innovative solutions to establish the ubiquity of our network and breath of our platform."

# Second Quarter of Fiscal Year 2021 Operating Highlights:

- Gross merchandise volume ("GMV") for the second quarter of fiscal 2021 was \$2.1 billion, an increase of 55% when compared to the second quarter of fiscal 2020
- The Company had 4.5 million active consumers as of December 31, 2020, an increase of 52% when compared to the second guarter of fiscal 2020
- Transactions per active consumer were approximately 2.2 as of December 31, 2020, an increase of 7% when compared to the second quarter of fiscal 2020

## Second Quarter of Fiscal Year 2021 Financial Highlights:

- Total revenue for the second quarter of fiscal 2021 was \$204.0 million, a 57% increase when compared to the second quarter of fiscal 2020
- Total revenue less transaction costs<sup>1</sup> for the second quarter of fiscal 2021 was \$89.9 million, a 141% increase when compared to the second quarter of fiscal 2020
- Operating loss for the second quarter of fiscal 2021 was \$31.7 million compared to \$32.6 million in the second quarter of fiscal 2020, a decrease of 3%
- Adjusted operating loss<sup>1</sup> for the second quarter of fiscal 2021 was \$1.8 million compared to \$21.9 million in the second quarter of fiscal 2020, a decrease of 92%
- Net loss for the second quarter of fiscal 2021 was \$31.6 million compared to \$31.0 million in the second quarter of fiscal 2020

# **Recent Developments**

On January 1, 2021, the Company completed its acquisition of PayBright Inc., one of Canada's leading buy now, pay later providers.

On January 15, 2021, the Company closed its initial public offering ("IPO") of 28,290,000 shares of Class A common stock, including 3,690,000 shares pursuant to the option granted to the underwriters to purchase additional shares of Class A common stock, at an offering price of \$49.00 per share. The proceeds, before expenses, to the Company from the IPO were \$1.3 billion.

# **Financial Outlook**

The following table summarizes Affirm's guidance for the third quarter and full year fiscal 2021 periods<sup>1</sup>.

|                   | Fiscal Q3 2021           | Fiscal Year 2021         |
|-------------------|--------------------------|--------------------------|
| GMV               | \$1.80 to \$1.85 billion | \$7.25 to \$7.35 billion |
| Revenue           | \$185 to \$195 million   | \$760 to \$780 million   |
| Transaction Costs | \$125 to \$130 million   | \$500 to \$510 million   |

Revenue Less Transaction Costs \$60 to \$65 million \$260 to \$270 millionAdjusted Operating Loss<sup>2</sup> \$(47.5) to \$(52.5) million \$(120) to \$(130) million

Weighted Average Shares Outstanding 226 million 155 million

#### **Conference Call**

Affirm will host a conference call and webcast to discuss second quarter fiscal year 2021 financial results on Thursday, February 11, 2021, at 5:00pm ET. Hosting the call will be Max Levchin, Founder and Chief Executive Officer, and Michael Linford, Chief Financial Officer. The conference call will be webcast live from the Company's investor relations website at <a href="https://investors.affirm.com/">https://investors.affirm.com/</a>. A replay will be available on the investor relations website following the call.

## **Key Operating Metrics and Financial Measures**

The Company uses the following key operational, financial, and non-GAAP financial metrics to evaluate its business, measure its performance, develop forecasts, and make strategic decisions.

