affirm

Affirm launches as exclusive pay-over-time provider at Sam's Club

October 22, 2026

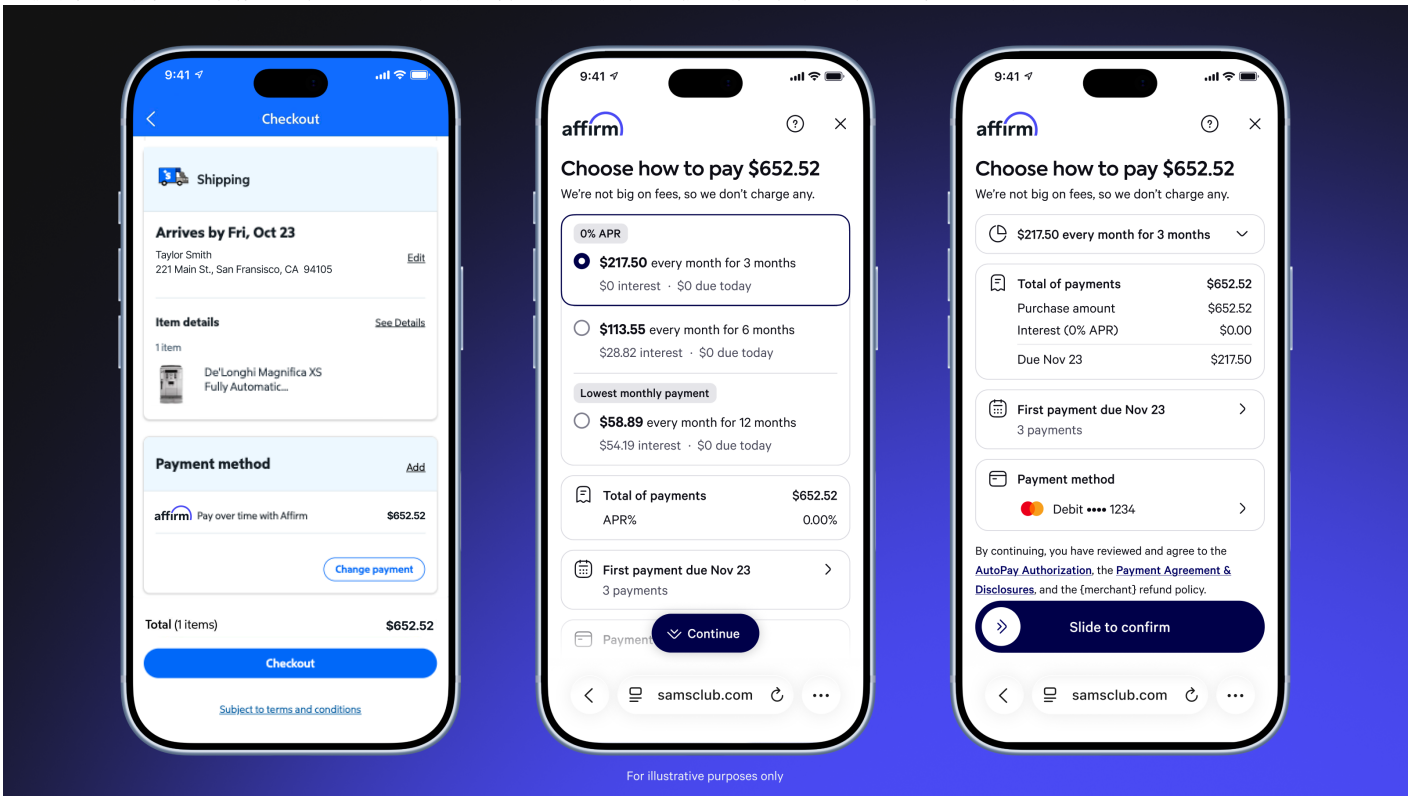


Multi-year collaboration gives approved shoppers a fixed, predictable payment schedule for online purchases, with plans to expand to clubs in 2027

SAN FRANCISCO--(BUSINESS WIRE)--Oct. 22, 2026-- Affirm (NASDAQ: AFRM) today announced an exclusive, multi-year collaboration with Sam's Club that will give eligible shoppers a clear, predictable way to pay over time. Affirm will be available on SamsClub.com in the coming weeks, with Affirm planning to expand availability to Sam's Club locations in 2027.

"Making every dollar count shouldn't stop at checkout," said Wayne Pommen, CRO at Affirm. "When people pay over time with Affirm, they know what they'll owe and choose a plan that fits their lives. That way, every dollar counts after checkout, too."

Whether shoppers are spending a few hundred dollars preparing their homes for the holidays or buying a thousand-dollar TV, they'll soon be able to use Affirm. At checkout, they'll complete a quick, real-time eligibility check for that specific purchase. If approved, they can choose a monthly plan and see each payment and exactly when they'll be done before they commit. Affirm never charges late fees, and interest never compounds.



For illustrative purposes only

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network—one based on trust, transparency, and putting people first—we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we never charge any late or hidden fees. Follow Affirm on social media: LinkedIn | Instagram | Facebook | X

Payment options through Affirm are subject to an eligibility check on eligible purchases of $200 or more and are provided by these lending partners: affirm.com/lenders. Options depend on your purchase amount, and a down payment may be required. Affirm availability and eligibility may vary. Restrictions apply. See affirm.com/terms4use. For licenses and disclosures, see affirm.com/licenses. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Financing Law license. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.

Forward Looking Statement from Affirm

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended, that involve risks and uncertainties. All statements other than statements of historical fact contained in this press release, including statements regarding Affirm's future results of operations and financial condition, business strategy, plans and objectives of management for future operations, and expectations of the collaboration with Sam's Club, including the timing of any expansion to Sam's Club locations, are forward-looking statements. In some cases, forward-looking statements may be identified by words such as "anticipate," "believe," "continue," "could," "design," "estimate," "expect," "intend," "may," "plan," "potentially," "predict," "project," "should," "will," "would," or the negative of these terms or other similar expressions. Forward-looking statements are based on management's beliefs and assumptions and on information currently available. These forward-looking statements are subject to a number of known and unknown risks, uncertainties and assumptions, including risks described under "Risk Factors" in Affirm's Annual Report on Form 10-K for the fiscal year ended June 30, 2026 and in its other filings with the U.S. Securities and Exchange Commission. Except as required by law, Affirm undertakes no obligation to update publicly any forward-looking statements for any reason after the date of this press release or to conform these statements to actual results or to changes in our expectations.

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