Coast Dental partners with Affirm to offer a smarter way to pay for dental services

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New partnership brings Affirm's biweekly and monthly payment plans to approved patients
Launch further adds to Affirm's over 90% year-over-year growth of active healthcare providers



TAMPA, Fla.--(BUSINESS WIRE)--Feb. 10, 2025-- Coast Dental, a prominent leader in dental healthcare, today announced that it has partnered with Affirm (NASDAQ: AFRM), the payment network that empowers consumers and helps merchants drive growth. This collaboration brings Affirm's flexible, transparent pay-over-time options to approved Coast Dental patients purchasing general and specialty dental services, including exams, cleanings, veneers, and CoastClear Aligners.

Now patients across Coast Dental's 100 locations in Florida, Georgia, and Texas can choose Affirm's biweekly or monthly payment plans at checkout. The process is simple: patients scan the QR code with their smartphone and complete a quick eligibility check. If approved, they can choose from customized biweekly or monthly payment plans – with as low as 0% APR – and finalize their purchase. As always, Affirm only approves financing for amounts it determines can be repaid responsibly and never charges late or hidden fees.

"At Coast Dental, we're dedicated to creating an exceptional patient experience, which includes meeting the growing demand for more payment flexibility and control," said Debbie Nicholson, VP of Marketing at Coast Dental. "Affirm offers an impressive range of transparent, personalized payment plans, allowing patients to choose the terms that work best for their needs. This partnership aligns perfectly with our commitment to providing top-quality care with added convenience."

This announcement comes as Affirm continues to expand its reach in healthcare, growing its network of active healthcare providers by 90% year-over-year. Coast Dental joins other leading providers, including GoodRx, RepeatMD, and Veterinary Emergency Group, as Affirm strengthens its role in offering transparent, consumer-friendly payment solutions.

"Patients deserve flexible, reliable payment options to get the care they need, whether it's for a routine cleaning, an urgent procedure or a cosmetic enhancement," said Yvonne Herrera, Vice President of SMB and Platform Partnerships at Affirm. "Through our partnership with Coast Dental, we're making it easier than ever for approved patients to manage their dental care costs with simple, transparent payment options—no hidden fees, just the flexibility to pay over time and make their money go further responsibly."

Patients interested in paying with Affirm can visit a Coast Dental location today.

About Coast Dental

Headquartered in Tampa, FL, Coast Dental owns and operates 100 dental practices across Florida, Georgia and Texas. The company is dedicated to delivering the best in dental care while ensuring the utmost comfort and convenience for patients. Coast Dental's focus on exceptional service extends to its approach to employee welfare, making it a leader in both patient care and workplace satisfaction.

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network – one based on trust, transparency and putting people first – we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we never charge any late or hidden fees. Follow Affirm on social media: LinkedIn | Instagram | Facebook | X.

Payment options through Affirm are subject to eligibility, and are provided by these lending partners: affirm.com/lenders. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to California Finance Lender license 60DBO-111681.

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