|  | Three Months Ended December 31, |              |      |            |      | Six Months Ended<br>December 31, |      |          |  |  |  |
|--|---------------------------------|--------------|------|------------|------|----------------------------------|------|----------|--|--|--|
|  |                                 | 2019 2020    |      |            | 2019 |                                  | 2020 |          |  |  |  |
|  | (                               | in millions, | exce | pt GMV and | d pe | rcent data)                      | (un  | audited) |  |  |  |
| GMV (in billions)                            | \$                              | 1.3          | \$   | 2.1        | \$   | 2.2                              | \$   | 3.6      |  |  |  |
| Total Revenue, net                           | \$                              | 130.0        | \$   | 204.0      | \$   | 217.9                            | \$   | 378.0    |  |  |  |
| Total Revenue as a % of GMV                  |                                 | 9.7%         |      | 9.8%       |      | 9.9%                             |      | 10.6%    |  |  |  |
| Transaction Costs                            | \$                              | 92.7         | \$   | 114.1      | \$   | 155.3                            | \$   | 244.1    |  |  |  |
| Transaction Costs as a % of GMV <sup>1</sup> |                                 | 6.9%         |      | 5.5%       |      | 7.0%                             |      | 6.9%     |  |  |  |
| Revenue Less Transaction Costs <sup>1</sup>  | \$                              | 37.3         | \$   | 89.9       | \$   | 62.6                             | \$   | 133.9    |  |  |  |
| Revenue Less Transaction Costs as            |                                 |              |      |            |      |                                  |      |          |  |  |  |
| a % of GMV <sup>1</sup>                      |                                 | 2.8%         |      | 4.3%       |      | 2.8%                             |      | 3.8%     |  |  |  |
| Operating Loss                               | \$                              | (32.6)       | \$   | (31.7)     | \$   | (65.6)                           | \$   | (76.3)   |  |  |  |
| Adjusted Operating Loss <sup>1</sup>         | \$                              | (21.9)       | \$   | (1.8)      | \$   | (44.3)                           | \$   | (21.1)   |  |  |  |
| Operating Margin                             |                                 | (25.1)%      |      | (15.5)%    |      | (30.1)%                          |      | (20.2)%  |  |  |  |
| Adjusted Operating Margin <sup>1</sup>       |                                 | (16.9)%      |      | (0.9)%     |      | (20.3)%                          |      | (5.6)%   |  |  |  |
| Net Loss                                     | \$                              | (31.0)       | \$   | (31.6)     | \$   | (61.8)                           | \$   | (46.8)   |  |  |  |

|  |  | ecember<br>31, 2019 | _  | lune 30,<br>2020 |    | ecember<br>31, 2020 |  |  |  |  |
|--|--|---------------------|----|------------------|----|---------------------|--|--|--|--|
|  | (in millions, except Total Platform Portfolio, |                     |    |                  |    |                     |  |  |  |  |
|  |  |                     | C  | onsumer,         |    |                     |  |  |  |  |
|  | and percent data) (unaudited)                  |                     |    |                  |    |                     |  |  |  |  |
| Active Consumers   |  | 3.0                 |    | 3.6              |    | 4.5                 |  |  |  |  |
| Transactions per Active Consumer                                   |  | 2.1                 |    | 2.1              |    | 2.2                 |  |  |  |  |
| Total Platform Portfolio (in billions)                             | \$   | 2.2                 | \$ | 2.5              | \$ | 3.7                 |  |  |  |  |
| Equity Capital Required <sup>1</sup>                               | \$   | 220.1               | \$ | 220.8            | \$ | 277.3               |  |  |  |  |
| Equity Capital Required as a % of Total Platform                   |  |                     |    |                  |    |                     |  |  |  |  |
| Portfolio <sup>1</sup>   |  | 10.2%               |    | 8.9%             |    | 7.5%                |  |  |  |  |
| Allowance for Credit Losses as a % of Loans<br>Held for Investment |  | 8.5%                |    | 9.2%             |    | 6.9%                |  |  |  |  |

# Gross Merchandise Volume ("GMV")

The Company measures gross merchandise volume to assess the volume of transactions that take place on its platform. The Company defines GMV as the total dollar amount of all transactions on the Affirm platform during the applicable period, net of refunds. GMV does not represent revenue earned by Affirm. However, the GMV processed through its platform is an indicator of the success of its merchants and the strength of its platform.

# Transaction Costs

The Company defines transaction costs as the sum of loss on loan purchase commitment, provision for credit losses, funding costs, and processing and servicing expense.

# Revenue Less Transaction Costs

The Company defines revenue less transaction costs as its GAAP total revenue less transaction costs as defined above.

Adjusted Operating Loss

The Company defines adjusted operating loss as its GAAP operating loss, excluding: (a) depreciation and amortization; (b) stock-based compensation included in GAAP operating loss; (c) the amortization of its commercial agreement asset; and (d) certain other non-recurring items.

#### Adjusted Operating Margin

The Company defines adjusted operating margin as its adjusted operating loss, as defined above, as a percentage of its GAAP total revenue.

