



## **USA Berkey Water Filters uses Amazon Pay with Affirm to offer flexible payment options**

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Customer responsiveness in times of need is at the core of USA Berkey Water Filters' business. "We have to adapt to customers and we have to make it easy," described Sales Director Jeff Gleason. USA Berkey Water Filters added Amazon Pay with Affirm to provide their shoppers payment flexibility that helps them regain control in turbulent times. "The option to pay over time is wonderful because (the water filter) can be a life-saving device. It can ease the stress of emergencies."

Read the complete USA Berkey Water Filters story on [pay.amazon.com](https://pay.amazon.com)