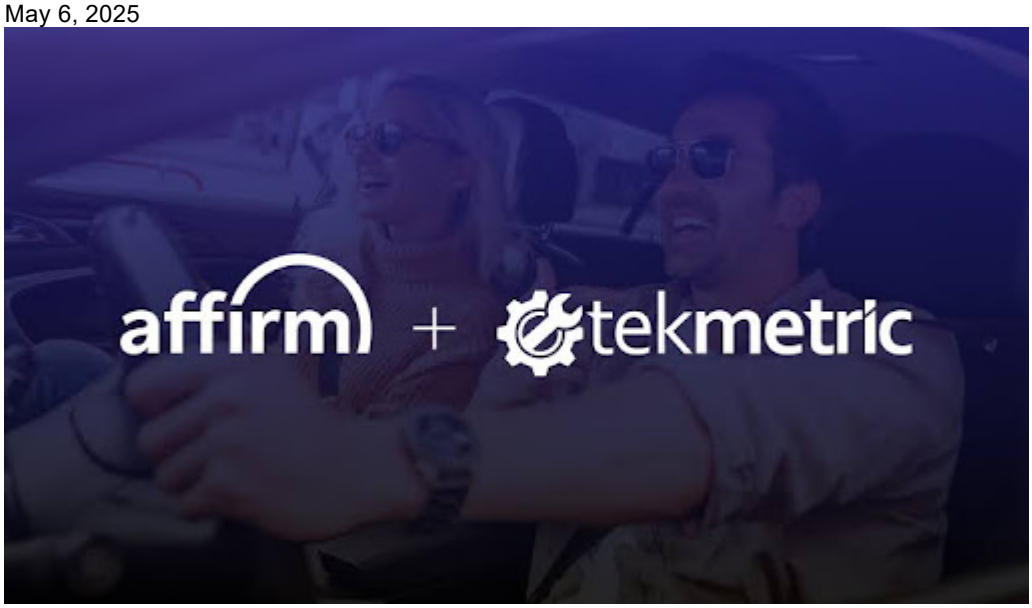
Supercharging growth: Tekmetric partners with Affirm to put auto repair shops in the fast lane

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About Tekmetric
Tekmetric is a leading technology company transforming the auto repair industry with its cloud-based management platform. Built with a deep understanding of the challenges shop owners face, the platform simplifies workflows, modernizes payments, and strengthens customer relationships—enabling shops to deliver better service and drive long-term growth. By uniting operations, payments, integrations, and real-time data in one system, Tekmetric helps auto repair businesses run more efficiently and profitably.

The Challenge
In 2024, Tekmetric expanded its platform with Tekmetric Payments, embedding a native payments solution that allowed shops to manage transactions directly within the system. Designed to support a variety of payment types, Tekmetric Payments strengthened the company's position as a one-stop software provider for auto repair shops.

As Tekmetric looked for ways to further enhance the platform, the company saw an opportunity to help shops offer flexible pay-over-time options to their customers. To bring this to life, Tekmetric needed a partner that could not only make onboarding easy for its thousands of shop owners, but also deliver a seamless, customer-centric experience.

The Solution
Affirm proved to be the ideal partner for Tekmetric, offering a fully integrated, low-lift way for auto repair shops to provide flexible, transparent pay-over-time options. With Affirm's "Default On" feature, financing is automatically activated within Tekmetric Payments—eliminating setup steps and allowing shops to offer financing from day one. This seamless experience fits naturally into shop workflows, removing friction and helping Tekmetric scale adoption quickly across its customer base.

By offering a wide range of plans—including options starting at 0% APR—Affirm enables shops to serve more customers, whether they're managing an unexpected repair or budgeting for routine service. This flexibility not only helps drive sales and revenue, but also strengthens customer loyalty and enhances the competitive position of both Tekmetric and its shops. Affirm also never charges late or hidden fees, ensuring the experience aligns with Tekmetric's commitment to transparency and trust.

The Impact
Since partnering with Affirm, Tekmetric says they have seen meaningful growth in key business metrics for its platform and the auto repair shops it serves:

- **Higher Average Repair Orders**: Shops offering Affirm through Tekmetric report significantly higher repair order values. The average cost of repairs completed using Affirm exceeds $1,800—three times higher than average repair orders without pay-over-time options.
- **Expansion of Financing Adoption**: Over the past year, Tekmetric has onboarded thousands of shops offering Affirm financing. Today, roughly 40% of all Tekmetric shops provide Affirm as a checkout option, helping shops close more high-value repairs with ease.
- **Platform Growth and Differentiation**: As demand grows for digital payments, Affirm has helped Tekmetric attract shops eager to modernize the customer experience and drive revenue—contributing to continued platform adoption and shop satisfaction.

Together, Affirm and Tekmetric support shops in their growth and help customers get back on the road.

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