## Active Consumers

The Company assesses consumer adoption and engagement by the number of active consumers across its platform. Active consumers are the primary measure of the size of its network. The Company defines an active consumer as a consumer who engages in at least one transaction on its platform during the 12 months prior to the measurement date.

## Transactions per Active Consumer

The Company believes the value of its network is amplified with greater consumer engagement and repeat usage, highlighted by increased transactions per active consumer. Transactions per active consumer is defined as the average number of transactions that an active consumer has conducted on its platform during the 12 months prior to the measurement date.

#### Total Platform Portfolio

The Company defines total platform portfolio as the unpaid principal balance outstanding of all loans facilitated through its platform as of the balance sheet date, including both those loans held for investment and those loans owned by third-parties.

# Equity Capital Required

The Company defines equity capital required as the sum of the balance of loans held for investment and loans held for sale, less the balance of funding debt and notes issued by securitization trusts as of the balance sheet date.

## **Use of Non-GAAP Financial Measures**

To supplement the Company's interim condensed consolidated financial statements, which are prepared and presented in accordance with generally accepted accounting principles in the United States ("GAAP"), the Company presents the following non-GAAP financial measures: Transaction costs, transaction costs as a percentage of GMV, revenue less transaction costs, revenue less transaction costs as a percentage of GMV, adjusted operating loss, adjusted operating margin, equity capital required, and equity capital required as a percentage of total platform portfolio. Definitions of each of these non-GAAP financial measures are included above, and reconciliations of each non-GAAP financial measure with the most directly comparable GAAP financial measure are included in the tables below.

Management uses these non-GAAP financial measures in conjunction with financial measures prepared in accordance with GAAP for planning purposes, including the preparation of its annual operating budget, as a measure of its operating results and the effectiveness of its business strategy, and in evaluating its financial performance. However, non-GAAP financial information is presented for supplemental informational purposes only, and use of these non-GAAP financial measures has limitations as analytical tools. Some of these limitations are as follows:

- Revenue less transaction costs and revenue less transaction costs as a percentage of GMV are not intended to be a
  measure of operating profit or loss as they exclude key operating expenses such as technology and data analytics, sales
  and marketing, and general and administrative expenses;
- Adjusted operating income and adjusted operating margin exclude certain recurring, non-cash charges such as
  depreciation and amortization, although the assets being depreciated and amortized may need to be replaced in the future,
  and share-based compensation expense, which has been, and will continue to be for the foreseeable future, a significant
  recurring expense and an important part of its compensation strategy; and
- Other companies, including companies in the same industry, may calculate these non-GAAP financial measures differently from how the Company calculates them or not at all, which reduces its usefulness as a comparative measure.

Accordingly, you should not consider these non-GAAP financial measures in isolation or as substitutes for analysis of the Company's financial results as reported under GAAP, and these non-GAAP measures should be considered along with other operating and financial performance measures presented in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliations of these non-GAAP financial measures to their most directly comparable GAAP financial measures and not rely on any single financial measure to evaluate the business.

## **Cautionary Note About Forward-Looking Statements**

This document contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended, that involve risks and uncertainties. All statements other than statements of historical fact are forward-looking statements, including statements regarding: the Company's strategy and future operations; the Company's future financial position, gross market value, revenue, transaction costs, operating income, provision for credit losses, and cash flows; and general economic trends and trends in the industry and markets. These statements involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements.

Risks, uncertainties and assumptions include factors relating to: the Company's need to attract additional merchants and consumers and retain and grow its relationships with existing merchants and consumers; its need to maintain a consistently high level of consumer satisfaction and trust in its brand; the concentration of a large percentage of its revenue with a single merchant partner; its ability to sustain its revenue growth rate or the growth

rate of its related key operating metrics; the highly competitive nature of its industry; risks relating to its agreement with one of its originating bank partners; the risk that its existing funding arrangements may not be renewed or replaced or its existing funding sources may be unwilling or unable to provide funding to it on terms acceptable to it, or at all; its ability to effectively underwrite loans facilitated through its platform and accurately price credit risk; the performance of loans facilitated through its platform; risks associated with changes in market interest rates; risks relating to its securitizations, warehouse credit facilities and forward flow agreements; the impact on its business of general economic conditions, the financial performance of its merchants, and fluctuations in the U.S. consumer credit market; its ability to grow effectively through acquisitions or other strategic investments or alliances; risks associated with expanding its operations internationally; the potential impact of any cyber-attacks, misconduct, computer viruses, or physical or electronic break-ins that it might experience; risks associated with its business being subject extensive regulation, examination, and oversight in a variety of areas; and other risks that are described in its prospectus relating to its initial public offering filed on January 14, 2021 pursuant to Rule 424(b) under the Securities Act and in its other filings with the U.S. Securities and Exchange Commission.

