



Affirm partners with Ant International's Antom to bring pay-over-time to US customers

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SAN FRANCISCO--(BUSINESS WIRE)--Oct. 6, 2026-- Antom, Ant International's global merchant payment and digitisation platform, is bringing Affirm (NASDAQ: AFRM) to its merchants in the US, giving them a simple way to offer US customers a pay-over-time option those customers already know and trust.

This month, Antom's merchants will be able to offer Affirm at checkout, giving their customers more transparency and choice in how they pay. Eligible customers can choose customized biweekly or monthly payment plans, with the full cost shown upfront and no late or hidden fees. It's the kind of clarity that builds confidence at checkout and brings customers back. That's why 96% of Affirm transactions come from repeat customers.

"Our merchants are looking for payment options that can support their growth while remaining simple to integrate and familiar to their customers," said Gary Liu, CEO of Antom, Senior Vice President of Ant International. "Affirm is a name their customers recognize and trust, so offering it is an easy call. Bringing Affirm onto our platform can help merchants turn browsers into buyers."

Merchants will enable Affirm directly through Antom's portal in a few easy steps. Their customers who select Affirm at checkout complete a quick eligibility check, and Affirm's real-time underwriting tailors each approved offer to the purchase, on amounts from \$35 to \$30,000 with terms from 30 days to 36 months.* Through this partnership, Antom merchants will be able to offer consumers more flexible payment plans, including six-month interest-free options via Affirm.

"Payment platforms increasingly choose Affirm because their merchants do better when customers can pay over time on honest terms," said Steve McPhee, Vice President of Strategic Partnerships at Affirm. "Antom brings Affirm to its growing merchant base in the US today, and its global footprint gives us real room to grow together."

This service will be available for customers in the UK within this year, with plans to expand to more global markets in the future.

Businesses interested in partnering directly with Affirm can learn more [here](#).

About Antom

Ant International's Antom is a leading payment and digitisation services provider for merchants around the world. It delivers full-stack, AI-native payment solutions to businesses of all sizes, built on Ant International's foundation models, security architecture, blockchain RTP platform and a world-leading mobile payment ecosystem. Antom supports merchants to enable over 300 payment methods through one integration, reaching consumers in more than 200 markets, with the flexibility to accept payments in more than 140 currencies. Its capabilities also extend to digitisation services, agentic payment and agentic commerce solutions, helping merchants thrive in the AI era. To learn more, please visit <https://www.antom.com/>.

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network—one based on trust, transparency, and putting people first—we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we never charge any late or hidden fees. Follow Affirm on social media: [LinkedIn](#) | [Instagram](#) | [Facebook](#) | [X](#).

* A \$300 purchase might cost \$27.08/mo over 12 months at 15% APR. Payment options through Affirm are subject to an eligibility check and are provided by these lending partners: [affirm.com/lenders](#). Affirm availability and eligibility may vary. Restrictions apply. See [affirm.com/terms#use](#). CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Financing Law license. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.

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