Affirm expands to self-checkout at Walmart stores

December 19, 2023

This holiday shopping season, eligible consumers can pay over time with Affirm at over 4,500 Walmart stores in the U.S.

SAN FRANCISCO--(BUSINESS WIRE)--Dec. 19, 2023-- Affirm (NASDAQ: AFRM), the payment network that empowers consumers and helps merchants drive growth, today announced it has expanded its services with Walmart to bring Affirm's transparent and flexible pay-over-time options to self-checkout kiosks at over 4,500 Walmart stores in the United States. Now, eligible shoppers can easily pay over time for their favorite electronics, apparel, toys, and more in simple monthly payments when checking themselves out in-store.

"Recent Affirm research revealed that more than half of Americans (54%) are looking for retailers to offer a buy now, pay later option at checkout. Moreover, we've found that 76% of consumers would either delay or not make a purchase without Affirm," said Pat Suh, Affirm's SVP of Revenue. "Expanding our partnership with Walmart and bringing Affirm's transparent monthly pay-over-time options to their self-checkout kiosks in the U.S. will help even more consumers increase their purchasing power during the holiday shopping season and beyond."

In addition to being available in Walmart stores nationwide, on walmart.com, and in the Walmart app, U.S. consumers can also pay over time with Affirm at Walmart Vision and Auto Centers. As is always true with Affirm, customers are shown the total cost of their purchase and will never pay more than they agree to upfront. Affirm never charges any late or hidden fees.

About Affirm

Affirm's mission is to deliver honest financial products that improve lives. By building a new kind of payment network — one based on trust, transparency and putting people first — we empower millions of consumers to spend and save responsibly, and give thousands of businesses the tools to fuel growth. Unlike most credit cards and other pay-over-time options, we show consumers exactly what they will pay up front, never increase that amount, and never charge any late or hidden fees. Follow Affirm on social media: LinkedIn | Instagram | Facebook | Twitter.

Payment options through Affirm are subject to eligibility, and are provided by these lending partners: affirm.com/lenders. CA residents: Loans by Affirm Loan Services, LLC are made or arranged pursuant to California Finance Lender license 60DBO-111681.

AFRM-F

View source version on businesswire.com: https://www.businesswire.com/news/home/20231219776531/en/

Press Contacts
Affirm
Alex Rafter
press@affirm.com
(650)398-2715

Source: Affirm