These forward-looking statements reflect the Company's views with respect to future events as of the date hereof and are based on assumptions and subject to risks and uncertainties. Given these uncertainties, you should not place undue reliance on these forward-looking statements. The forward-looking statements are made as of the date hereof, and the Company assumes no obligation and do not intend to update these forward-looking statements.

#### **About Affirm**

232,000,000 and 304,000,000 shares

authorized as of

Affirm's mission is to deliver honest financial products that improve lives. With that in mind, Affirm is building the next generation platform for digital and mobile-first commerce, making it easier for consumers to spend responsibly and with confidence, easier for merchants to convert sales and grow, and easier for commerce to thrive.

# AFFIRM HOLDINGS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited)

(in thousands, except share and per share amounts)

| (iii triousands, e  | vebi 2 | June 30, 2020   | unis) | December 31, 2020   |
|---|--------|-----------------|-------|---------------------|
| Assets  |        | Jan. 3 00, 2020 | _     | 2000111201 01, 2020 |
| Cash and cash equivalents   | \$     | 267,059         | \$    | 520,741             |
| Restricted cash   | *      | 61,069          | •     | 116,049             |
| Loans held for sale   |        | 4,459           |       | 12,302              |
| Loans held for investment   |        | 1,034,312       |       | 1,888,432           |
| Allowance for credit losses   |        | (95,137)        |       | (131,165)           |
| Loans held for investment, net  |        | 939,175         |       | 1,757,267           |
| Accounts receivable, net  |        | 59,001          |       | 67,046              |
| Property, equipment and software, net   |        | 48,140          |       | 49,358              |
| Other assets  |        | 23,348          |       | 185,359             |
| Total Assets  | \$     | 1,402,251       | \$    | 2,708,122           |
| Liabilities, Redeemable Convertible<br>Preferred Stock and Stockholders'<br>Deficit<br>Liabilities:   |        |                 |       |                     |
| Accounts payable  | \$     | 18,361          | \$    | 26,224              |
| Payable to third-party loan owners  | Ψ      | 24,998          | Ψ     | 33,043              |
| Accrued interest payable  |        | 1,860           |       | 3,133               |
| Accrued expenses and other liabilities  |        | 27,810          |       | 44,629              |
| Convertible debt  |        | 74,222          |       | · <del>-</del>      |
| Notes issued by securitization trusts   |        | _               |       | 818,446             |
| Funding debt  |        | 817,926         |       | 804,960             |
| Total liabilities   |        | 965,177         |       | 1,730,435           |
| Redeemable convertible preferred stock, \$0.00001 par value, 124,453,009 and 149,860,292  |        |                 |       |                     |
| shares authorized as of June 30, 2020 and December 31, 2020; 122,115,971 and 148,396,979 shares issued and outstanding as of June 30, 2020 and December 31, 2020, respectively; liquidation preference of \$809,032 and \$1,305,240 as of June 30, 2020 and December 31, 2020, respectively |        | 804,170         |       | 1,327,271           |
| Stockholders' deficit: Common stock, \$0.00001 par value,   |        |                 |       |                     |
| Common stock, \$0.00001 par value,  |        |                 |       |                     |

June 30, 2020 and December 31, 2020; 47,684,427 and 59,239,370 shares issued and outstanding as of June 30, 2020 and December 31, 2020, respectively Additional paid in capital 80,373 142,477 Accumulated deficit (447, 167)(493,999)Accumulated other comprehensive gain (302)1,938 (loss) (367,096)(349,584)Total stockholders' deficit Total Liabilities, Redeemable **Convertible Preferred Stock and** 1,402,251 2,708,122 Stockholders' Deficit

