



## Crate & Barrel Holdings partners with Affirm to offer flexible ways to pay

September 29, 2026



CHICAGO & SAN FRANCISCO & TORONTO --(BUSINESS WIRE)--Sep. 29, 2026-- Today Crate & Barrel Holdings, Inc. , comprising Crate & Barrel , Crate & Barrel Kids and CB2, announced a strategic partnership with Affirm (NASDAQ: AFRM). Eligible customers now have the option to pay over time, which can give them more control over how their purchases fit into their plans.

Eligible shoppers can use Affirm online and in stores across all three brands in the United States and Canada , and pay over time in biweekly or monthly payments starting at 0% APR. Customers can see what they'll pay before they check out, with no late or hidden fees or compound interest.

"Helping our customers feel confident in their purchasing decisions is central to everything we do," said Janet Hayes, President and Chief Executive Officer of Crate & Barrel Holdings. "Partnering with Affirm allows us to deliver the flexibility and control they deserve at every step of their journey."

"A thoughtful purchase doesn't stop at deciding what to buy," said Pat Suh, SVP and Managing Director, Global Markets at Affirm. "People think about how it fits with everything else going on in their lives and their budget. How they pay is part of figuring out what works, and Affirm gives Crate & Barrel Holdings customers more choice in that decision."

Crate & Barrel Holdings joins Affirm's network of over 570,000 active merchant partners, which includes StubHub , REVOLVE, Net-a-Porter, StockX, Expedia and many more.

### About Crate & Barrel Holdings

Crate and Barrel Holding's mission is to inspire our customers to build a home with purpose. Known for high-quality home products, exclusive & responsible designs, and timeless style since 1962, Crate & Barrel Holdings Inc. includes lifestyle brands Crate & Barrel , CB2, Crate & Barrel Kids, and Hudson Grace. Today, the company is a member of the Otto Group and operates over 100 Crate & Barrel , CB2, and Hudson Grace stores and websites throughout the U.S. and Canada , with franchise locations in nine countries. More than 200 million customers visit the Company's stores and websites each year. To learn more, visit [www.crateandbarrel.com/about-us](http://www.crateandbarrel.com/about-us).

### About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network -- one based on trust, transparency and putting people first -- we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we never charge any late or hidden fees. Follow Affirm on social media: [Linkedin](#) | [Instagram](#) | [Facebook](#) | [X](#).

In Canada: Rates from 0-31.99% APR (subject to provincial regulations). Payment options through Affirm Canada Holdings Ltd. ("Affirm") are subject to an eligibility check and depend on purchase amount, vary by merchant, and may not be available in all provinces/territories. A down payment (or a payment due today) may be required.

In US: Payment options through Affirm are subject to an eligibility check and are provided by these lending partners: [affirm.com/lenders](http://affirm.com/lenders). For example, a \$400 purchase could be split into 12 monthly payments of \$36.10 at 15% APR. Affirm availability and eligibility may vary. Restrictions apply. See [affirm.com/terms#use](http://affirm.com/terms#use). CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to a California Financing Law license. Affirm, Inc., NMLS 1883087. Affirm Loan Services, LLC, NMLS 1479506.

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