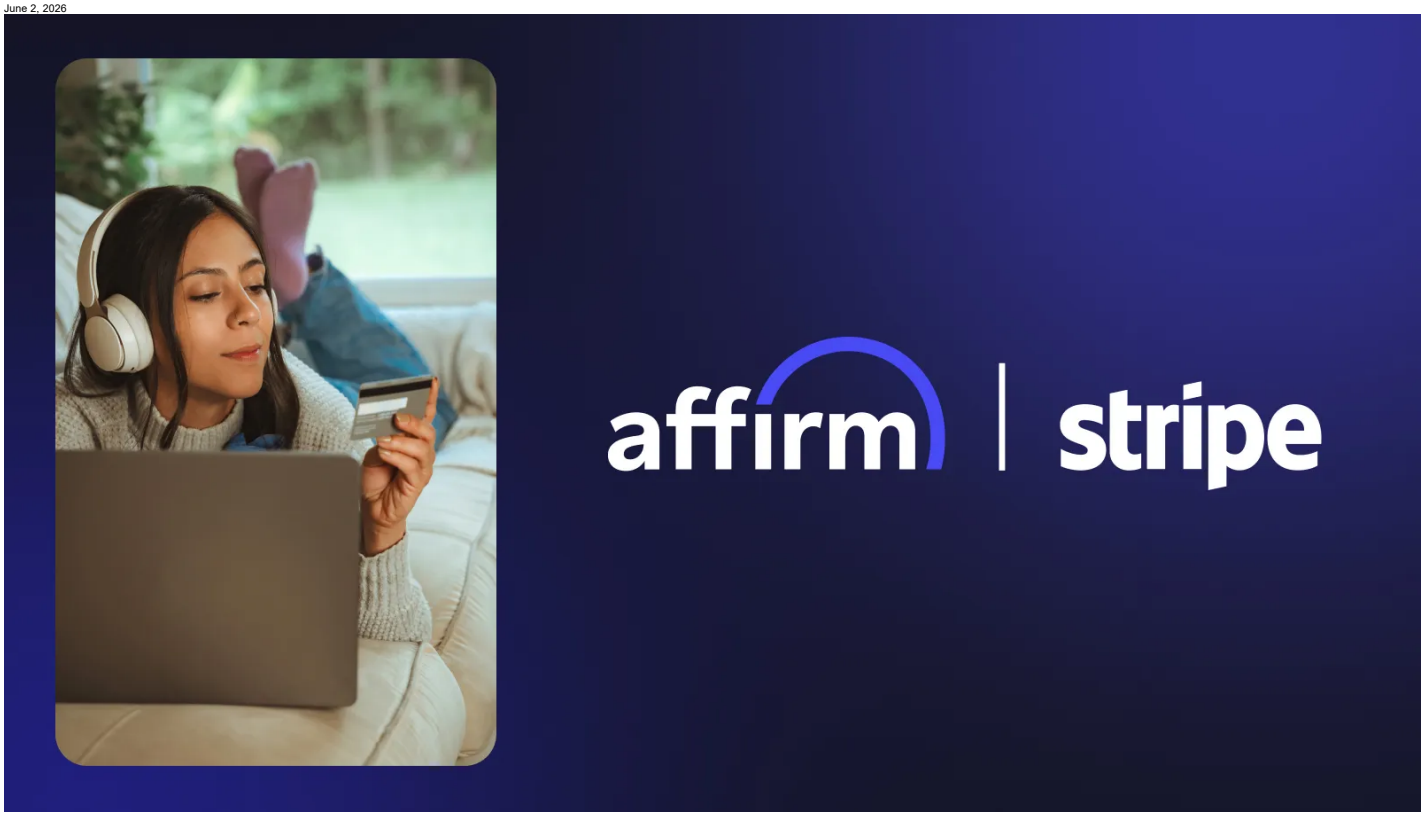
Affirm and Stripe team up to power flexible UK payments

June 2, 2026



LONDON (2 June 2026) - Affirm and Stripe today announced an expanded partnership that will bring Affirm's pay-over-time solutions to Stripe merchants in the UK for the first time.

In July, British businesses using Stripe will be able to add Affirm to their online checkout.

"Checkout is no longer just a payment moment, it's a decision moment," **said Ruth Spratt, VP and UK Country Manager at Affirm.** "Consumers are increasingly seeking payment options that offer more control and clarity, and merchants are seeing the impact that can have on conversion and customer loyalty. Expanding our partnership with Stripe helps us do exactly that, bringing these benefits to more businesses across the UK."

"Merchants want payment options that help them grow without adding friction for their customers, and Affirm delivers that. Bringing this partnership to the UK is the next step in making the right payment options accessible to businesses everywhere," **said Fran Ryan, Chief Business Officer at Stripe.**

The new UK partnership builds on strong momentum in the US and Canada. Stripe businesses that enabled Affirm saw revenue on eligible sessions increase by 13.9% on average. They also saw a conversion increase of 21.3% for purchases of $250 or more.

The companies are also collaborating on the future of AI-powered commerce, with a shared focus on making payments more seamless and transparent as agentic experiences evolve. Earlier this year, Affirm and Stripe announced plans to support Shared Payment Tokens to help enable secure pay-over-time experiences in AI-powered commerce environments.

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network - one based on trust, transparency, and putting people first - we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we never charge any late or hidden fees. Follow Affirm on social media: LinkedIn | Instagram | Facebook | X.

Affirm is a form of credit. Credit subject to credit check. Terms apply. U.K. residents only, 18 and over with a bank account or a debit card. Credit is subject to a minimum spend, which may vary from time to time. Missed payments could affect your financial status.

Affirm UK Limited provides consumer credit products and is authorised and regulated by the Financial Conduct Authority ("FCA") for carrying out regulated consumer credit activities (firm reference number 756087). Company number 10199101, with its registered Office is at C/O TMF Group, 1 Angel Court, 13th Floor, London, EC2R 7HJ. Affirm is the trading name of Affirm UK Limited.

About Stripe

Stripe is building programmable financial services for millions of businesses globally. Millions of companies use Stripe to accept payments online and in person, embed financial services, power custom revenue models, and build a more profitable business.

Headquartered in San Francisco and Dublin, Stripe processes over $1.9 trillion of payments annually, equivalent to 1.6% of global GDP. Stripe users include all of the top AI companies, 90% of the Dow Jones Industrial Average, and 86% of the Forbes AI 50.

Through its scale and investments in R&D—particularly artificial intelligence and stablecoins—Stripe accelerates the utility of frontier technology across the UK and the global economy.

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