# AFFIRM HOLDINGS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS (Unaudited)

(in thousands, except share and per share amounts)

| (iii tilododiloo, exec                                  | •    | •          | December 31,   | Six | Months End | ed [ | December 31, |
|---|------|------------|----------------|-----|------------|------|--------------|
|   | 2019 |            | 2020           | _   | 2019       |      | 2020         |
| Revenue   |      |            |                |     |            |      |              |
| Merchant network revenue                                | \$   | 67,764     | \$<br>99,630   | \$  | 104,153    | \$   | 192,895      |
| Virtual card network revenue                            |      | 7,110      | 10,820         |     | 10,711     |      | 16,778       |
| Interest income   |      | 45,073     | 73,857         |     | 85,241     |      | 128,094      |
| Gain on sales of loans                                  |      | 4,738      | 14,560         |     | 10,463     |      | 30,994       |
| Servicing income  |      | 5,291      | <br>5,174      |     | 7,355      |      | 9,258        |
| Total Revenue, net                                      | \$   | 129,976    | \$<br>204,041  | \$  | 217,923    | \$   | 378,019      |
| Operating Expenses                                      |      |            |                |     |            |      |              |
| Loss on loan purchase commitment                        | \$   | 42,661     | \$<br>67,768   | \$  | 62,622     | \$   | 133,636      |
| Provision for credit losses                             |      | 30,178     | 17,468         |     | 55,022     |      | 57,735       |
| Funding costs   |      | 8,167      | 12,060         |     | 16,295     |      | 22,412       |
| Processing and servicing                                |      | 11,652     | 16,802         |     | 21,347     |      | 30,300       |
| Technology and data analytics                           |      | 31,612     | 41,634         |     | 56,980     |      | 75,402       |
| Sales and marketing                                     |      | 7,651      | 39,112         |     | 12,870     |      | 61,694       |
| General and administrative                              |      | 30,688     | <br>40,916     |     | 58,392     |      | 73,182       |
| Total Operating Expenses                                |      | 162,609    | 235,760        |     | 283,528    |      | 454,361      |
| Operating Loss  | \$   | (32,633)   | \$<br>(31,719) | \$  | (65,605)   | \$   | (76,342)     |
| Other income, net                                       |      | 1,730      | <br>240        |     | 4,003      |      | 29,685       |
| Loss Before Income Taxes                                | \$   | (30,903)   | \$<br>(31,479) | \$  | (61,602)   | \$   | (46,657)     |
| Income tax expense                                      |      | 93         | <br>78         |     | 189        |      | 175          |
| Net Loss  | \$   | (30,996)   | \$<br>(31,557) | \$  | (61,791)   | \$   | (46,832)     |
| Excess return to preferred stockholders on repurchase   | _    | (13,205)   | <br>           |     | (13,205)   |      |              |
| Net Loss Attributable to Common Stockholders            | \$   | (44,201)   | \$<br>(31,557) | \$  | (74,996)   | \$   | (46,832)     |
| Other Comprehensive Income (Loss)                       |      |            |                |     |            |      |              |
| Foreign currency translation adjustments                | \$   | (15)       | \$<br>1,834    | \$  | 10         | \$   | 2,240        |
| Net Other Comprehensive Income (Loss)                   |      | (15)       | <br>1,834      |     | 10         |      | 2,240        |
| Comprehensive Loss                                      | \$   | (31,011)   | \$<br>(29,723) | \$  | (61,781)   | \$   | (44,592)     |
| Per share data:   |      |            |                |     |            |      |              |
| Net loss per share attributable to common stockholders: | :    |            |                |     |            |      |              |
| Basic   | \$   | (0.92)     | \$<br>(0.45)   | \$  | (1.55)     | \$   | (0.69)       |
| Diluted   | \$   | (0.92)     | \$<br>(0.45)   | \$  | (1.55)     | \$   | (1.07)       |
| Weighted average common shares outstanding              |      |            |                |     |            |      |              |
| Basic   |      | 48,079,867 | 70,801,521     |     | 48,241,444 |      | 67,795,598   |
| Diluted   |      | 48,079,867 | 70,801,521     |     | 48,241,444 |      | 69,534,680   |

