



Affirm at REVOLVE Fest: A smarter way to lounge (and pay)

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Affirm made its mark at this year's REVOLVE Festival in the Coachella Valley on April 12th, where over 2,000 celebrities, influencers, and festival-goers came together to celebrate style, music, and good vibes. As the festival's official lounge sponsor, Affirm offered a relaxing space to recharge—while showcasing smarter, more flexible ways to shop and pay.

The Affirm lounge experience



Situated right at the festival's entrance, the Affirm lounge offered a much-needed oasis for attendees. With comfortable seating, cool drinks, and a vibrant photo backdrop, it quickly became a go-to spot for festival-goers looking to relax and escape the desert heat. A simple scan of a QR code also allowed guests to download the Affirm app and unlock exclusive offers, bringing a seamless experience straight to their phones.

REVOLVE + Affirm: A smarter way to shop and pay

Affirm's partnership with REVOLVE was on full display throughout the lounge. The collaboration gives U.S. shoppers a smarter way to pay for their favorite REVOLVE brands—whether online or in the REVOLVE app. REVOLVE shoppers can select Affirm at checkout and if approved, choose from flexible biweekly or monthly payment plans. And the best part? No hidden fees or no late fees—just clear, upfront payment options.

Empowering shoppers with flexibility and control

"The energy and excitement at REVOLVE Fest was incredible, and it was rewarding to see attendees connecting directly with Affirm. As shoppers increasingly seek out brands that reflect their values, Affirm's commitment to transparency, flexibility, and a customer-first mindset perfectly complements REVOLVE's premium, personalized shopping experience. This event was a powerful showcase of our partnership," said Jessica Jones, Director of Partner Marketing at Affirm.

REVOLVE Fest was a chance to bring that shared vision to life—and Affirm couldn't have asked for a better crowd to share it with.

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