AFFIRM HOLDINGS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(in thousands)

|   | Three Months Ended December 31, |           |              | Six Months Ended December 31, |          |             |              |             |
|---|---------------------------------|-----------|--------------|-------------------------------|----------|-------------|--------------|-------------|
|   |                                 | 2019      |              | 2020                          | _        | 2019        | _            | 2020        |
| Cash Flows from Operating Activities  |                                 |           |              |                               |          |             |              |             |
| Net Loss  | \$                              | (30,996)  | \$           | (31,557)                      | \$       | (61,791)    | \$           | (46,832)    |
| Adjustments to reconcile net loss to net cash used in operating activities: |                                 |           |              |                               |          |             |              |             |
| Provision for credit losses   |                                 | 30,178    |              | 17,468                        |          | 55,022      |              | 57,735      |
| Amortization of premiums and discounts on loans                             |                                 | (6,891)   |              | (20,330)                      |          | (13,194)    |              | (31,453)    |
| Gain on sales of loans  |                                 | (4,738)   |              | (14,560)                      |          | (10,463)    |              | (30,994)    |
| Changes in fair value of servicing assets and liabilities                   |                                 | 1,643     |              | (92)                          |          | 902         |              | (188)       |
| Changes in fair value of convertible debt derivative                        |                                 | _         |              | _                             |          | _           |              | (30,106)    |
| Changes in fair value of residual trust certificates                        |                                 | _         |              | (274)                         |          | _           |              | (274)       |
| Amortization of commercial agreement asset                                  |                                 | _         |              | 17,039                        |          | _           |              | 31,300      |
| Amortization of debt issuance costs   |                                 | 542       |              | 1,278                         |          | 1,142       |              | 2,361       |
| Stock-based compensation  |                                 | 8,369     |              | 6,521                         |          | 16,794      |              | 12,724      |
| Depreciation and amortization   |                                 | 2,432     |              | 3,351                         |          | 4,544       |              | 7,071       |
| Deferred tax expense  |                                 | 93        |              | 78                            |          | 189         |              | 175         |
| Other   |                                 | (15)      |              | 1,834                         |          | 12          |              | 2,241       |
| Purchases of loans held for sale  |                                 | (741,322) |              | (687,037)                     |          | (1,084,810) |              | (1,033,915) |
| Proceeds from the sale of loans held for sale                               |                                 | 718,965   |              | 662,747                       |          | 1,052,121   |              | 1,001,673   |
| Change in operating assets and liabilities:                                 |                                 | ,         |              | •                             |          |             |              |             |
| Accounts receivable, net  |                                 | (1,075)   |              | (19,255)                      |          | (3,058)     |              | (9,080)     |
| Other assets  |                                 | (6,587)   |              | (17,275)                      |          | (7,252)     |              | (16,906)    |
| Accrued interest payable  |                                 | 296       |              | 1,001                         |          | 1,256       |              | 1,799       |
| Accounts payable  |                                 | 4,170     |              | 1,752                         |          | 1,991       |              | 7,862       |
| Accrued expenses and other liabilities                                      |                                 | 5,090     |              | 17,817                        |          | 5,081       |              | 16,802      |
| Payable to third-party loan owners  |                                 | 3,729     |              | 11,839                        |          | 6,869       |              | 8,046       |
| ·   |                                 | ·         |              | (47,655)                      | -        | · ·         | _            |             |
| Net Cash Used in Operating Activities                                       |                                 | (16,117)  |              | (47,000)                      | -        | (34,645)    | _            | (49,959)    |
| Cash Flows from Investing Activities  |                                 | (704 540) |              | (4.404.070)                   |          | (4.000.054) |              | (0.500.744) |
| Purchases of loans  |                                 | (781,546) |              | (1,404,972)                   |          | (1,339,851) |              | (2,582,741) |
| Origination of loans  |                                 |           |              | (109,047)                     |          | _           |              | (109,047)   |
| Proceeds from the sale of loans   |                                 | 78,975    |              | 129,911                       |          | 137,057     |              | 204,960     |
| Principal repayments of loans   |                                 | 505,844   |              | 951,681                       |          | 943,486     |              | 1,700,809   |
| Acquisition funds in transit  |                                 | _         |              | (113,628)                     |          | _           |              | (113,628)   |
| Additions to property, equipment and software                               |                                 | (8,091)   |              | (2,894)                       |          | (13,502)    |              | (7,063)     |
| Net Cash Used in Investing Activities                                       |                                 | (204,818) |              | (548,949)                     | _        | (272,810)   | _            | (906,710)   |
| Cash Flows from Financing Activities  |                                 |           |              |                               |          |             |              |             |
| Proceeds from funding debt  |                                 | 559,248   |              | 759,441                       |          | 969,782     |              | 1,533,379   |
| Payment of debt issuance costs  |                                 | (1,371)   |              | (2,170)                       |          | (1,371)     |              | (6,787)     |
| Principal repayments of funding debt  |                                 | (376,382) |              | (653,946)                     |          | (739,608)   |              | (1,544,502) |
| Proceeds from issuance of notes and certificates by securitization trusts   |                                 | _         |              | 378,223                       |          | _           |              | 896,455     |
| Principal repayments of notes issued by securitization trusts               |                                 | _         |              | (55,613)                      |          | _           |              | (70,390)    |
| Proceeds from issuance of redeemable convertible preferred stock, net       |                                 | (2)       |              | 108                           |          | 15,481      |              | 434,542     |
| Repurchases of redeemable convertible preferred stock                       |                                 | (22,591)  |              | _                             |          | (22,591)    |              | _           |
| Proceeds from issuance of common stock                                      |                                 | 478       |              | 21,676                        |          | 1,221       |              | 23,417      |
| Repurchases of common stock   |                                 | (17,589)  |              | (199)                         |          | (18,454)    |              | (783)       |
| Net Cash Provided by Financing Activities                                   |                                 | 141,791   |              | 447,520                       | _        | 204,460     | _            | 1,265,331   |
| Net Increase (Decrease) in Cash, Cash Equivalents and Restricted            |                                 | 111,701   |              | 111,020                       | _        | 201,100     | _            | 1,200,001   |
| Cash  |                                 | (79,144)  |              | (149,084)                     |          | (102,995)   |              | 308,662     |
| Cash and cash equivalents and restricted cash, beginning of period          |                                 | 333,920   |              | 785,874                       |          | 357,771     |              | 328,128     |
|   | <u>•</u>                        |           | <del>-</del> |                               | <u> </u> |             | <del>-</del> |             |
| Cash and Cash Equivalents and Restricted Cash, end of period                | Φ                               | 254,776   | \$           | 636,790                       | Φ        | 254,776     | \$           | 636,790     |
| Supplemental Disclosures of Cash Flow Information                           | _                               |           |              |                               |          |             |              |             |
| Cash payments for interest  | \$                              | 7,329     | \$           | 9,782                         | \$       | 13,924      | \$           | 16,716      |
| Supplemental Disclosures of Non-Cash Investing and Financing Activities     |                                 |           |              |                               |          |             |              |             |
| Stock-based compensation included in capitalized internal-use software      | \$                              | 785       | \$           | 253                           | \$       | 1,683       | \$           | 1,225       |
| Additions to property and equipment included in accrued expenses            |                                 | 1,559     |              | 9                             |          | 1,559       |              | 24          |
| Issuance of warrants in exchange for commercial agreement                   |                                 | _         |              | _                             |          | _           |              | 67,645      |
| Conversion of convertible debt  |                                 | _         |              | _                             |          | _           |              | 88,559      |

The following tables present a reconciliation of transaction costs, revenue less transaction costs, adjusted operating loss, adjusted operating margin, and equity capital required to their most directly comparable financial measures prepared in accordance with GAAP for each of the periods indicated.

|  | Three Months Ended December |          |      |                | , Six Months End |                |       | led December 31, |  |  |
|--|-----------------------------|----------|------|----------------|------------------|----------------|-------|------------------|--|--|
|  | 2019                        |          |      | 2020           |                  | 2019           |       | 2020             |  |  |
|  |                             | (in th   | ousa | nds, except pe | ercer            | nt data) (unau | dited | l)               |  |  |
| Operating Expenses   |                             |          |      |                |                  |                |       |                  |  |  |
| Loss on loan purchase commitment                             | \$                          | 42,661   | \$   | 67,768         | \$               | 62,622         | \$    | 133,636          |  |  |
| Provision for credit losses                                  |                             | 30,178   |      | 17,468         |                  | 55,022         |       | 57,735           |  |  |
| Funding costs  |                             | 8,167    |      | 12,060         |                  | 16,295         |       | 22,412           |  |  |
| Processing and servicing                                     |                             | 11,652   |      | 16,802         |                  | 21,347         |       | 30,300           |  |  |
| Transaction Costs (Non-GAAP)                                 | \$                          | 92,658   | \$   | 114,098        | \$               | 155,286        | \$    | 244,083          |  |  |
| Technology and data analytics                                |                             | 31,612   |      | 41,634         |                  | 56,980         |       | 75,402           |  |  |
| Sales and marketing  |                             | 7,651    |      | 39,112         |                  | 12,870         |       | 61,694           |  |  |
| General and administrative                                   |                             | 30,688   |      | 40,916         |                  | 58,392         |       | 73,182           |  |  |
| Total Operating Expenses                                     | \$                          | 162,609  | \$   | 235,760        | \$               | 283,528        | \$    | 454,361          |  |  |
| Total Revenue  | \$                          | 129,976  | \$   | 204,041        | \$               | 217,923        | \$    | 378,019          |  |  |
| Less: Transaction Costs (Non-GAAP)                           |                             | (92,658) |      | (114,098)      |                  | (155,286)      |       | (244,083)        |  |  |
| Revenue Less Transaction Costs (Non-GAAP)                    | \$                          | 37,318   | \$   | 89,943         | \$               | 62,637         | \$    | 133,936          |  |  |
| Operating Loss   | \$                          | (32,633) | \$   | (31,719)       | \$               | (65,605)       | \$    | (76,342)         |  |  |
| Add: Depreciation and amortization                           |                             | 2,432    |      | 3,351          |                  | 4,544          |       | 7,071            |  |  |
| Add: Stock-based compensation included in operating expenses |                             | 8,294    |      | 6,521          |                  | 16,719         |       | 12,724           |  |  |
| Add: Amortization of Shopify Inc. commercial agreement asset |                             | _        |      | 17,039         |                  | _              |       | 31,300           |  |  |
| Add: Other non-recurring items <sup>3</sup>                  |                             | _        |      | 2,971          |                  |                |       | 4,162            |  |  |
| Adjusted Operating Loss (Non-GAAP)                           | \$                          | (21,907) | \$   | (1,837)        | \$               | (44,342)       | \$    | (21,085)         |  |  |
| Divided by: Total Revenue, net                               | \$                          | 129,976  | \$   | 204,041        | \$               | 217,923        | \$    | 378,019          |  |  |
| Adjusted Operating Margin (Non-GAAP)                         |                             | (16.9)%  |      | (0.9)%         |                  | (20.3)%        |       | (5.6)%           |  |  |

|   | December 31,<br>2019       |           |    | June 30,<br>2020 | D  | ecember 31,<br>2020 |  |  |
|---|----------------------------|-----------|----|------------------|----|---------------------|--|--|
|   | (in thousands) (unaudited) |           |    |                  |    |                     |  |  |
| Loans held for investment                   | \$                         | 1,012,987 | \$ | 1,034,312        | \$ | 1,888,432           |  |  |
| Add: Loans held for sale                    |                            | 6,255     |    | 4,459            |    | 12,302              |  |  |
| Less: Funding debt                          |                            | (799,178) |    | (817,926)        |    | (804,960)           |  |  |
| Less: Notes issued by securitization trusts |                            | _         |    | _                |    | (818,446)           |  |  |
| Equity Capital Required (Non-GAAP)          | \$                         | 220,064   | \$ | 220,845          | \$ | 277,328             |  |  |

<sup>&</sup>lt;sup>1</sup> Information about Affirm's use of non-GAAP financial measures is provided under "Use of Non-GAAP Financial Measures" below, and reconciliations of GAAP results to non-GAAP results are provided in the tables at the end of this press release.

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<sup>&</sup>lt;sup>2</sup> A reconciliation of adjusted operating loss to the comparable GAAP measure is not available on a forward-looking basis without unreasonable effort due to the uncertainty regarding, and the potential variability of, expenses that may be incurred in the future.

<sup>&</sup>lt;sup>3</sup> Other non-recurring items consists of one-time expenses incurred in the period associated with the Company's initial public offering and its acquisition of PayBright Inc.